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# Reanalysing the factor structure of the moral foundations questionnaire

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The moral foundations theory (MFT) is an influential multifactorial model that posits how decision-making in the moral context originates from a set of six intuitive moral foundations: care, fairness, authority, loyalty, purity, and liberty. The established measure of these foundations-the Moral Foundations Questionnaire (MFQ)-has been used extensively in a range of empirical projects. However, recent analyses of its factor structure and the internal consistency of each of the foundation clusters have called its validity into question. In this paper, data from a large sample of British voters were used to re-examine the factor structure of the MFQ. As opposed to a 6-factor structure, only three meaningful clusters emerged in an exploratory principal factors analysis (Study 1; N = 428): traditionalism, compassion, and liberty. This structure was broadly confirmed in an independent sample (Study 2; N = 322). Concurrent validity was established via correlations with measures of 'social change' and 'systemic inequality' insecurities (Study I) and voting behaviour and preferences (Study 2). Significant differences on each of the three factors of the revised MFQ (MFQ-r) were observed between the voters of different political parties (Study 1) and sides of the Brexit issue (Study 2). Implications for moral foundations theory and its measurement are discussed.

Moral foundations theory (MFT; Haidt & Joseph, 2004) is a theoretical framework of moral decision-making. It has been applied to a range of areas of study, such as self-identified political ideology (Clifford, 2017; Franks & Scherr, 2015; Graham, Haidt, & Nosek, 2009; Graham, Nosek, & Haidt, 2012; Haidt & Graham, 2007; Iyer, Koleva, Graham, Ditto, & Haidt, 2012; Nilsson & Erlandsson, 2015), specific sociopolitical attitudes and behaviours (Barnett, Öz, & Marsden, 2018; Dickinson, McLeod, Bloomfield, & Allred, 2016; Low & Wui, 2016), public health messaging (Christie et al., 2019), judgements of crime (Harper & Harris, 2017; Silver & Silver, 2017; Vaughan, Holleran, & Silver, 2019), and perceptions of leadership and business ethics (e.g., Egorov, Kalshoven, Pircher Verdorfer, & Peus, 2020). The theory is grounded in cultural and evolutionary psychology and anthropology and is designed to provide a universal conceptualization of the human moral landscape (Doğruyol, Alper, & Yilmaz, 2019). Three core principles underpin the MFT (see Haidt, 2012), namely that:

1. Moral judgements are made using intuitive processes, with our verbal explanations representing post-hoc justifications of choices made non-consciously and instinctively (for a theoretical conceptualization of this process, see Haidt, 2001). This first

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premise stems from seminal work by Tversky and Kahneman (1974), who argued how heuristic-based intuitive cognition drives decision-making.

- 2. Morality is a multidimensional construct comprised of a discrete set of *moral foundations*. These foundations represent the core moral domains within which a given stimulus or scenario is appraised.
- 3. The relative importance attributed to respective moral dimensions is variable across the population.

The multidimensionality of morality within the context of the MFT was postulated by Haidt and Joseph (2004), who suggested four such moral intuitions: preventing suffering (care), respecting hierarchies (authority), acting reciprocally (fairness), and behaving purely (purity). These formed the basis of the first draft of the MFT, with Haidt and Graham (2007) advocating for a fifth domain: affinity to one's group (loyalty). This led to a theory comprised of five moral foundations, defined as the core innate domains of moral decisionmaking (Haidt, 2012). In the ensuing years, Iyer et al. (2012) posited that a desire for autonomy and freedom (liberty) could also be classified as a moral domain, bringing the number of moral foundations to six. It is worth noting here that MFT is not the only theoretical account of morality within the psychological literature. Some researchers advocate single-factor conceptualizations of morality, with harm being the most salient factor (Gray, Schein, & Ward, 2014). Alternatively, Curry's theory of 'morality-ascooperation' suggests a 7-factor model of morality, based on seven different types of cooperation (Curry, Jones Chesters, & Van Lissa, 2019). However, the most commonly cited and studied approach to understanding human morality is the MFT, hence our focus on this framework here.

The MFT has perhaps been most influential within the political domain. Here, multiple research teams have consistently reported differences in the endorsement of the moral foundations between ideological and partisan groups from across the political spectrum (for a popular review, see Haidt, 2012). Across cultures, liberals are said to endorse a 'twochannel' view of morality, with the focus in these individuals being on caring for the most vulnerable in society and acting fairly or equitably, whereas conservatives value all five of the original moral foundations at around the same level (see Graham et al., 2009, 2011, 2012; Johnson et al., 2017; Kugler, Jost, & Noorbaloochi, 2014; Rempala, Okdie, & Garvey, 2016). These high-level ideological differences are also observable in self-reported voting preferences, with the leftward voting being predicted by higher levels of endorsement of 'individualizing' (care and fairness) foundations and rightward voting by endorsement of 'binding' (authority, loyalty, and purity) foundations (Franks & Scherr, 2015; Milesi, 2017). Among self-identified libertarians, Iyer et al. (2012) reported levels of endorsement of the care and fairness foundations that were more consistent with ideological liberals, but with a heavy focus also being placed on themes related to economic and lifestyle liberty. Even on these two liberty dimensions, an asymmetry between partisan liberals and conservatives was observed, with conservatives endorsing economic liberty (e.g., property rights) more than lifestyle liberty (e.g., opposition to culturally enforced social norms), with liberals showing the opposite trend (Iver et al., 2012).

These relationships between moral foundations and political attitudes do not necessarily reflect an underlying causal mechanism. Instead, these associations may be reflective of the framing of the items on the Moral Foundations Questionnaire (MFQ). In an example of this, Voelkel and Brandt (2019) demonstrated how manipulating the targets of moral behaviour changed the relationships between some moral foundations (e.g., loyalty) with political ideology. That is, instead of asking about loyalty to one's country

(a conservative instinct), Voelkel and Brandt (2019) found high rates of liberal 'loyalty' endorsement by asking about loyalty to one's labour union. Findings such as these led Hatemi, Crabtree, and Smith (2019) to suggest that 'moral foundations do not cause or meaningfully predict political ideology. Political orientations are more stable across time than moral foundations, and moral foundations are more likely a product of political orientations rather than the reverse' (pp. 803–804).

Construct measurement within the context of the MFT usually takes the form of the Moral Foundations Questionnaire (MFQ; Graham et al., 2009). This is a 32-item scale (with only 30 of these being scored because of two 'catch' questions designed to identify inattentive or random responding). These items are divided into two sections. In the first section, respondents state how *relevant* a collection of issues are to them when making a moral decision. Examples of such issues include 'Whether or not someone suffered emotionally' (mapping on to the care foundation) and 'Whether or not someone did something disgusting' (mapping on to the purity foundation). The second section of the MFQ asks respondents to rate their level of *agreement* with a range of moral statements, such as 'Justice is the most important requirement for a society' (mapping on to the fairness foundation) and 'It is more important to be a team player than to express oneself' (mapping on to the loyalty foundation). Scoring occurs by averaging the responses to each of the six items per moral foundation.

