GENERAL INSTRUCTION

- Authors: Carefully check the page proofs (and coordinate with all authors); additional changes or updates WILL NOT be accepted after the article is published online/print in its final form. Please check author names and affiliations, funding, as well as the overall article for any errors prior to sending in your author proof corrections.
- Authors: Unless invited or otherwise informed, a mandatory Excessive Article Length charge of \$200.00 per page is required for articles in excess of 17 (review articles), 15 (research articles), or 5 (technology management perspective articles) printed pages for TEM. If you have any questions regarding overlength page charges, need an invoice, or have any other billing questions, please contact reprints@ieee.org as they handle these billing requests.
- Authors: We cannot accept new source files as corrections for your article. If possible, please annotate the PDF proof we have sent you with your corrections and upload it via the Author Gateway. Alternatively, you may send us your corrections in list format. You may also upload revised graphics via the Author Gateway.

QUERIES

- Q1. Author: The reference citations "Zietsma et al. 2016," "Grodal & O'Mahoney, 2019," and "Schneider et al. (2023)" are present in the text but not in Reference list. Please check and either delete from the text or provide in the list.
- Q2. Author: Table I is not cited in the text. Please cite it an appropriate place.
- Q3. Author: Please Provide volume number in Ref [6].

2

3

22

Editorial Technology Assessment for Addressing Grand Societal Challenges

Abstract-Emerging technologies are both a cause of many 4 5 grand societal challenges (GSCs) facing twenty-first-century soci-6 eties and an integral part of some of their most promising solutions. As an element of the GSCs, technology becomes intertwined with 7 several interrelated issues that constitute the GSCs. This calls for 8 approaches to Technology Assessment (TA) that account for the 9 paradoxical role of technology in the GSCs, and the imperative and 10 complexity of pointing technological innovation toward addressing 11 12 the GSCs. In this introduction to the special issue, we identify three major streams in TA research and practice, namely TA as a 13 policy instrument, a deliberation process, and an issue field. These 14 streams highlight tensions between relying on experts and on the 15 16 inclusion of various stakeholders in TA processes, and between a TA 17 framing around the technology and framing around critical issues, such as those constituting the GSCs. We discuss the advantages 18 and challenges of each stream. We also outline and discuss key 19 20 principles for conducting TA in the context of GSCs. We end by 21 introducing the four papers that constitute this special issue.

I. INTRODUCTION

THE rapid acceleration of technological developments and 23 the widening scope of technological transformations are 24 challenging our ability to assess existing and emerging technolo-25 26 gies' social, economic, and environmental consequences. Public and academic discourses increasingly recognize the need to bet-27 ter understand and evaluate the role of technology in major soci-28 etal challenges facing humanity in the twenty-first century [10]. 29 Addressing these "grand societal challenges" (GSCs) requires 30 31 the creation of shared visions of the desired futures that can be 32 embodied in organizational strategies, innovation programs, and policy frameworks [28]. Technological innovations can be part 33 of the causes underlying the GSCs by perpetuating historical 34 patterns of social inequality and environmental degradation, but 35 36 can also be integral to solutions for addressing the GSCs in the article. This paradoxical effect of technology as both an 37 38 enabler and a constraint to the achievement of a more sustainable human future highlights the need for effective approaches to 39 technology assessment (TA) that can support the evaluation 40 of both the risks and the opportunities embodied in new and 41 emerging technologies [27]. Yet, despite the critical need for 42 appropriate TA frameworks to address the GSCs, little research 43 attention has been paid to the forms that TA needs to take in 44 relation to the imperative of addressing GSCs [8], [25], [26]. 45

The origins of TA have been linked to the formation of the US
Office for TA in the 1970s as a means of assessing the impacts of
technology on society [25]. However, this expert-based approach

has been challenged by alternative perspectives that challenged 49 its assumptions of technocracy and emphasized the emergence 50 of technology's societal impacts from intertwining technological 51 and societal factors [22], [24]. Subsequent approaches to TA 52 have responded to these challenges by advocating the inclusion 53 of a wider group of stakeholders in the TA process, resulting 54 in what has been dubbed participatory TA [9], [25]. Such 55 deliberative processes [28], align with new forms of innovation 56 governance commonly referred to as responsible innovation 57 [21]. These forms of "inverted TA" move away from a limited 58 reliance on expert assessment of potential impacts towards 59 an assessment that is built around the public response to new 60 technologies [6, p. 108]. In addition, TA has been moving from a 61 preventative to a prospective stance, from passive responsibility 62 based on duties or liability to active responsiveness based on 63 quality. 64

