

An opt-out for men

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David Keighron (Letters, September 18) highlights that fact that, with daily lottery draws, many punters will feel obliged to play every day in fear that "their numbers" come if they don't buy a ticket. The increase in the number of draws utilises a well-known marketing device - the psychology of "entrapment". Sales are indeed likely to increase but there are unlikely to be significantly more players.

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