In spite of the MFQ continuing to be used as the gold-standard measure of moral foundations, the scale itself has come in for criticism. For example, recent confirmatory factor analyses have found only reasonable levels of model fit when using the default fivefoundation model (comparative fit indices [CFIs] < 0.90; root mean square error of approximation [RMSEA] > 0.08; Iurino & Saucier, 2020; Kim, Kang, & Yun, 2012; Kivikangas, Lönnqvist, & Ravaja, 2017; Nilsson & Erlandsson, 2015; Yilmaz, Harma, Bahçekapili, & Cesur, 2016), with fit indices only improving to acceptable standards upon the removal of low-loading items (Nilsson & Erlandsson, 2015). In a large-scale analysis of measurement invariance in the 20-item short form of the MFQ, Iurino and Saucier (2020) found that the 5-factor model did not translate well across 27 countries from nine global areas (though see Brandt, He, & Bender, 2020 for data suggesting that a lack of invariance does not impact the conclusions drawn in relation to ideological differences). They also suggested that the MFQ (or, at least, the short form of the measure) may only measure two factors related to harm and social order. These correspond to the two higher order 'individualizing' and 'binding' foundation clusters that have been theoretically suggested in prior work (Franks & Scherr, 2015; Milesi, 2017). These findings cast doubt on the generalizability of MFT's proposed 5-factor structure. Although there is little reason to doubt the translatability of this analysis to the full MFQ (for evidence of the cross-cultural stability of the MFQ, see Doğruyol et al., 2019), no work has been conducted that seeks to re-examine the dimensionality of the full MFQ alongside the newer liberty items from Iyer et al. (2012).

Similar issues with fit have also been reported at the individual foundation level (Davis, Dooley, Hook, Choe, & McElroy, 2017). While these questionable fit indices may be reflective of a conceptual difficulty in operationalizing and quantifying moral intuitions in a more general sense, they do call into question the utility of the MFQ in its current 5-factor form. Further, among studies that have not explicitly tested the fit of the 5-factor model of the MFQ, the internal consistency of each of the moral foundations (i.e., Cronbach's alpha coefficients) has produced poor coefficients: care foundation  $\alpha = .50-.62$  (Graham et al., 2009; Harper & Hogue, 2019); fairness foundation  $\alpha = .39-.69$  (Graham et al., 2009, 2011, 2012; Harper & Hogue, 2019); authority foundation  $\alpha = .39-.64$  (Graham et al., 2009); loyalty foundation  $\alpha = .24-.58$  (Graham et al., 2009, 2012); and purity foundation  $\alpha = .58$  (Graham et al., 2009).

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As alluded above, previous work into the MFT's proposed 5-factor model tended to support a 2-factor liberal-conservative (usually referred to as 'binding' and 'individualizing' moral domains, respectively; Franks & Scherr, 2015; Graham et al., 2009, Graham et al., 2011; Graham et al., 2012; Johnson et al., 2017; Kugler et al., 2014; Milesi, 2017; Rempala et al., 2016). Here, we replicate that previous research and extend it to include, for the first time, a third politico-moral domain factor representing libertarianism by integrating Iyer et al.'s (2012) liberty items into the MFQ. The aforementioned measurement issues provide a clear rationale for taking a different approach to understanding the factor structure of the MFQ. In this paper, a reanalysis of this factor structure is undertaken. Specifically, instead of attempting to confirm the predefined default 5- or 6-factor structure, new parallel and exploratory factor analyses provide a new look at the factor structure of the MFQ, taking into account the liberty items published by Iyer et al. (2012). A reanalysed structure is provided, alongside information about how such a reframing of the MFQ relates to the British political context.

# **STUDY** I

In Study 1, we aim to achieve two goals. First, we reanalyse the factor structure of the MFQ after embedding Iyer et al.'s (2012) liberty-related items. Second, we offer some evidence of the concurrent validity of the revised structure in an exploratory analysis of its associations with sociopolitical constructs and voting behaviour. This was an important additional process owing to the known links between MFT and political attitudes and voting behaviour (Franks & Scherr, 2015; Graham et al., 2009, 2011, 2012; Johnson et al., 2017; Kugler et al., 2014; Milesi, 2017; Rempala et al., 2016).

## Methods

## Participants

Participants in this study were drawn from a broader project looking at the psychological underpinnings of political behaviour in the United Kingdom, specifically in relation to the Brexit vote. This previous work was designed to understand the various predictors of voting in the 2016 referendum of EU membership and is reported in Harper and Hogue (2019). The sample used here are all those participants who fully completed the MFQ (plus liberty items from Iyer et al., 2012). As such, 428 participants (70% male;  $M_{age} = 33.54$  years, SD = 14.13) are included in the analyses that follow. Most were educated to degree level (60%) and intended to vote 'Remain' prior to the EU referendum in June 2016 (61%). In terms of voting preferences at the previous UK general election in 2015, participants tended to favour left-leaning parties, such as Labour (32%), the Liberal Democrats (11%), or the Green Party (11%). However, there was representation from the right-hand side of the political spectrum, with support for the Conservatives (15%), UKIP (independence party; 11%), and 'others' (e.g., smaller fringe parties or independent candidates; 5%). Around 13% of the sample did not vote in the 2015 general election.

For the broader project, a varied sampling strategy was employed in order to attract a politically diverse sample. This included posting study advertisements on general community groups on Facebook (encompassing several regions of the United Kingdom, including both urban and rural settings), the use of Twitter using *#EUref* and *#Brexit*, and placing study announcements on Reddit forums for each of the five main political parties

in the United Kingdom (the Conservatives, Labour, the Liberal Democrats, the Green Party, and UKIP), as well as fora that were specifically devoted to discussions of British politics and the EU referendum. All advertisements encouraged viewers to share the link in order to facilitate the collection of a large and varied sample.

## Measures

#### Demographic questionnaire

Participants provided personal information about their sex, age, level of education (pre-/post-degree), party vote at the last general election, planned vote in the EU referendum, and their general political views (measured using an 11-point scale anchored from -5 to +5; negative scores = liberal, positive scores = conservative).

#### Moral foundations questionnaire

The 32-item MFQ (Graham et al., 2009) was administered to examine participants' endorsement of each of established moral foundations (care, fairness, authority, loyalty, and purity). Each foundation is assessed using six items, with these being scored using a 6-point Likert scale. Two 'catch' questions are also included to check that participants are paying attention to the scale when responding and to encourage participants to use the extremes of the Likert scales. Average foundation scores and Cronbach's alpha coefficients for each foundation (see Table 1) were computed using the syntax posted by the scale authors at MoralFoundations.org. The original MFQ was accompanied by Iyer et al.'s (2012) nine items for measuring endorsement of the liberty foundation. These items were randomly placed (within their respective half of the MFQ) among the other items in order to avoid biased responding, with all items then being randomized for each participant. As demonstrated in Table 1, the internal consistency across the foundations was variable, though this was slightly better within the present sample than in previous research using the MFQ.

#### Ontological insecurities scale

We used the 14-item 2-factor Ontological Insecurities Scale (OIS; Harper & Hogue, 2017) in order to examine insecurities about 'social change' (e.g., 'The pace of social change is too quick';  $\alpha = 0.94$ ) and 'systemic inequality' (e.g., 'We live in a fair society';  $\alpha = 0.65$ ). Each item is rated on a 6-point Likert scale, anchored from 1 (*strongly disagree*) to 6 (*strongly agree*). Average scores are computed for each subscale, with high scores being indicative of greater insecurity. This measure was used as it offers a less politically explicit measure of themes that, according to Harper and Hogue's (2017) development data, are related to right-wing authoritarianism (*r* with 'social change' insecurities = 0.81, p < .001) and having a social dominance orientation (*r* with 'systemic inequality' insecurities = -0.35, p < .01).

#### Procedure

Advertisements containing a link to a survey looking at 'British political attitudes' were placed in various locations online, as indicated previously. Those who were interested in taking part clicked on the survey weblink (hosted by Qualtrics) and were presented with

Foundation	Example item	M (SD)	α
Care	'Compassion for those who are suffering is the most crucial virtue'	4.36 (0.81)	.64
Fairness	'I think it's morally wrong that rich children inherit a lot of money while poor children inherit nothing'	4.63 (0.71)	.63
Authority	'Respect for authority is something all children need to learn'	3.39 (0.98)	.76
Loyalty	'People should be loyal to their family members, even when they have done something wrong'	3.16 (0.90)	.74
Purity	'I would call some acts wrong on the grounds that they are unnatural'	2.64 (1.05)	.81
Liberty	'The government interferes far too much in our everyday lives'	3.94 (0.89)	.73

Table 1. Average moral foundation scores and internal consistency of the original form MFQ

an overview of the project. Explicit informed consent was indicated by participants clicking a confirmation button. All participants first provided their demographic information, before completing the MFQ and OIS in a randomized order. This procedure received ethical approval from a departmental review committee prior to data collection and conformed to British Psychological Society ethical standards.

