

## ***Scenarchitecture: exhibitions, live events and sited performances in Italy and UK, 2006-2021***

Multi component Output (Body of work) based on a series of research projects and performances across Italy and UK related to *Scenarchitecture*, a performative methodology that puts together Scenography, Architecture and Spatial Practice. *Scenarchitecture* blends imagination with memory responding to the Genius Loci of a given site. It is aimed at revealing and interacting with particular images, stories, and events hidden in the complex relationship between ourselves and our physical environment, real and/or virtual.

Also further disseminated in:

Publication: Moneta, A. (2022). *Scenarchitecture: exhibitions, live events and sited performances in Italy and UK, 2006-2021* [online]

Research Catalogue. Available at: <https://www.researchcatalogue.net/view/1499713/1499714> [Accessed 22.01.22];

Publication: Moneta, A. (2012). *Scenarchitettura*. Rome: edizioni Nuova Cultura;

Publication: Moneta, A. (2011). *Scenarchitettura, un contributo per la ridefinizione delle discipline dello spazio*. Rome: Contemporary Scenography n. 2, p. 1-4;

Conference: (2018). *Scenarchitecture: Heritage Design Project for The Workhouse* for CAADH Conference at NTU.

Conference: (2010). *Festival Internazionale delle Arti Sceniche* in Rome, Italy.

Exhibition: (2019). *Heritage design at The Workhouse, Southwell*. Global Heritage Showcase at NTU, Nottingham, UK.

Exhibition: (2009). *Segni Percorsi*. Urban Center of Municipio XI in Rome, Italy.

Exhibition: (2008). *La Scena e l'Architetto*. Tor Bella Monaca Theatre, Rome, Italy.

Exhibition: (2007). *Sapere\_Saperfare: Professional works and University*. Faculty of Architecture Valle Giulia, Rome, Italy.

## Narrative:

Working both as an architect and a scenographer, Andrea Moneta is a multi-disciplinary pracademic with an extensive production of non-conventional output in the form of exhibitions, live events and sited performances, crossing over the fields of architecture, spatial practices, heritage, site-specific performance and digital immersive technologies.

The **output** illustrates the body of work of 15 years of research-led teaching and professional practice that produced 17 performances, 2 installations and 4 exhibitions in Italy and UK, during the period 2006-2021. They are documented with photos, video documentaries, social media, info about the research and design process to demonstrate impact, significance, and originality. All the output presented in this portfolio involved projects in partnership with universities, research centres, theatres, and cultural institutions.

Performances had been developed through *Scenarchitecture*, a trans-disciplinary methodology developed by Moneta's research, that blends Scenography with architecture and urban design. *Scenarchitecture* involves the process of reading, understanding, and interpreting the inner character and performative attributes of architecture and sites, as an in-depth exploration and expression of Spatial Practice and community engagement, essential aspects for any design intervention in a specific place. *Scenarchitecture*, in fact, can also help designers, stakeholders, and citizens to engage with the character of the place as a propaedeutic step for the co-creation of architectural and urban design that are respectful of places.

Performances and related exhibitions, in the roles of designer, exhibitor and director, had been an important step for the author to disseminate *Scenarchitecture* methodology, and to assess it in different areas: in Research-led teaching at Nottingham Trent University (UK) and University of Rome La Sapienza (Italy); in Professional practice for theatre design and architectural design, as co-founder of cultural association Archabout; in Professional practice for live events in marketing and communication, as co-founder of ethical and un-conventional communication firm Smart Jokes.

## Body of work: Timeline

### Performances and Installations

**2021** - *Ghosts!* Project lead and Director of site-specific performance at Nottingham Castle (UK). Funded by Nottingham Castle Trust.

**2015-201** - *The Workhouse*. Project lead and director of four performances and two installations in the years between 2015-2019 at The Workhouse in Southwell (UK) for National Trust Public Programme. Funded by: National Trust and NTU.

**2013** - *Vagoni Diversi*. Director and Designer of sited performance on Roma-Monterotondo railway train. Funded by Provincia di Roma, Regione Lazio and Trenitalia S.p.A., Rome (Italy).

**2012** - *Gladiatori!* Designer and Director of sited performance funded by Focus Storia magazine. Rome, Piazza del Pantheon (Italy).

