Innovative Approaches to Strengthening Health Systems in Low- and Middle- Income countries: Current Models, Developments, and Challenges

Improvement in quality and access to healthcare is a global challenge, driven particularly by the extended lifespans of the population and an increase in chronic diseases. Health crises such as the COVID-19 pandemic – that has resulted in more than three million deaths globally [1], and led to increased maternal morbidity [2], risk of chronic diseases [3] and mental health problems [4], and increased risks to children [5] – further underscore challenges in healthcare provisioning. The pandemic has highlighted the disproportionate impact of healthcare on different sections of the population [6] and the uneven access to health services – only one per cent of COVID-19 vaccines have been administered within low-income countries [1]. Prepandemic, inequalities to healthcare access and delivery within low-income countries have been attributed to many factors, including poor physical and technological infrastructure, social disparities, ineffective policies, and regulations, lack of awareness, geographical location and a shortage of relevant capacities and capabilities to support the sustainability of implemented health system interventions [7–10]. Additionally, concerns such as healthcare staff distribution within rural or urban and remote areas, have also contributed to perceived inequities Therefore, strengthening global health systems remains a crucial and ongoing [10].objective.

The World Health Organisation (WHO) describes a well-functioning, robust health system, as characterised by the following six fundamental building blocks: (a) good health service delivery; (b) well-performing health workforce; (c) well-functioning health information system; (d) facilitates access to essential medicines and other supplies; (e) utilises a sound health financing system; and (f) demonstrates effective leadership/governance [11]. However, for many low-income countries, achievement of these goals may seem an insurmountable

challenge. Yet, in circumventing the inherent challenges encountered within a low resource setting, low- and middle-income countries (LMICs) have enhanced their technological (and non-technological) innovative capacities in the provision of healthcare solutions. Countries such as Bangladesh have achieved significant health advances, building capacities through "a pluralistic health system that has many stakeholders pursuing women-centred, gender-equity-oriented, highly focused health programmes in family planning, immunisation, oral rehydration therapy, maternal and child health, tuberculosis, vitamin A supplementation, and other activities, through the work of widely deployed community health workers reaching all households" [12 p1734]. Nepal's Safe Motherhood programme addresses the entire continuum of care - reduction in maternal and neonatal morbidity and mortality alongside improvements in maternal and neonatal health [13] - "while incorporating new approaches, such as adopting an all-level affordable focus on quality, especially for preventive and curative services" [14 p1]. These solutions are relevant not only within LMICs, but also to similar low-resourced communities in high-income countries [15].

While innovations are deemed necessary in responding to the inequities in healthcare, there have been systemic barriers such as suboptimal communication, high workload coupled with workers resistance due to lack of understanding of benefits, and personalities that mitigate innovations [16]. Therefore, as seen in Bangladesh and Nepal, health innovations must be coupled with increased stakeholder education on the system level needs and the benefits to be derived from innovation [10]. This suggests that stakeholder engagement is necessary for promoting equity in health care and participating in the co-creation (or co-design) processes of health innovations that are accessible and affordable to the most at-need populations.

These healthcare solutions typically include the innovative use of technologies to provide health services, promote accurate health information, and deliver medicines to marginalised communities [17]. Technology-based solutions have been used in many LMICs

to improve health systems and service delivery, including behaviour change communication for maternal, newborn and child health services [18,19], vaccination [20], diabetes care [21], reduction of cardiovascular risks [22], telepsychiatry [23] and integrated health service delivery [24]. Further, emerging literature shows that *mobile* technologies enable efficacy in the delivery of services since data is easily accessible [25]. Increasingly, research points to social media as an effective tool for disseminating healthcare information, epidemic surveillance, and healthcare monitoring [26-28]. However, challenges such as limited access to devices, cost-prohibitive service provision, low literacy levels, and poor internet connectivity affect use of mobile technologies in many LMICs. Additionally, the pervasiveness of health misinformation using social media platforms emphasises that promoting a technology on its own as a solution is not enough. Therefore, for a globally vulnerable population with an appetite for social media, health information must be monitored for quality and reliability [28]. For example, evidence suggests that social media has negatively affected response to the COVID-19 pandemic in many countries including contributing to vaccine hesitancy [29,30].

What is equally apparent however, is that success of any implemented solution is not only dependent on stakeholder acceptance and trust in what are typically government-initiated solutions, but also on engagement of stakeholders to ensure misalignment between the implemented solution and stakeholder expectations is diminished. Core to stakeholder engagement is the notion of social capital [31], a concept that may be perceived as necessary to facilitate acceptance of (typically) government implemented healthcare solutions, and to build trusted information networks between healthcare suppliers and end beneficiaries. This social capital – defined as the "ability of individuals in a group to form relationships of trust, cooperation and common purpose" [32 p103] – is inherent in many communities within LMICs and may be based on shared attributes or values such as religion or cultural values. Social capital has contributed to healthier behaviours especially in communities with weakened health

infrastructure [33]. Thus, formulating approaches to harness social capital as a valuable resource for engaging stakeholders in the design of co-created healthcare solutions, or developing trusted health information and knowledge networks may be necessary for developing strong and effective health systems in LMICs.