## Results

An anonymized version of the data set (in.omv format) is available for download at https://osf.io/nwpb6/.

## Parallel and exploratory factor analysis

A parallel analysis was run on the data for the 41-item MFQ (the original 32 items, plus nine liberty items) to determine the likely number of factors underpinning the data. This analysis was performed using syntax provided by O'Connor (2000), which takes multiple simulations of a principal component analysis (PCA) to calculate mean component eigenvalues. If an observed eigenvalue (from the actual data set) of a component exceeds the size of the 95<sup>th</sup> percentile of the eigenvalue distribution (from the simulations), this represents a statistically meaningful component. As demonstrated in Figure 1, this parallel analysis indicated that five factors underpinned the data.

Owing to the parallel analysis output, an exploratory factor analysis (using maximum likelihood extraction with varimax rotation) was run with the instruction to extract five factors. The sample size of 428 is suitable for this type of analysis, exceeding the five-observations-per-item rule of thumb (Osborne, Costello, & Kellow, 2008). Further, the Kaiser–Meyer–Olkin measure of sampling adequacy (0.87) and Bartlett's test for sphericity ( $\chi^2(741) = 6410$ , p < .001) suggested that the data were suitable for testing dimensionality.

The results of the exploratory factor analysis are presented in Table 2. As can be seen, this analysis led to three psychometrically strong factors, a fourth containing only two items that cross-loaded onto the first factor, and a fifth factor consisting of only three items. As such, a 3-factor structure was accepted for further interrogation. In order to retain as many items as possible while still producing a measure that was not skewed in favour of any particular factor, the top-loading ten items of the first factor were retained. Initial analyses demonstrated acceptable levels of model fit (RMSEA = 0.05, TLI = 0.85,



Figure 1. Parallel analysis of the 41-item MFQ.

 $\chi^2(556) = 1194$ , p < .001). It is important to highlight that this 3-factor structure is inconsistent with the parallel analysis. However, the need to develop a parsimonious and conceptually coherent measure made this deviation from the parallel analysis necessary.

The first factor was labelled 'Traditionalism' and was comprised of items such as 'Respect for authority is something all children need to learn' and 'Whether or not someone conformed to the traditions of society'. This cluster of items relate to the binding principles of loyalty to one's ingroup and the development of social norms (Cronbach's  $\alpha = 0.88$ ; McDonald's  $\omega = 0.88$ ).

The second factor was labelled 'Compassion' and contained items such as 'Whether or not someone cared for someone weak or vulnerable' and 'Whether or not someone suffered emotionally'. This cluster pertains to the individualizing principles of respect for individuality, fair treatment, and the elimination of judgements based on established social hierarchy or group membership (Cronbach's  $\alpha = 0.76$ , McDonald's  $\omega = 0.77$ ).

The third factor was labelled 'Liberty' and contained items such as 'The government interferes far too much in our everyday lives' and 'People who are successful in business have a right to enjoy their wealth as they see fit'. This collection of items exclusively came from Iyer et al.'s (2012) liberty questionnaire, suggesting that these items related to a distinct orientation towards individuality and freedom from external control (Cronbach's  $\alpha = 0.72$ ; McDonald's  $\omega = 0.73$ ).

#### Concurrent validity of the revised MFQ

To test the concurrent validity of the revised MFQ (the 'MFQ-r'), the three factors were correlated against each other, as well as against the age and political orientation demographic variables, and the 'social change' and 'systemic inequality' OIS factors (Table 3).

As expected, 'Traditionalism' was associated with older age, political conservatism, higher levels of insecurity with social change, and lower levels of concern about systemic inequalities. These relationships provide evidence that the 'Traditionalism' factor appears

# Table 2. Item loadings within the exploratory factor analysis of the 41-item MFQ

	Factor				
Item	I	2	3	4	5
Whether or not someone showed a lack of respect for authority	<u>0.744</u>	0.081	-0.076	0.142	0.023
Respect for authority is something all children need to learn	<u>0.743</u>	-0.120	0.015	0.078	0.160
People should not do things that are disgusting, even if no one is harmed	<u>0.673</u>	-0.144	-0.077	0.105	0.367
Whether or not someone violated standards of purity and decency	<u>0.653</u>	0.091	-0.06 l	0.226	0.087
Whether or not someone did something disgusting	0.645	0.233	-0.024	0.191	0.103
Whether or not someone conformed to the traditions of society	0.618	-0.014	0.003	0.504	-0.179
I would call some acts wrong on the grounds that they are unnatural	<u>0.580</u>	-0.159	-0.029	0.228	0.162
Chastity is an important and valuable virtue	0.512	-0.141	0.053	0.269	0.061
Whether or not private property was respected	0.498	0.305	0.305	-0.048	-0.287
Whether or not someone's action showed love for his or her country	0.492	-0.006	0.169	<u>0.479</u>	-0.064
If I were a soldier and disagreed with my commanding officer's orders, I would obey anyway because that is my duty	<u>0.490</u>	-0.149	0.113	0.126	0.009
Whether or not an action caused chaos or disorder	0.487	0.297	0.008	0.073	-0.096
l am proud of my country's history	0.476	-0.203	0.311	0.150	-0.147
I think it's morally wrong that rich children inherit a lot of money while poor children inherit nothing	-0.413	0.293	-0.233	0.130	0.276
Men and women each have different roles to play in society	0.347	-0.240	0.156	0.178	-0.I38
Whether or not someone acted unfairly	-0.013	0.669	-0.004	0.059	0.045
Whether or not someone was cruel	0.185	0.653	-0.073	0.043	0.090
Whether or not someone was denied his or her rights	-0.170	0.650	0.097	-0.149	0.049
Whether or not some people were treated differently than others	-0.082	0.552	-0.040	-0.122	0.235
Whether or not someone cared for someone weak or vulnerable	-0.040	<u>0.501</u>	-0.078	0.288	0.249
Whether or not someone suffered emotionally	0.027	0.419	-0.202	0.084	0.323
Whether or not everyone was free to do as they wanted	-0.089	0.388	0.352	0.008	-0.067
Society works best when it lets individuals take responsibility for their own lives without telling them what to do	-0.011	-0.088	<u>0.744</u>	0.174	0.024
I think everyone should be free to do as they choose, so long as they don't infringe upon the equal freedoms of others	-0.205	0.167	<u>0.670</u>	0.009	0.097
People who are successful in business have a right to enjoy their wealth as they see fit	0.485	-0.187	<u>0.530</u>	-0.052	-0.095
The government interferes far too much in our everyday lives	0.177	-0.083	<u>0.482</u>	0.144	-0.035

Continued

Table 2.	(Continued)
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	Factor				
ltem	I	2	3	4	5
Property owners should be allowed to develop their land or build their homes in any way they choose, as	0.110	-0.168	<u>0.439</u>	0.027	0.073
The government should do more to advance the common good, even if that means limiting the freedom and choices of individuals	-0.015	-0.023	- <u>0.407</u>	0.053	0.203
People should be free to decide what group norms or traditions they themselves want to follow	-0.166	0.212	0.392	-0.132	0.231
Justice is the most important requirement for a society	0.241	0.114	0.251	0.125	0.242
Whether or not someone showed a lack of loyalty	0.389	0.157	0.124	0.648	-0.078
Whether or not someone did something to betray his or her group	0.353	0.181	0.114	0.632	-0.098
People should be loyal to their family members, even when they have done something wrong	0.274	-0.126	0.157	0.391	0.141
Whether or not someone acted in a way that God would approve of	0.311	-0.122	-0.086	0.337	0.069
It is more important to be a team player than to express oneself	0.241	-0.054	-0.101	0.243	0.236
Compassion for those who are suffering is the most crucial virtue	-0.087	0.391	-0.147	-0.016	0.526
lt can never be right to kill a human being	0.090	0.075	-0.024	-0.080	0.480
When the government makes laws, the number one principle should be ensuring that everyone is treated fairly	-0.079	0.323	0.121	-0.140	0.434
One of the worst things a person could do is hurt a defenceless animal	0.114	0.081	0.085	0.080	0.353

Significantly loading items (>.40; Field, 2018) are underlined. Retained items in the preliminary scale are presented in bold typeface.