**2011** - *Haka Science*. Director and Designer of Live Event for European Researcher's Night, funded by Associazione Frascati Scienza and Focus magazine in Spanish Steps, Rome.

- *Fuocondiviso*. Director and Designer of sited performance in collaboration with Associazione Arianna, ISA-Paolo Mercuri of Marino, Municipality of Ciampino (Rome).

- *Slipguerrilla*. Designer and Director of Guerrilla theatre for Safer Internet Day, funded by Save the Children in Rome, Piazza del Popolo.

**2010** - *CritiCittà*. Director and Designer of participatory design and performance, funded by Associazione Arianna, Provincia di Roma, Municipality of Ciampino (Rome).

- *Not a Dream*. Director and Designer of Guerrilla Theatre performance at the Faculty of Architecture Valle Giulia, Rome.

**2009** - *Tramandala*. Director and Designer of site-specific performance for Teatri di Vetro Festival funded by TST-Triangolo Scaleno Teatro in Garbatella district, Rome.

**2008** - *Live City*. Co-director and co-designer site-specific performances and installation for 'Festival culture giovani' funded by Municipality of Salerno (Italy).

- *Euridice*. Co-Direction with Tomas Asenzio Munoz of site-specific performance at Rampa Prenestina, Rome (Italy).

**2007** - *Ants*. Co-Designer and Director of multi-dimensional performance at University of Rome La Sapienza and Metaverse of Second Life.

### Exhibitions and Conference

**2019** - Exhibition: *Heritage design at The Workhouse, Southwell*. Designer and exhibitor of site-specific project for Global Heritage Showcase at Nottingham Trent University (UK).

**2010** - Conference: *Scenarchitecture* at Festival Internazionale delle Arti Sceniche III, Acquario Romano in Rome, Italy.

**2009** - Exhibition: *Segni Percorsi*. Designer and exhibitor of Scenarchitecture projects at Urban Centre of Municipio XI° in Rome, for *Festival Teatri di Vetro* 3<sup>rd</sup> edition.

**2008** - Exhibition: *La Scena e l'Architetto*. Designer and exhibitor of Scenarchitecture projects at Tor Bella Monaca Theatre, Rome, Italy.

**2007** - Exhibition: *Sapere\_Saperfare*. Designer and exhibitor of Scenarchitecture projects at the Faculty of Architecture Valle Giulia, University of Rome La Sapienza.



## Ghosts! (2021) Site-specific performance at Nottingham Castle (UK)

**Funded by:** Nottingham Castle Trust and Nottingham Trent University in collaboration with The Television Workshop.

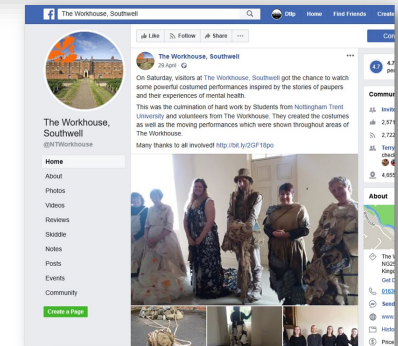
**Role:** Project lead, performance director. **Aims:** A performance to improve the visitors' experience while unearthing the history of The Nottingham Castle, as a contribution to an understanding of its contemporary relevance.



Documentary: <https://youtu.be/g5dstG3gljc>



**The Workhouse, Southwell UK (2015-2019) Installations and performances for National Trust Public Programme. Funded by:** National Trust. **Role:** Project lead, performance director. **Aims:** 4 performances, 2 installations and one exhibition on the themes of welfare, mental health, homeless, gender, to provoke people to think differently about history, identity and the world today. Disseminated through videos on YouTube, social media, and exhibitions at NTU.



