

Foreword

We've been teaching art and design since 1843, making us one of the UK's most well-established, renowned and respected creative Art Schools. Our students regularly win some of the most prestigious awards and industry competitions and many of our graduates go on to set up highly successful art and design businesses when they leave us.

In the current economic climate, many of our students are following some of their predecessors in looking to set up their own businesses. Technological changes make this much easier; however, becoming self-employed and running your own business creates some challenges and pitfalls. One of the most significant of these is how to protect the intellectual property rights in your creative production. This Notebook, which has been produced by our colleagues in Nottingham Law School in collaboration with members of staff from Art & Design, aims to guide you through some of the issues. It has been designed as a Notebook, something which many of us use on a daily basis. It outlines the key issues you should consider when developing, displaying and selling your creative work and how to make sure you get the most protection and reward from the great work that so many of you do.

Julie Pinches
Acting Dean of School of Art & Design,
Nottingham Trent University