	I	2	3	4	5	6	7
I. MFQ-r 'Traditionalism'	_	05	.25***	.29***	.58***	.58***	<b>29</b> ***
2. MFQ-r 'Compassion'		_	15**	<b>03</b>	<b>36***</b>	34***	.29***
3. MFQ-r 'Liberty'			_	.03	.35***	.30***	38***
4. Age				_	.12*	.17***	.04
5. Political Orientation					_	.69***	4I***
6. OIS 'Social Change'						-	26***
7. OIS 'Systemic Inequality'							-
Μ	3.07	4.51	4.10	33.54	— I.66	2.73	3.89
SD	1.01	0.79	.087	14.13	2.78	1.21	0.91

Table 3. Zero-order correlations demonstrating concurrent validity of the MFQ-r

'MFQ-r' and 'OIS' scores range from 1 to 6 (high scores indicate endorsement of moral domains, and more insecurities, respectively). Political orientation' ranges from -5 (very liberal) to +5 (very conservative). \*p < .05; \*\*p < .01; \*\*\*p < .01;

to be related to a conservative sociopolitical orientation. In contrast, 'Compassion' was unrelated to age, but correlated with political liberalism, lower levels of insecurity about social change, and higher levels of concern about system inequality. As such, 'Compassion' appears to be related to a more left-leaning sociopolitical orientation. The 'Liberty' factor was associated with political conservatism, greater levels of insecurity about social change, and lower levels of concern about systemic inequality. This pattern mirrors that of the 'Traditionalism' factor, albeit with a lesser focus on traditional measures of ideology and a greater focus on the forceful redistribution of social equalities.

Although the MFQ-r factors were correlated with each other in the expected directions, these relationships are generally small in terms of their absolute magnitude.

## Predictive validity of the revised MFQ (Study I)

To examine the predictive validity of the MFQ-r, a binary logistic regression was run to predict self-reported EU referendum voting intentions. Participant demographic information (sex, age, and education), self-reported political orientation, OIS factor scores, and the three factors of the MFQ-r were entered as predictors. Further, one-way analyses of variance (ANOVAs) were conducted to establish differences in the endorsement of the MFQ-r moral domains between those voting for identifiable parties in the 2015 UK general election. These analyses were exploratory in nature and designed to provide an indication of the validity of the MFQ-r. As such, we did not make any formal hypotheses, and the results should be considered indicative and in need of independent replication.

#### Predicting EU referendum voting intentions

The model predicting EU referendum voting intentions was statistically significant, predicting variability in voting intentions,  $\chi^2(9) = 194$ , p < .001, and Nagelkerke pseudo  $R^2 = .512$ . The model accurately classified 79% of the sample into the 'Remain' and 'Leave' voter categories and was more accurate when predicting an intended 'Remain' vote (87.1%) than 'Leave' (67.1%). Multicollinearity was not present with VIF (all < 2.50) and tolerance values (all > 0.40) being acceptable. Model coefficients are presented in Table 4.

Examining the model coefficients, none of the demographic variables of sex, age, or education predicted EU referendum voting intention. Political conservatism, 'social change insecurities', and the 'Liberty' factor of the MFQ-r all predicted an increased likelihood of voting 'Leave'. None of the other variables were significantly associated with referendum voting intentions.

For comparison, in Harper and Hogue (2019)—where these data originate—using the 6-factor MFQ (plus liberty) model yielded a Nagelkerke pseudo  $R^2$  value of .468, which is slightly lower than the .512 outcome using the MFQ-r. In this earlier work, MFQ factors on 'Care' and 'Liberty' predicted voting intentions in the directions of 'Remain' and 'Leave', respectively. The same relationships between voting intentions and ideology and 'social change insecurities' were also present in Harper and Hogue (2019).

#### Party voting differences on the MFQ-r

One-way ANOVAs were run to assess whether MFQ-r factor scores differed as a function of the political party participants voted for in the 2015 UK general election. In this analysis, only those participants with an identifiable party vote (i.e., an explicitly declared vote for

	B (SE)	Þ	OR	95% CI (OR)
Sex	0.24 (0.34)	.471	1.27	[0.66, 2.46]
Age	0.01 (0.01)	.636	1.01	[0.98, 1.03]
Education	0.08 (0.28)	.785	1.08	[0.62, 1.88]
Political Orientation	0.25 (0.07)	<.001	1.28	[1.12, 1.48]
OIS 'Social Change'	0.91 (0.17)	<.001	2.48	[1.79, 3.44]
OIS 'Systemic Inequality'	0.01 (0.17)	.959	1.01	[0.72, 1.42]
MFQ-r 'Traditionalism'	-0.11 (0.21)	.594	0.89	[0.59, 1.36]
MFQ-r 'Compassion'	-0.03 (0.21)	.893	0.97	[0.65, 1.46]
MFQ-r 'Liberty'	0.66 (0.17)	<.001	1.94	[1.38, 2.71]

Table 4. Binary logistic regression predicting EU referendum vote intention using the MFQ-r

EU vote intention coded as 0 = Remain, I = Leave. 'Sex' was coded as 0 = male, I = female. B represents unstandardized log-odds. OR represents the odds of voting 'Leave'. Political orientation ranges from -5 (very liberal) to +5 (very conservative).

the Conservatives, Labour, Liberal Democrats, UKIP, or the Green Party) were included. This excluded those who voted for 'other' parties/candidates (owing to the range of potential ideological positions that these parties and candidates could occupy across the political spectrum), and those who 'did not vote'.

There was a significant effect of 'party vote' on all dependent variables: 'Traditionalism', F(4, 340) = 28.10, p < .001, partial  $\eta^2 = 0.25$ ; 'Compassion',  $\chi^2(4) = 37.50$ , p < .001,  $\varepsilon^2 = 0.11$ ; 'Liberty', F(4, 340) = 16.80, p < .001, partial  $\eta^2 = 0.17$ . Descriptive statistics are presented in Table 5.

Post-hoc comparisons were calculated with *p* values amended using the Bonferroni correction. These comparisons are also presented in Figure 2.

In relation to 'Traditionalism', those who voted Conservative scored significantly higher than all other party voters (all ps < .001, ds > 1.09) with the exception of UKIP voters (p = .100, d = 0.15). Labour voters scored lower than those who voted for the Conservatives (p < .001, d = 0.109) and UKIP (p < .001, d = 0.94), but higher than those who voted for the Green Party (p = .010, d = 0.55). Liberal Democrat voters differed only from Conservative (p < .001, d = 1.14) and UKIP (p < .001, d = 0.99) voters, scoring lower than both of these groups. Those who voted for the Green Party scored lower on this MFQ-r factor than all other groups (all ps < .010; ds = 0.55-1.64), with the exception of those voting for the Liberal Democrats (p = .143, d = 0.50).