Documentaries of the performances on YouTube

2019: <https://www.youtube.com/watch?v=h9an9cO0xB0>

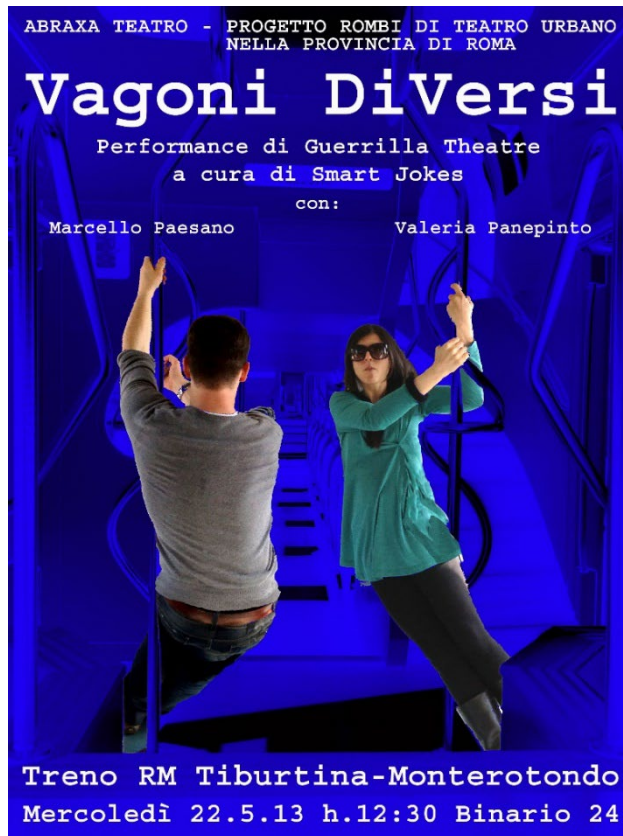
2017: <https://www.youtube.com/watch?v=s4P2UJmWBjE>

2016: <https://www.youtube.com/watch?v=g6y6iLZRJAA>

2015: <https://www.youtube.com/watch?v=8tTZ1IETXaI>



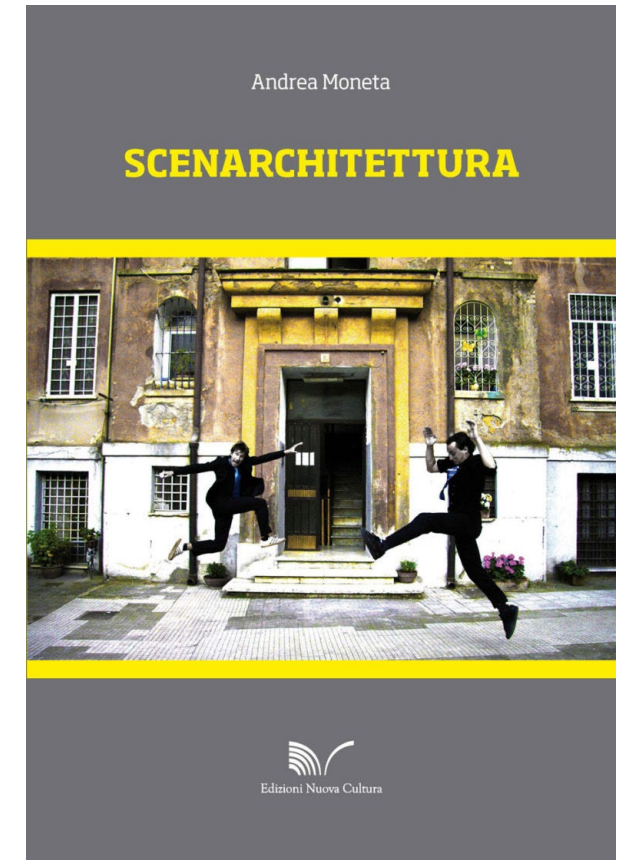
**Vagoni Diversi (2013) Sited performance on Rome-Monterotondo railway train and station (Italy). Funded by:** Provincia di Roma, Regione Lazio and Trenitalia S.p.A. in collaboration with Abraxa Teatro. **Role:** Project lead, designer and performance director. **Aims:** Two performers engaged the unaware passengers on a train journey using poetry and choreography; commuters became *spectactors* of a performance that was aimed at blurring the boundaries between reality and fiction.



Andrea Moneta



Slide 6



**Publication:**  
**Moneta, A. (2012). Scenarchitettura**  
**Rome: edizioni Nuova Cultura;**



## Gladiatori! (2012) Guerrilla theatre performance in Rome, Pantheon Square

**Funded by:** Focus Storia magazine, in collaboration with MB Eventi and Dionysus Entertainment.

**Role:** Project lead, designer and performance director.

**Aims:** A Gladiator fight to launch Focus Magazine's new graphic and editorial layout, engaging the audience in the square with Ancient Roman history. The performance included a communication campaign on social networks and it was disseminated through Italian TV News (TG3 and TG5 national TV channels).



