Letter: That 'halo' effect

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As psychologists, we believe that if students have a positive personal and/or social view of the lecturer, this may lead to more positive ratings irrespective of teaching effectiveness (Soapbox, THES, December 7).

Unfortunately, if a "halo" effect is in operation during the measurement of teaching effectiveness, student feedback will be skewed.

No one would argue that student feedback is not important, but it can be flawed.

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