Tabl	e 5.	Descriptive	statistics fo	or MFQ-r i	factor scores,	by 2015	general	election vote
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		Traditio	onalism	Compassion		Liberty	
	n	м	SD	М	SD	М	SD
Conservatives	65	3.96	0.82	4.33	0.79	4.26	0.77
Labour	137	3.09	0.77	4.75	0.68	3.79	0.83
Liberal Democrats	47	3.05	0.76	4.57	0.52	4.13	0.78
UKIP	47	3.84	0.91	3.95	0.93	4.88	0.93
Green Party	49	2.64	0.80	4.62	0.87	3.92	0.80

MFQ-r factor scores range from 1 to 6, with high scores indicating greater levels of endorsement of the respective moral domain.



Figure 2. Means plot for MFQ-r factor scores, by 2015 UK general election party vote. Error bars represent 95% Cis.

In the 'Compassion' domain, scores violated assumptions for normality and so the nonparametric Kruskal–Wallis test was used, with post-hoc Dwass–Steel–Critchlow–Fligner (DSCF) comparisons used. Conservative voters scored lower than those voting for Labour (W = 5.29, p = .002, but did not differ significantly from the voters of any other parties ( $ps \ge .133$ . Elsewhere, UKIP voters scored significantly lower in 'Compassion' when compared to Labour voters (W = 7.59, p < .001), Liberal Democrats (W = 5.02, p = .004), and Green Party voters (W = 5.37, p = .001).

On the 'Liberty' factor, UKIP voters scored higher than those who voted for the Conservatives (p = .001, d = 0.75), Labour (p < .001, d = 1.33), the Liberal Democrats (p < .001, d = 0.91), and the Green Party (p < .001, d = 1.17). Further, Conservative voters scored higher than Labour voters (p = .001, d = 0.58). No other comparisons were statistically significant.

To summarize Study 1, we found that combining Iyer et al.'s (2012) liberty-related items with the existing MFQ led to a 3-factor structure comprised on 'Traditionalism', 'Compassion', and 'Liberty' domains. These were associated with self-reported political orientation and voting behaviour in a manner that made theoretical sense (i.e., 'Traditionalism' was associated with conservatism and rightward voting, 'Compassion' with liberalism and leftward voting, and 'Liberty' had a weak association with orientation but predicted a strong preference for a Brexit vote).

# **STUDY 2**

In Study 2, we sought to confirm the factor structure reported in Study 1 and to further offer evidence of this through a network analysis of MFQ-r. We also offer a further exploratory analysis of the associations between MFQ-r domains and voting behaviour in a more recent sample to replicate our previous results.

# Methods

# Participants

Participants for this study were recruited as part of a larger project pertaining to ideological responses to the COVID-19 pandemic. This sample contains all those who completed the MFQ in that project. Thus, a total of 322 participants (61% female;  $M_{age} = 39.79$  years, SD = 14.80) were included in this study. Participants were recruited in line with those methods reported for Study 1, making use of Reddit political forum discussions, and local interest community groups on Facebook. These methods allowed us to sample a cross-section of the community that may be unavailable using traditional student samples or via paid services such as Amazon's Mechanical Turk.

# Measures

## Demographics

Participants were asked to provide basic demographic information (sex, age, self-reported political ideology, and past voting behaviour). Specifically, we asked about their voting in the 2019 UK General Election and the 2016 EU referendum. We also asked about a hypothetical re-run of the referendum to capture participants' most recent views on this topic. Inclusion criteria for participation dictated that all who completed the online survey were over the age of 18 years and resident in the UK.

## Moral foundations questionnaire

We again used the full 32-item MFQ (Graham et al., 2009) alongside Iyer et al.'s (2012) liberty items in this study and used scoring syntax provided on MoralFoundations.org. Average domain scores and internal consistency coefficients are provided in Table 6 (see Results, below).

## Unreported measures and tasks

As part of the broader project, we also asked participants to complete a measure pertaining to their levels of fear of COVID-19 and to respond to some scenarios about the flouting of governmental public health advice. The results of this study are reported at Harper and Rhodes (2020).

## Procedure

After clicking survey link, participants read information about the nature of the study before affirming their consent. Participants provided demographic information, before the MFQ and the fear of COVID-19 scale in a randomized order, followed by providing their judgements of COVID-19 behavioural transgressions. As such, the completion of the

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			95% CI (	Est.)		
Factor	Indicator	Est. (SE)	Lower	Upper	Þ	Stand. estimate
Traditionalism	RESPECT	1.16 (0.07)	1.02	1.29	<.001	0.82
	KIDRESPECT	0.88 (0.07)	0.75	1.02	<.001	0.67
	HARMLESSDG	0.76 (0.09)	0.58	0.94	<.001	0.47
	DECENCY	0.99 (0.08)	0.83	1.13	<.001	0.67
	DISGUSTING	0.86 (0.07)	0.72	1.00	<.001	0.63
	TRADITIONS	0.90 (0.07)	0.76	1.04	<.001	0.66
	UNNATURAL	0.66 (0.09)	0.49	0.83	<.001	0.44
	LIBERTY_I	0.76 (0.07)	0.62	0.89	<.001	0.59
	LOVECOUNTRY	0.98 (0.08)	0.83	1.14	<.001	0.66
Compassion	UNFAIRLY	0.69 (0.06)	0.58	0.80	<.001	0.69
	CRUEL	0.79 (0.06)	0.68	0.90	<.001	0.76
	RIGHTS	0.59 (0.06)	0.47	0.71	<.001	0.56
	WEAK	0.51 (0.06)	0.39	0.63	<.001	0.50
	EMOTIONALLY	0.64 (0.06)	0.52	0.76	<.001	0.59
Liberty	LIBERTY_4	0.78 (0.09)	0.60	0.96	<.001	0.61
,	LIBERTY_6	0.88 (0.09)	0.70	1.06	<.001	0.73
	LIBERTY_9	0.39 (0.11)	0.18	0.61	<.001	0.25
	LIBERTY_7r	0.57 (0.09)	0.40	0.74	<.001	0.45

	Table	6.	ltem	loadings	in	final	confirmatory	y factor	anal	ysis
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'Est.' relates to unstandardized item loading. 'Stand. Estimate' represents the standardized coefficient. Item loadings in earlier iterations of the confirmatory factor analysis are downloadable from the project Open Science Framework page.

MFQ was unaffected by potential exposure to COVID-related ideologically salient stimuli. Once finished, all participants were comprehensively debriefed. This procedure was approved by an institutional review committee and adhered to British Psychological Society ethical guidelines.

## Results

An anonymized version of the data set (in.omv format) is available for download at https:// osf.io/nwpb6/.

## Confirmatory factor analysis

A confirmatory factor analysis was run on the MFQ data using the *lavaan* R package in jamovi (Rosseel et al., 2020). We used the 3-factor MFQ-r structure reported in Study 1 as the default model. We also ran a confirmatory analysis on the original MFQ structure to replicate the findings of other teams (e.g., Iurino & Saucier, 2020; Kim et al., 2012; Kivikangas et al., 2017; Nilsson & Erlandsson, 2015; Yilmaz et al., 2016).

The default model led to unacceptable model fit statistics, CFI = .77, TLI = .74, RMSEA = .08 [90% CI: 0.08, 0.09]. As such, we examined modification indices, but none of these led to changes that could be made within factors. We then examined residuals of the observed correlation matrix, using  $\pm$  0.1 as a criterion for a potential issue. There were several of these issues, with two 'Liberty' items and one 'Compassion' item deviation

from their predicted correlations across many other items. These items were removed from the scale and the analysis re-run. Observing the residual correlation matrix once again, we saw that one 'Traditionalism' item deviated from its predicted correlations with almost all other items. A further 'Liberty' item also had a low standardized factor loading (0.21). We therefore removed these items to improve model fit. A list of all item loadings can be found in Table 6.