Andrea Moneta



Documentary:  
[https://youtu.be/iVXR5hMew\\_0](https://youtu.be/iVXR5hMew_0)

Video Report on TG5:  
[https://youtu.be/2MAcz\\_BGqso](https://youtu.be/2MAcz_BGqso)





## Haka Science (2011) Guerrilla Theatre performance for European Researcher's Night, in Spanish Steps, Rome.

**Funded by:** Associazione Frascati Scienza and Focus magazine (Italy).

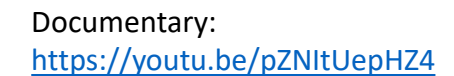
**Role:** Project lead, designer and performance director. **Aims:** Forty researchers-performers created a Haka dance inspired by science themes to raise public awareness on the importance of scientific research in Italy. Disseminated through national Newspapers and TV News channels (La Repubblica, RAI News24, TG2, TG3).



Documentary: <https://youtu.be/eAKrC85Zi0w>

Focus video report: <https://youtu.be/S3Tw2h5u9Dk>







## Slip guerrilla (2011) Guerrilla theatre for Safer Internet Day 2011 in Rome, Piazza del Popolo.

**Funded by:** Save the Children Italy. **Role:** Project lead, designer and performance director.

**Aims:** A guerrilla theatre performance realised by Smart Jokes to raise awareness in the young people about the risks of surfing the net. The Performance has been anticipated by a teaser activity on the web using several video episodes and a geoblog, and it was supported by a communication campaign on Facebook and Twitter.



Andrea Moneta

Slide 10

Documentary: [https://youtu.be/or7\\_JWmrQO8](https://youtu.be/or7_JWmrQO8)



**Criticittà: Medici Senza Barriere (2010) Site-specific performance in Ciampino (Rome).**

**Funded by:** Associazione Arianna, in collaboration with ISA-Paolo Mercuri, the Province of Rome and Municipality of Ciampino (Rome). **Role:** Project lead, facilitator, and performance director. **Aims:** A series of didactic activities, mapping and a final performance to propose future sustainable scenarios for the unsolved places of the city of Ciampino (Rome).



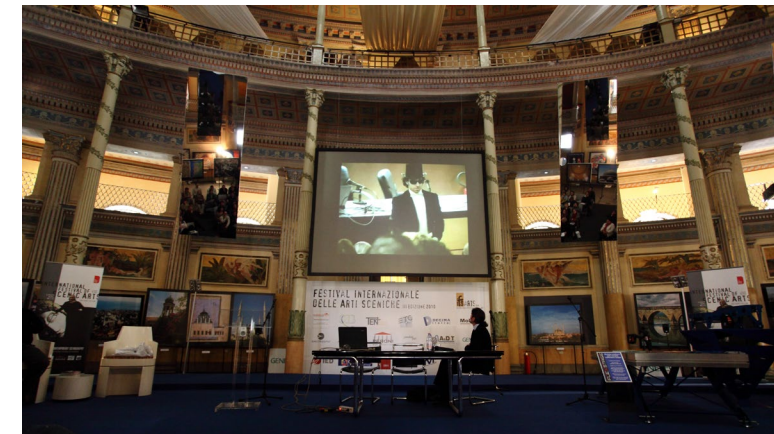
Documentary:

<https://youtu.be/pZNitUepHZ4>



**Conference at Festival Internazionale delle Arti Sceniche III in Rome, Italy.**

**Funded by:** IFS Arts, Ordine degli Architetti di Roma, **Role:** Presenter.





## Not a Dream (2010) Guerrilla Theatre performance at the Faculty of Architecture Valle Giulia, Rome.

**Funded by:** n/a **Role:** Project lead, designer and performance director.

**Aims:** A site-specific performance inspired to the play *Life is a Dream* by Pedro Calderón De La Barca, at the faculty of architecture of University of Rome La Sapienza. 82 students of the module of scenography, divided in 11 teams, realised -simultaneously- 23 performances in the classrooms and communal spaces of the faculty during lectures.