Therefore, understanding innovative approaches to strengthening health systems in LMICs necessitates a multi-dimensional exploration of the following themes:

- Utilisation of technologies in health service delivery this includes the application of mobile technologies in service provisioning;
- Design of health information systems an examination of platforms used for health information exchange;
- Planning of health systems this includes a discussion of any adopted co-creation strategies during planning processes, and include issues of financing and human resources; and
- 4. Stakeholder engagement in health systems design to include approaches for stakeholder identification and engagement during design processes.

What is incontrovertible, however, is the severe and long-term impact COVID-19 pandemic has had on existing health systems within LMICs. In many cases, the pandemic has slowed down or reversed any substantial gains that have been made in the improvement of healthcare delivery. However, the lessons learnt during this pandemic may prove effective in future planning and design processes for health systems in LMICs.

This journal therefore welcomes papers on innovative approaches that have been adopted in LMICs to strengthening of health systems that are related to any of the four key themes mentioned previously. The journal also invites papers that investigates implemented solutions undertaken during the COVID-19 pandemic, and the implications of these solutions

on healthcare management and service delivery within the respective country. Though the long-term impact and effectiveness of recently adopted innovative approaches may not yet be fully understood, their timely dissemination will help support health providers and policy-makers in evaluating the applicability of these approaches within a local context.

References

- [1] Website for the WHO (World Health Organisation). World Health Statistics 2021: Monitoring health for the SDGs. Accessed 12.6.21. https://cdn.who.int/media/docs/default-source/gho-documents/world-health-statistic-reports/2021/whs-2021_20may.pdf?sfvrsn=55c7c6f2_18
- [2] Rahman MA, Halder HR, Islam SMS. Effects of COVID-19 on maternal institutional delivery: Fear of a rise in maternal mortality. J Glob Health 2021 Mar 1;11(03041). doi: 10.7189/jogh.11.03041.
- [3] Ghozy S, Abdelaal A, Shah J, Parker KE, Islam, SMS. COVID-19 and physical inactivity: Teetering on the edge of a deadlier pandemic? J Glob Health 2021 Feb 11; 11(03031). doi: 10.7189/jogh.11.03031.
- [4] Shoib S, Islam SMS, Saleem SM. Mental health issues arising due to socioeconomic crises during the COVID-19 pandemic. Indian Journal of Social Psychiatry 2021 Jan; 37(1):121 122.
- [5] Rahman MS, Lassi ZS, Islam SMS. Risks to Bangladeshi children and young people during covid-19 outbreak. BMJ 2020 June 11; 369(m2299). doi.org/10.1136/bmj.m2299.
- [6] Treweek S, Forouhi NG, Narayan KMV, Khunti K. COVID-19 and ethnicity: who will research results apply to? Lancet 2020 Jun 12; 395(10242): 1955–1957. doi: 10.1016/S0140-6736(20)31380-5.
- [7] Benitez MA, Velasco C, Sequeira AR, Henriquez J, Menezes FM, Paolucci F. Responses to Covid-19 in five Latin American countries. Health Policy Technol 2020 Dec; 9(4), 525-559. doi: 10.1016/j.hlpt.2020.08.014.
- [8] Orach CG. Health equity: challenges in low income countries. Afr Health Sci 2009 Oct 9(Suppl 2), S49–S51.
- [9] Adeyanju O, Tubeuf S, Ensor T. Socio-economic inequalities in access to maternal and child healthcare in Nigeria: changes over time and decomposition analysis, Health Policy Plan 2017 Oct 1; 32(8): 1111–1118. doi: 10.1093/heapol/czx049.
- [10] Roncarolo F, Boivin A, Denis JL, Hebert R, Lehoux P. What do we know about the needs and challenges of health systems? A scoping review of the international literature. BMC Health Serv Res 2017 Sep 8; 17(1): 636. doi.org/10.1186/s12913-017-2585-5
- [11] Website of WHO (World Health Organisation). Strengthening health systems to improve health outcomes: WHO's framework for action. Accessed 12.6.21. https://www.who.int/healthsystems/strategy/everybodys_business.pdf
- [12] Chowdhury AMR, Bhuiya A, Chowdhury ME, Rasheed S, Hussain Z, Chen LC. The Bangladesh paradox: exceptional health achievement despite economic poverty. Lancet 2013 Nov 23; 382(9906):1734 1745.
- [13] Website of Government of Nepal. Annual Report: Department of Health Services. Accessed 1.7.21. http://dohs.gov.np/wp-content/uploads/2017/06/DoHS_Annual_Report_2072_73.pdf
- [14] Sharma V, Ortiz, MR. A holistic approach to redefining Nepal's health-care system. Lancet Global Health 2019 Mar 01; 7(3):E305. doi:10.1016/S2214-109X(18)30530-8
- [15] Plum A, Tanniru M, Khuntia J. An innovation platform for diffusing public health practices across a global network. Health Policy Technol 2020 Jun; 9(2):225-234.
- [16] Brooke-Sumner C, Petersen-Williams P, Kruger J, Mahomed H, Myers B. 'Doing more with less': a qualitative investigation of perceptions of South African health service managers on implementation of health innovations, Health Policy Plan 2019 Mar; 34(2); 132–140. doi.org/10.1093/heapol/czz017
- [17] Hasan MM, Tsagkaris C, Billah MM et al. COVID-19 disruption to medicine supply in Bangladesh: Searching for a solution to drug shortages. Public Health in Practice 2021 Nov; 2.
- [18] Mildon A, Sellen D. Use of mobile phones for behavior change communication to improve maternal, newborn and child health: a scoping review. J Glob Health 2019 Dec; 9(2):020425.
- [19] Noordam AC, Kuepper BM, Stekelenburg J, Milen A. Improvement of maternal health services through the use of mobile phones. Trop Med Int Health 2011 May; 16(5): 622-626. doi: 10.1111/j.1365-3156.2011.02747.x.