This led to improved model fit statistics,  $\chi^2(132) = 335$ , p < .001, *CFI* = .87, *TLI* = .85, *RMSEA* = .07 [90% CI: 0.06, 0.08]. These coefficients suggested that the MFQ-r 3-factor model does not lead to a substantially worse fit (and in some cases in superior) when compared to:

- The original 5-factor MFQ, CFI = .73, TLI = .70, RMSEA = .08.
- The traditional 6-factor MFQ, CFI = .66, TLI = .64, RMSEA = .08.
- A second-order 2-factor model ('individualizing'—comprising the care and fairness items—and 'binding'—comprising the loyalty, authority, and purity items) for the original MFQ, CFI = .72, TLI = .64, RMSEA = .08.
- A second-order 3-factor model ('individualizing' and 'binding', plus the Iyer et al. 'liberty' items) for the original MFQ, CFI = .66, TLI = .62, RMSEA = .08.

All models that were run can be downloaded from https://osf.io/nwpb6/. This address also contains the final version of the MFQ-r.

The Traditionalism ( $\alpha = .85$ , McDonald's  $\omega = .85$ ) and Compassion ( $\alpha = .76$ , McDonald's  $\omega = .76$ ) MFQ-r factors demonstrated acceptable levels of reliability. Liberty, however, fell short of the level of acceptability ( $\alpha = .54$ , McDonald's  $\omega = .59$ ). This likely stems from an issue with the collection of liberty items put forward by Iyer et al. (2012), which in its original form also had low levels of internal consistency ( $\alpha = .63$ ). On the original MFQ, internal consistency was acceptable for the binding foundations of loyalty, authority, and purity ( $\alpha = .74, .79, .71$ ), but not for the individualizing foundations of the MFQ-r, we argue that its better fit and otherwise strong internal consistency offers a superior measurement structure of moral intuitions than does the original MFQ format. Moral domain scores for each model, and their inter-correlations, are presented in Table 7.

## Parallel network analysis of the revised MFQ

A network is an abstract representation of a system of related variables. Such analyses have recently gained popularity in survey design as an alternative to confirmatory and exploratory factor analyses (e.g., van Borkulo et al., 2015; Borsboom, 2008; Boschloo, van Borkulo, Borsboom, & Schoevers, 2016; Cramer, Waldorp, van der Maas, & Borsboom, 2010; van der Maas et al., 2006; McNally et al., 2015; van de Leemput et al., 2014).

A network has two primary components: *nodes* and *edges*. Nodes represent the variables of interest in a study (i.e., scale items) and edges connect the nodes into a superstructure via their pairwise interactions. Once a network is formed, network analysis gives us the power to observe complex relationships between variables, but also to study the most important or least important nodes within a system (Borsboom, Cramer, Schmittmann, Epskamp, & Waldorp, 2011; see also Costantini et al., 2019; Dalege, Borsboom, van Harreveld, & van der Maas, 2017; Epskamp, Borsboom, & Fried, 2018). We leveraged network analysis to provide a complimentary investigation of the MFQ-r and its structure, owing to the borderline acceptable levels of some model fit statistics. It is

	Standard MF	<sup>2</sup> Q (plus lyer et	al.'s (2012 'Libe	rty' scale)			MFQ-r		
Variable	_	2	m	4	ъ	6	7	ω	6
I. MFQ Harm	I								
2. MFQ Fairness	.59***	I							
3. MFQ Loyalty	.18***	.05	I						
<ol> <li>MFQ Authority</li> </ol>	.19***	.06	.73***	I					
5. MFQ Purity	.27***	.17**	.63***	.68***	I				
6. MFQ Liberty	.22***	.20***	.39***	.38***	.30***	I			
7. MFQ-r Traditionalism	.31***	.I8**	.77***	.86***	.85***	.40***	I		
8. MFQ-r Compassion	.75***	.73***	.16**	.17**	.22**	.28***	.30***	I	
9. MFQ-r Liberty	.05	.02	.25***	.20***	.22***	.83***	.23***	.07	I
W	4.78	4.64	3.24	3.72	3.09	3.81	3.66	4.80	3.31
(SD)	0.74	0.67	0.92	0.98	0.91	0.65	0.95	0.74	0.87
αίω	.66 /.69	.61 /.66	.74 /.75	.79 /.80	17.1 17.	.63 /.63	.85 /.85	.76 /.76	.54 /.59
Model fit $\chi^2$ (687) = 2013,	p < .001; CFI =		; RMSEA = .08			$\chi^{2}$ (132) = 335, $p$	o < .001; CFI =	= .87; TLI = .85	; RMSEA = .07

\*p < .05;; \*\*p < .01;; \*\*\*p < .001.



**Figure 3.** A network of the MFQ. Red lines indicate negative associations between symptoms; blue lines indicate positive associations between symptoms; thicker lines indicate stronger associations. To facilitate interpretation, we have coloured the nodes that correspond to the MFQ-r domains of Traditionalism, Compassion, and Liberty. Yellow nodes represent items that were removed from the MFQ after the exploratory factor analysis (Study 1) and CFA (Study 2).

important to note that we performed the following network analysis completely blind. That is, we did not tell the network anything about the expected structure of the MFQ-r (i.e., the network was untrained).

We submitted all the MFQ items to a network analysis in *JASP* (JASP Team, 2020). EBICglasso network analysis (Epskam, Cramer, Waldorp, Schmittmann, & Borsboom et al., 2012; Epskam et al., 2018) was used to generate the network illustrated in Figure 3. This approach takes the individual elements of a network and imposes lasso regularization which estimates a concentration matrix. The glasso method maximizes a penalized loglikelihood (instead of a log-likelihood function), with the penalty equal to the tuning parameter  $\lambda$  multiplied by the absolute sum of the elements within a concentration matrix (Friedman, Hastie, & Tibshirani, 2008). We used the Extended Bayesian Information Criterion (EBIC; Chen & Chen, 2008; Epskamp, 2016; Foygel & Drton, 2010) to estimate the network, which takes into account model complexity and model fit (to penalize overfitted models). This results in networks that are more accurate and easier to interpret than other methods (Tibshirani, 1996). We used the 'spring' method of the Frutherman-Reingold visualization algorithm (Fruchterman & Reingold, 1991), which is based on the strengths of the edges between nodes, to produce the network.

By visually inspecting the network we can immediately see the presence of three separate communities. Allied to this, the centrality plot in Figure 4 highlights the degree,



**Figure 4.** A Centrality plot of the MFQ. The plot is standardized (M = 0, SD = 1), where larger scores indicate greater centrality for each measure. Most central items are marked with an orange dot for clarity.

expected influence, betweenness, and closeness of the nodes within the network. The *degree* and *expected influence* parameters for each node tell us about the importance of that node within the network. As shown in Figure 4, the RESPECT item ('Whether or not someone showed a lack of respect for authority') has the highest *expected influence* and *degree* scores, and as such has strong and direct connections with many other nodes. Nodes can also be central in terms of their *betweenness*, which indexes how often a node is the shortest distance between two other nodes. The *closeness* parameter indexes how many indirect and direct paths are 'shorter' between nodes. The strongest and most influential MFQ nodes are highlighted in Figure 4. Critically, the most interesting observation from this analysis is that the clusters of nodes identified from the network almost perfectly correspond to the results of our exploratory and confirmatory factor analyses, giving converging evidence from different statistical techniques that the MFQ should be conceptualized in line with the MFQ-r.

## Concurrent validity of the revised MFQ (Study 2)

We sought to replicate the findings of Study 1 by examining the relationships between the MFQ-r domains and self-reported political ideology, voting in the 2019 UK General Election, and preferences over the Brexit issue. Although we asked participants both their actual EU referendum vote and their hypothetical preference in a hypothetical re-run of the vote, we only analysed data for the latter of these as it was the more temporally valid outcome in our cross-sectional design. Owing to the function of this analysis, we did not make any formal hypotheses at the outset.