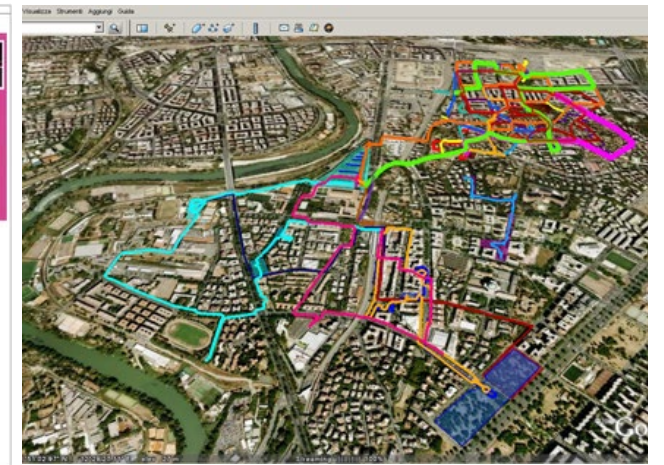
Documentary part A: <https://youtu.be/EaJd7NSleX0>

Documentary Part B: <https://youtu.be/3a6pvfLfzWY>



**Tramandala (2009)** Site-specific performance for **Teatri di Vetro Festival** in **Garbatella district, Rome**. **Funded by:** TST-Triangolo Scaleno Teatro. **Role:** Project lead, performance director. **Aims:** A performance derived from a multidisciplinary reading of the territory of Garbatella, to engage with the Genius Loci and to reveal its hidden stories and characters.

	SCENA 1. IL PORTINIERE	SCENA 2. I RAGNI CO. PRIVATO	SCENA 3. DONNA STENO	SCENA 4. SODITA LOTTO 12	SCENA 5. TRAPIERNO LOTTO 12
PARTE					
FOTO DI SCENA					
TEMPI TOTALI	12:15	12:15	12:15	12:15	12:15
DESCRIZIONE					
OGGETTI					
PERFORMER					
TESTI REGISTRI					
SCENI					
LUCHI					
CRANDI					



Andrea Moneta



Slide 13





**Segni Percorsi (2009) Urban Theatre Exhibition at Urban Centre Municipio XI in Rome, for Festival Teatri di Vetro 3. Funded by: Municipality of Rome Municipio XI. Role: Designer and exhibitor.**



Andrea Moneta



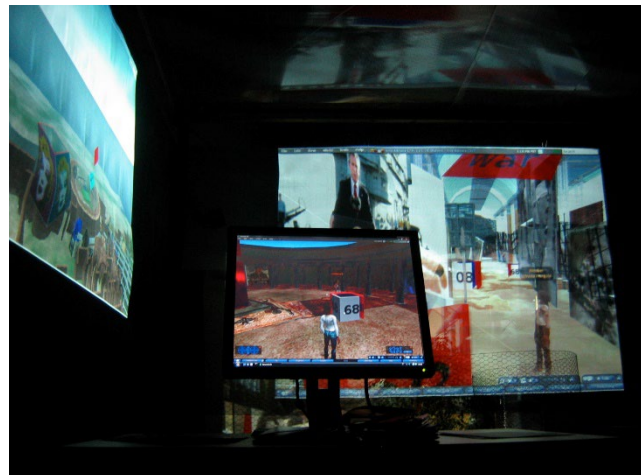
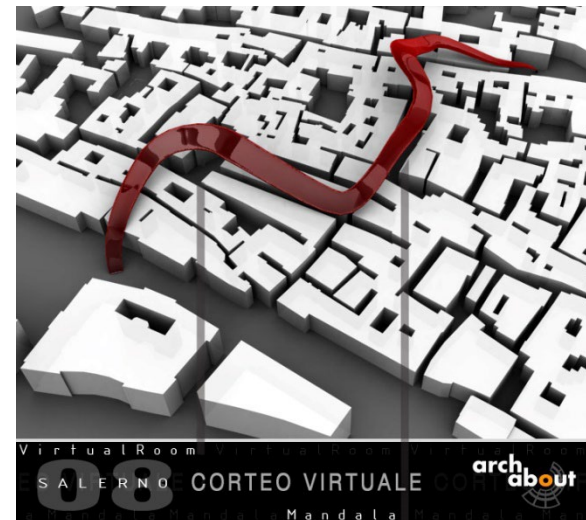
**La Scena e l'Architetto (2008) Exhibition of theatre design projects at Teatro di Tor Bella Monaca, Rome. Funded by: Municipality of Rome Role: Designer, exhibitor**





