Anagramology: An alternative study of personality

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For many years I have been a student of "anagramology". Does a person's anagram reveal anything about their personality or hidden self? In this article I put the question to the test. Was Sigmund Freud really just Smug Dried Fun? Or was it more a case of Me, Id - Surf Dung? Was it the case that Cyril Burt was someone who would Crib Truly? Did Albert Bandura foresee the opposition to the use of animals in psychology via a Durable Rat Ban or was he just telling a boring story with his Drab Urban Tale? What does Wolfgang Kohler's name tell us about the Gestalt school? Were they really the Work Gang Of Hell? (It is more likely that his name gives an insight into this page - Gag Hell - Frown OK?). Maybe Gordon Allport was a secret transvestite who liked his anti-perspirant (Top Drag Roll-On) and Ivan Pavlov a narcissist (Vain Pavlov)? Was Max Wertheimer more welcome down in South-West England (Exeter Warm Him) or was it an afterthought (Mere Whim Extra)? Was Jean Piaget into transport in a big way (A Giant Jeep) or did he hate it (Jet Age Pain). And did William James desire a secret legal career (Jim Is Law Male)? I could maybe hazard a guess that Noam Chomsky has problems with the more theological aspects of his life - what with My Monk Chaos and his Coy Monk Sham! Or is it that he's run out of heroin (Oh My! - No Smack)? Maybe it's all just a front anyway (Oh My Con Mask!) lying in his Sony Hammock on the Shaky Common.

And this is only the beginning! What about taking a deeper look at the psychoanalysts. Could it be the case that Alfred Adler was skinny as a boy (Lad - Lard Free) or that Anna Freud and Melanie Klein had a penchant for unusual winter wear with their Andean Fur and Alien Eel Mink? It could be the case that Carl Jung never let go of his pint (Clung Jar). The links between psychologists and alcohol are overflowing. What with Melanie Klein (Liken Me In Ale), Eric Berne (Beer 'n' Rice), B. Frederic Skinner (Brief Screen Drink), Albert Bandura (Led a Run at Bar), Kurt Lewin (Turk 'L' Wine), Carl Rogers (Lager or RSC?), Jean Piaget (Ape a Gin Jet), Edward Tolman (Alarm Odd Newt), Stanley Milgram (Gin Stammer Ally or
even *Man My Lager List* and M. Argyle (*My Lager*). Perhaps the worst of them all was Alfred Binet whose goals were to *Find a Treble, Bartend Life* and avoid a *Flat Beer Din*!

As well as a drink fixation, Alfred Binet also appears to have a fetish about hair - or lack of it (*Barnet Field, Felt In Beard* and *Enter if Bald*). There are also some indirect psychology themes lurking including *Tend Lab Fire, Treble Id Fan, Fable Id Rent* and *Blind Rat Fee*! The less said about *Lard Benefit* and the *Bare End Lift* the better!

There are some people whose life seemed to be destined for psychology - at least according to their anagrams. For instance, look at the case on Albert Bandura. Was he already obsessive about psychoanalysis (*A Barb Adler Nut*)? Did he want to compete in the low thrills area of psychometrics (*Bland Burt Arena*)? And did he know that behaviourism wasn't for him (*Lab Rat - A Burden*)? Or that animal work into the small hours was a bad omen (*Lunar Rat Be Bad*)? And what about his research (*Blurb Near Data*)? There is no doubt that psychologically hidden meanings lie in his name!

Edward Tolman is another psychologist who appears to have at least two sides to his personality (*A Tandem World*). Was he *A Mad Lord Newt, a New Mortal Dad, a Red Dot Lawman* or *A Wet Lord - Damn!*? Did he *Waddle on Tram* or was he simply a *Drama Let Down*? Did he foresee the information superhighway (*A Mad Net World*) and have access to global demographic data (*World Men Data*)? Maybe all these anagrams are just *Roman Twaddle*? Let's just hope he didn't have any secrets because *Warm Dad Let On*.

We then come to those psychologists who it is best to leave without too much explanation. I'm thinking here of Max Wertheimer (*I'm Her Wax Meter*), Erik Erikson (*Kinkier Sore*), R.D. Laing (*Darling*), Wilhelm Wundt (*Dull Whim Went*), Kurt Lewin (*Winkle Rut*), Alfred Adler (*Lard Leer Fad*), Gordon Allport (*Drag Trollop On*), Wolfgang Kohler (*Freak Who'll Gong*), Solomon Asch (*Salon Smooch*), Donald Hebb (*Bland Bed - Oh!*), George Miller (*Glee Girl Or Me*), Karl
Pearson (*Or Nasal Perk*), Edward deBono (*A Wonderbed Do*), Alfred Binet (*Bed Inflater*) and Raymond Cattell (*Melt A Randy Clot*).

And who said words couldn't be fun?? I'll leave you with the philosophy of Eric Berne....*Er...Be Nicer!*

**Anagramology** : What do anagrams reveal about psychologists?

Did Alfred Adler  diet?  (*Lad - Lard Free!!*)
Did Gordon Allport use transvestite anti-perspirant?  (*Top Drag Roll-On*)
Did Albert Bandura hate animal work?  (*Lab Rat - A Burden?*)
Did Eric Berne's have a simple philosophy?  (*Er...Be Nicer!* )
Did Alfred Binet have another job?  (*Bed Inflater*)
Did Cyril Burt cheat in exams?  (*Crib Truly*)
Did Wolfgang Kohler's hate the Gestalt school?  (*Gang Of Work Hell*)
Did R.D. Laing have a pet name?  (*Darling*)
Did Jean Piaget hate flying?  (*Jet Age Pain*)
Did Edward Tolman become pro-feminist?  (*Mortal New Dad*)

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