Consistent with Study 1, self-reported conservatism was positively related to endorsing MFQ-r Traditionalism (r = .51, p < .001), and negatively related to endorsing MFQ-r Compassion (r = -.12, p = .030). However, the magnitude of the associated with scores on the Compassion domain was around half of that reported in Study 1. The small relationship between conservatism and MFQ-r Liberty was consistent with Study 1 (r = .18, p = .002).

'Traditionalism' scores were not normally distributed, and there were unequal variances between groups; this violated the assumptions for ANOVA, and so nonparametric tests were used. We found significant effects of 'party vote' in relation to MFQ-r Traditionalism ( $\chi^2(3) = 93.90, p < .001, \varepsilon^2 = 0.30$ ) and MFQ-r Liberty (F(3, 315) = 5.41, p = .001), but not MFQ-r Compassion (F(3, 315) = 0.51, p = .675). Examining the mean scores on each variable (Table 8), Conservative Party voters and those who did not vote scored higher on the MFQ-r Traditionalism domain (comparative to Labour Party and 'other' voters; all ps < .001, d = 0.48). The effect of Party vote for MFQ-r Liberty was driven by higher scores among Conservatives than those who voted for either Labour (p = .004) or another unnamed Party (p = .014, d = 0.50).

We ran a binary logistic regression predicting current preferences in the Brexit debate. Sex, age, self-reported political ideology, and the three MFQ-r domains were entered as predictors. There was no evidence of multicollinearity in the model, with VIF (all < 1.47) and tolerance coefficients (all > 0.68) being acceptable. This model was statistically significant,  $\chi^2(6) = 161$ , p < .001, Nagelkerke pseudo  $R^2 = .583$ . The model accurately classified 85.7% of the sample into their respective preferences and, consistent with Study 1, was more accurate when predicting a preference for 'Remain' (89.4%) than for 'Leave' (77.4%). Model coefficients are presented in Table 9.

Examining the coefficients, voting 'Leave' was predicted by older age, higher conservatism, and a greater endorsement of the MFQ-r domains of Traditionalism and Liberty. MFQ-r Compassion was unrelated to Brexit attitudes.

For comparison, the 6-factor MFQ also led to a significant regression model,  $\chi^2(9) = 169$ , p < .001, Nagelkerke pseudo  $R^2 = .599$ . This model correctly classified a

	MFQ-r domain	MFQ-r domain					
	Traditionalism	Compassion	Liberty				
The Conservative Party ( $n = 82$ )	4.43 (0.67)	4.85 (0.78)	3.59 (0.95)				
The Labour Party $(n = 147)$	3.34 (0.88)	4.77 (0.76)	3.18 (0.76)				
Another Party $(n = 67)$	3.25 (0.87)	4.77 (0.0)	3.16 (0.86)				
Did not vote $(n = 24)$	3.13 (0.70)	4.93 (0.57)	3.56 (0.98)				

Table 8. Descriptive statistics for MFQ-r factor scores, by 2019 general election vote

Values represent mean values with  $\pm\,$  I SD in parentheses.

	B (SE)	Þ	OR	95% CI (OR)
Sex	0.33 (0.38)	.394	1.388	[0.65, 2.95]
Age	0.02 (0.01)	.023	1.028	[1.00, 1.05]
Political Orientation	0.78 (0.13)	<.001	2.179	[1.69, 2.81]
MFQ-r 'Traditionalism'	0.94 (0.30)	.002	2.559	[1.43, 4.58]
MFQ-r 'Compassion'	-0.21 (0.31)	.490	0.810	[0.45, 1.47]
MFQ-r 'Liberty'	0.88 (0.23	<.00 I	2.400	[1.54, 3.74]

 Table 9. Binary logistic regression predicting Brexit views using the MFQ-r

EU vote intention coded as 0 = Remain, I = Leave. 'Sex' was coded as 0 = male, I = female. B represents unstandardized log-odds. OR represents the odds of voting 'Leave'. Political orientation ranges from I (very liberal) to 10 (very conservative).

similar proportion of the sample to that described for the MFQ-r (total = 85.9%; 'Remain' = 90.5%; 'Leave' = 75.8%). Within the model the effect of political orientation remained consistent. For the MFQ, endorsement of the fairness foundation (OR = 0.39, p = .009) predicted lower odds of voting 'Leave', while this choice was more likely among those who endorsed the loyalty (OR = 1.90, p = .040), purity (OR = 2.02, p = .029), and liberty foundations (OR = 3.29, p < .001). These data are broadly consistent with previous data sets (e.g., Harper & Hogue, 2019).

# **STUDY 2 SUMMARY**

To summarize Study 2, we were able to confirm the 3-factor MFQ-r structure that was reported in Study 1 using both confirmatory factor analysis and network analyses. We were also able to replicate (with some changes in the magnitude of correlations) the associations between the MFQ-r and both political orientation and voting behaviour.

# **GENERAL DISCUSSION**

## Overview of key findings

This paper has presented a reanalysis of the MFQ in response to criticisms about the measure's unreliable factor structure (Davis et al., 2017; Iurino & Saucier, 2020; Kim et al., 2012; Kivikangas et al., 2017; Nilsson & Erlandsson, 2015; Yilmaz et al., 2016) and poor internal consistency at the foundation level (Graham et al., 2009, 2011, 2012; Harper & Hogue, 2019).

Parallel analysis indicated that five factors underpinned the MFQ (when also including the liberty items produced by Iyer et al., 2012). However, only three of these met our criteria for psychometric (minimum five items) in the initial exploratory factor analysis) and theoretical meaningfulness. These factors were labelled 'Traditionalism', 'Compassion', and 'Liberty'. Each of these factors contained clear and unique themes, were unrelated to each other, and were internally consistent. Further, concurrent validity of the 'Traditionalism' and 'Compassion' factors was supported via significant correlations with 'social change' insecurities (positive and negative relationships, respectively) and anxieties about 'systemic inequality' (negative and positive relationships, respectively). In turn, 'Traditionalism' was correlated with political conservatism, 'Compassion' with political liberalism, and 'Liberty' was slightly associated with a rightward-leaning political orientation. Significant differences in the endorsement of these three moral domains were found when comparing the voter groups. That is, 'Traditionalism' was more strongly endorsed by those who voted for right-leaning parties (e.g., the Conservatives and UKIP), while 'Compassion' was more strongly endorsed by those who voted for the political left (e.g., Labour, Liberal Democrats, and the Green Party). 'Liberty' was generally endorsed at an equal level across the voting spectrum, with the exception being among UKIP voters who were the group to most strongly endorse 'Liberty'-based moral principles. While these party-specific differences were only observed in Study 1 (indicating that moral intuitions may be particularly influential during election periods), they were broadly consistent across both studies when considering the more pervasive issue of Britain's membership of the EU. In this case, traditionalism (or aspects of this construct, such as insecurities about systemic change) and liberty were associated with a greater propensity to favour the vote to leave the EU, consistent with previous research using the 5-factor MFQ model (Harper & Hogue, 2019).

The confirmatory factor analysis presented in Study 2 was less clear-cut than Study 1 may have predicted. Several items loaded poorly onto their initial components, leading to their removal from the final MFQ-r. The resultant scale demonstrated broadly acceptable model fit indices in relation to SRMR and RMSEA consistent with past work on the MFQ (albeit with superior internal consistency coefficients in this revised structure). Further, the 3-factor structure fit the data better than the initial 5-factor structure, or the extended 6-factor structure brought about by combining the initial MFQ with Iyer et al.'s (2012) liberty items.