## Live City (2008) Site-specific performances and installations for 'Festival culture giovani' in Salerno.

**Funded by:** Municipality of Salerno (Italy). **Role:** Project co-designer, performance director. **Aims:** A path along the historic centre of Salerno animated by performers and citizens through in a series of installations using innovative multimedia (virtual worlds, projections, soundscapes, light design), to rediscuss the 40<sup>th</sup> anniversary of 1968.



Documentary:  
<https://youtu.be/JSm-v1KuULs>



**Euridice (2008)** Site-specific performance at Rampa Prenestina, Rome (Italy). **Funded by:** University La Sapienza and Universidad Europea de Madrid (Spain). **Role:** Project co-lead and co-direction with prof Tomas Munoz. **Aims:** A co-production Italy-Spain for a site-specific performance inspired to Orpheus and Euridice.

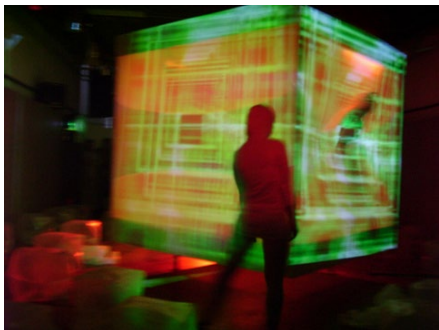
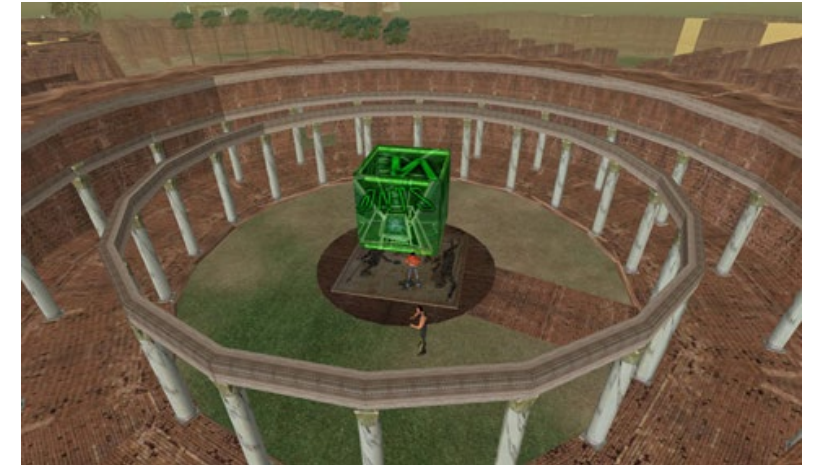
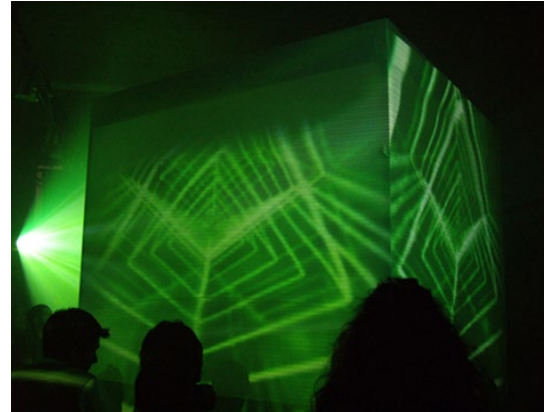


Documentary: <https://youtu.be/UGQVV3zWdII>





**Ants (2007) Multi-dimensional performance at the Faculty of Architecture Valle Giulia and on the Metaverse of Second Life. Funded by:** University La Sapienza and Archabout. **Role:** Project lead, performance director. **Aims:** Multi-dimensional performance represented in a real theatrical space animated by performers, contaminated by his virtual reality "alter ego" built on Second Life and performed live -simultaneously- by avatars.



Documentary:  
<https://youtu.be/OqPtKmQVMGM>