- [20] Domek JG, Contreras-Roldan IL, O'Leary ST et al. SMS text message reminders to improve infant vaccination coverage in Guatemala: A pilot randomized controlled trial. Vaccine 2016 May 5; 34(21): 2437-2443. doi: 10.1016/j.vaccine.2016.03.065
- [21] Islam SMS, Niessen LW, Ferrari U, Ali L, Seissler J, Lechner A. Effects of Mobile Phone SMS to Improve Glycemic Control Among Patients With Type 2 Diabetes in Bangladesh: A Prospective, Parallel-Group, Randomized Controlled Trial. Diabetes Care 2015 Aug; 38(8): e112-3. doi: 10.2337/dc15-0505
- [22] Islam SMS, Farmer AJ, Bobrow K et al. Mobile phone text-messaging interventions aimed to prevent cardiovascular diseases (Text2PreventCVD): systematic review and individual patient data meta-analysis. Open heart 2019; 6(2): e001017.
- [23] Soron TR, Islam SMS, Ahmed HU, Ahmed SI. The hope and hype of telepsychiatry during the COVID-19 pandemic. Lancet Psychiatry 2020 Aug; 7(8): e50. doi: 10.1016/S2215-0366(20)30260-1
- [24] Hasan MZ, Neill R, Das P at al. Integrated health service delivery during COVID-19: a scoping review of published evidence from low-income and lower-middle-income countries. BMJ Global Health 2021; 6(6): e005667.
- [25] Little A, Medhanyie A, Yebyo HG, Spigt MG, Dinant G, Blanco R. Correction: Meeting Community Health Worker Needs for Maternal Health Care Service Delivery Using Appropriate Mobile Technologies in Ethiopia. PLoS ONE 2014 Jan 30; 9(1). doi: 10.1371/annotation/fedf94d2-cf4e-494c-8828-85861ce282a5
- [26] Abouzahra M, Tan J. Twitter vs. Zika The role of social media in epidemic outbreaks surveillance. Health Policy Technol 2021 Mar; 10(1); 174-181.
- [27] Hawn C. Take Two Aspirin And Tweet Me In The Morning: How Twitter, Facebook, And Other Social Media Are Reshaping Health Care. Health Affairs 2009 Mar/Apr; 28(2). doi: 10.1377/hlthaff.28.2.361
- [28] Moorhead S, Hazlett DE, Harrison L, Carroll JK, Irwin A, Hoving C. A New Dimension of Health Care: Systematic Review of the Uses, Benefits, and Limitations of Social Media for Health Communication; J Med Internet Res; 2013; 15(4): e85. doi: 10.2196/jmir.1933
- [29] Puri N, Coomes EA, Haghbayan H, Gunaratne K. Social media and vaccine hesitancy: new updates for the era of COVID-19 and globalized infectious diseases. Hum Vaccin Immunother 2020 Nov 1; 16(11): 2586-2593. doi: 10.1080/21645515.2020.1780846
- [30] Wilson SL, Wiysonge C. Social media and vaccine hesitancy. BMJ Global Health 2020; 5(10): e004206. doi: 10.1136/bmjgh-2020-004206
- [31] Dunne M. Enhancing Social Capital in Our Stakeholder Networks. Insights 2020; 33(1): 27. doi: 10.1629/uksg.530
- [32] Lall S. Social capital and industrial transformation. In Fukuda- Parr S, Lopes C, Malik K, editors. Capacity Development: New Solutions to Old Problems. United Nations Development Programme (UNDP); 2002; p. 101–119. https://www.undp.org/publications/capacity-development-new-solutions-old-problems-full-text#modal-publication-download
- [33] Martínez-Martínez OA, Rodríguez-Brito A. Vulnerability in health and social capital: a qualitative analysis by levels of marginalization in Mexico. Int J Equity Health 2020 Feb 10; 19(24). doi: 10.1186/s12939-020-1138-4