#### Implications of these data

The analyses presented in this paper have implications for the ways in which the MFT is conceptualized and measured. From a conceptual perspective, the lack of confirmatory support for a 5-factor MFQ structure in previous studies (Iurino & Saucier, 2020; Kim et al., 2012; Kivikangas et al., 2017; Yilmaz et al., 2016), or a 6-factor structure in the exploratory work undertaken in the current paper, raises doubt about this model. In short, these data do not support MFT's 5-factor structure.

In support of this view, some researchers have dispensed with the 5- or 6-factor structure and instead use the broad categories of 'individualizing' (a combination of care and fairness) and 'binding' (a combination of authority, loyalty, and purity) foundations (see Alper & Yilmaz, 2020; Barnett et al., 2018; Malka et al., 2016; Napier & Luguri, 2013; Smith, Aquino, Koleva, & Graham, 2014). These cited works do not consider Iyer et al.'s (2012) liberty-related items, as they did not form a core part of the initial MFQ (Graham et al., 2009, 2012). There are conceptual links between 'Traditionalism' and binding foundations, and between 'Compassion' and individualization. Adopting the 3-factor structure of the MFQ-r would be consistent with this prior work, while also incorporating the liberty foundation into a core measure of the MFT. While an objection to parsimony in favour of a more pluralistic view of morality is a cornerstone of the MFT (Graham et al., 2013), the available data seem to suggest that a more parsimonious model is better reflective of the empirical structure of morality, at least in relation to the contents of the MFQ as it is currently formulated. That said, even the MFQ-r presented here should be considered a preliminary or temporary solution to a problem that has dogged the MFQ literature for some time. The initial development paper for the MFQ (Graham et al., 2009) provided little detail about the formal psychometric development process, including how items were selected for inclusion on the questionnaire. Given the popularity and widespread use of the moral foundations framework, a substantive field-wide project may

be necessary to pool resources and systematically test a larger pool of potential MFQ items. Thus, we are not advocating the MFQ-r as the final form of the MFQ. Instead, it offers a *better* version than the current form and may be a psychometrically stronger option than the former iteration. However, more widespread and systematic work is required to produce a measure that best reflects the true structure of moral intuitions (see below).

In terms of the broader implications of moving forward (at least temporarily) with the 3-factor structure, it appears as though the endorsement of 'Traditionalism' and 'Compassion' moral domains are more linked to higher level political identity (in the current sample, this relates to self-placement on the left-right political spectrum, and party vote choice) than is the 'Liberty' domain. This is exemplified in the significant (and opposite) correlations between 'Traditionalism' and 'Compassion' with political orientation, and the significant differences between voters of the various political parties in relation to average scores on these factors. As such, 'Traditionalism' may represent a core moral concern for those who are temperamentally inclined to express a broad suite of conservative-typical viewpoints (Duckitt, Bizumic, Krauss, & Heled, 2010; Johnson & Tamney, 2001), while 'Compassion' appears to represent the core moral value of those with a liberal political identity (see also Hirsch, DeYoung, Xu, & Peterson, 2010).

For 'Liberty', the relationship to political beliefs and behaviour appears more nuanced. While a small significant correlation was observed with political orientation (in the direction of political conservatism), the magnitude of this relationship leaves the meaningfulness of this link open to doubt. Instead, it may be that, as opposed to broad ideological positions and fixed partisan identity, a predominant endorsement of the 'Liberty' moral domain (comparative to 'Traditionalism' and 'Compassion') informs policy-specific decision-making. That is, in the current sample, it was those participants who voted for UKIP (the party most vocally supporting a 'Leave' vote in the 2016 referendum on EU membership) in 2015 who endorsed the 'Liberty' domain to the greatest extent. In line with this, the newly conceptualized 'Liberty' domain was a strong predictor of an intended 'Leave' vote in the current sample, as was the full (Iyer et al., 2012) liberty foundation measure in Harper and Hogue's (2019) work on the psychological underpinnings of the Brexit vote.

#### Limitations and future directions

The work presented in this paper should be viewed as exploratory in nature and as such does require confirmation in large, independent, and cross-cultural samples. The use of exclusively British samples is a major limitation of this work. At present, no large international data sets exist wherein the full 30-item MFQ and the liberty items from Iyer et al. (2012) have been administered. This prevented us from testing measurement invariance across samples and countries. In previous work, the structure MFQ has not been invariant, meaning that the 5-factor model hypothesized in MFT may not be applicable across cultures (Iurino & Saucier, 2020). Although this past work used the 20-item short form of the MFQ, there is little reason to believe this does not translate to the full form, or indeed the liberty items. However, recent work by Brandt et al. (2020) suggests that a lack of measurement invariance in ideological measures do not affect conclusions about political differences.

Nonetheless, as stated earlier, the data do suggest that further work on the MFQ may be warranted in order to improve the confidence that social scientists can have its validity and utility. The 3-factor structure itself may be questioned, owing to the limited item pool used to develop it. That is, the 41 items used in the PCA were sourced from the original MFQ

(Graham et al., 2011) and the liberty items produced by Iyer et al. (2012). As such, it may be that these items themselves introduced bias to the measures and that a larger pool of potentially morality-relevant items could yield a different factor structure (see also Curry et al., 2019). Given the efficiency of online crowdsourcing for social scientific research (Hauser & Schwarz, 2016), it may be possible to generate a large pool of potential items, from across the ideological spectrum, for each of the moral foundations. Data in relation to this large item pool could then be subject to factor analytic procedures in order to test competing models, such as the 2-factor 'individualizing-binding' foundations model, the 3factor model reported here, and the 5- and 6-factor models advanced in the orthodox MFT literature. It may be that a hierarchical model, perhaps with the three MFQ-r domains as superordinate factors, might be the optimal solution. If so, future work might try to develop scales that increase the discrimination of these proposed moral foundations, or even to try to generate a new lower-order structure. Conducting this work was beyond the scope of this individual paper and will require broad collaboration across research groups internationally to study the true nature of human moral intuitions. We would encourage scholars to make use of collaborative open science platforms (e.g., *StudySwap*; https:// osf.io/meetings/studyswap/) to bring this much needed endeavour to fruition. Such collaborative work might equally confirm the predictive validity of the MFQ-r in a range of sociopolitical domains (e.g., voting behaviour, specific policy attitudes, prosocial, and interpersonal behaviours).

From a practical perspective, more work on the predictive validity of the three factors of the MFQ-r could lead to more developed insights pertaining to political decisionmaking. This is particularly the case in relation to the 'Liberty' domain, which may be less tied to fixed political allegiances and more amenable to issue-specific changes in voting habits. For example, in the current sample, this domain was highest among 2015 UKIP voters, potentially due to this party advocating for a 'Leave' vote in the 2016 referendum and liberty being a key predictor of a preference for this outcome (see Harper & Hogue, 2019). However, the UKIP vote collapsed in subsequent general elections, with the Conservative Party gaining many of these votes following a realignment to see-through the Brexit process (Cutts, Goodwin, Heath, & Surridge, 2020). Future longitudinal studies, tracking voting preferences over time in response to specific political issues.

## Conclusions

This paper has presented a reanalysis of Graham et al.'s (2009) MFQ, taking into account the later addition of items related to the liberty foundation (Iyer et al., 2012) and recent questions being raised about the MFQ's factor structure and internal consistency. The three factors underpinning the MFQ-r may reflect a more parsimonious model of morality that (a) is consistent with previous theorizing about the nature of morality and (b) is predictive of relevant political outcomes. Future research on the generalizability of the MFQ-r's psychometric structure is needed, but this refined measure offers the potential for acting as a springboard for the more psychometrically rigorous assessment of the influence of core moral domains on political attitudes and behaviour.

## **Conflicts of interest**

All authors declare no conflict of interest.

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