1

The recent developments in TA are particularly important to 65 analyze in relation to their suitability for addressing GSCs. GSCs 66 reflect multiple complexities and multilevel, multidimensional 67 problems that require concerted efforts by various actors- pub-68 lic, private, and nonprofit. In addition, the boundaries of GSCs 69 are often hard to define as the challenges are interrelated and 70 difficult to isolate. Thus, addressing GSCs requires coordinated 71 and collaborative efforts [10] in which multiple perspectives and 72 approaches are integrated, including those of the poorest and 73 disenfranchised. Typical examples of GSCs include scarcity of 74 materials, climate change, aging societies, poverty, pandemics, 75 and digital inequality. Often GSCs contain a number of interre-76 lated issues which might evolve in different ways and require 77 diverse forms of response. Multiple public values need to be 78 considered when addressing GSCs, and there are often tensions 79 between values, which need to be resolved to enable collective 80 action in the face of GSCs [7]. 81

Yet, despite the significant developments in TA, assessment 82 of technology in relation to GSCs remains problematic. This is 83 particularly true for emerging technologies, such as those com-84 monly subsumed under the term "fourth industrial revolution" 85 [e.g., artificial intelligence (AI), distributed ledger technology, 86 blockchain]. TA is complex in these cases because of the high 87 levels of uncertainty associated with the evolution of such tech-88 nologies, including their entanglement with the GSCs through 89 rapidly changing cultural norms and socioeconomic relations 90 (Lin, 2011). Thus, while many look to emerging technologies 91 for addressing GSCs [27], the processes through which we 92 can collectively engage with both their positive and negative 93 consequences require further conceptualization and analysis. 94

0018-9391 © 2022 IEEE. Personal use is permitted, but republication/redistribution requires IEEE permission.

See https://www.ieee.org/publications/rights/index.html for more information.

Digital Object Identifier 10.1109/TEM.2022.3233460

95

II. STREAMS OF TA RESEARCH AND PRACTICE

96 The TA literature presents three different streams that define the field's evolution over the past few decades: TA as a policy 97 instrument, a deliberation process, and an issue field. Initially, 98 TA was based on input from experts to inform the development 99 and implementation of technology-related policy. However, new 100 approaches that require broader participation from multiple 101 stakeholders emerged as complementary or alternatives to the 102 expert-based approach. More recently, the focus in many TA cir-103 cles has shifted toward interorganizational and multidisciplinary 104 processes that crate shared imaginaries of the future. 105

106 A. TA as a Policy Instrument

The first stream emerged with the practices and discourses 107 that gave rise to the early forms of TA institutionalization. This 108 approach uses TA to describe the deployment of different pro-109 cesses and tools to determine the potential impacts of emerging 110 technologies. It draws heavily on expert knowledge from sci-111 ence and engineering for delivering advisory and precautionary 112 recommendations to organizations and society. This approach 113 continues to develop and remains an integral part of public 114 policy apparatus, such as the design and implementation of 115 early warning systems. It builds on the premise that technology's 116 impact can be quantified and projected. 117

As a public policy instrument, TA seeks to draw on expert 118 119 knowledge from science and technology-based disciplines. It is expected to bridge science/technology and politics through 120 the exchange of technical knowledge. However, adopters of this 121 approach to TA need to grapple with the paradox of expert 122 123 independence [13]. On the one hand, experts are supposed to provide impartial and objective knowledge; on the other hand, 124 125 their expert advice is supposed to be relevant and responsive to political needs. This makes it difficult for TA to claim its neutral-126 ity or impartiality, particularly when policy making institutions 127 128 fund TA to provide policy makers with an evidence base for their policies. In addition, expert-based TA faces the challenge of the 129 inherent biases in using existing science/technology to deliver 130 oversight over emerging science/technology. 131

The exclusive reliance on experts' assessment can have two 132 unintended consequences. First, it bolsters the legitimacy of 133 134 the technologists as the vanguards in shaping the future of our technology-infused societies [29]. In effect, it redistributes 135 power to members of an unelected group and moves our in-136 stitutional environment towards conditions in which techno-137 logical risks are detached from the institutional processes that 138 created them [3]. Second, technologists are likely to adopt an 139 140 instrumental perspective of responsibility, seeking to avoid any legal sanctions and financial penalties, rather than adopt a more 141 normative approach that would widen consultation to include 142 a broader spectrum of stakeholders in co-shaping the role of 143 technology in society. 144

145 B. TA as a Deliberation Process

A second approach to TA emerged in the 1980s when questions were raised regarding the role of experts in the process and the importance of public participation in shaping the socio-148 technical systems that constituted the infrastructure of modern 149 societies. However, several tensions arose when seeking to align 150 lay contributions with expert knowledge. While the objective of 151 this approach was to enhance inclusivity and to create more 152 integrative views of technological questions, it tended to un-153 deremphasize the political dimension of TA processes [8]. A 154 stream of practices and studies that have advanced this approach, 155 particularly in Europe, is the responsible research and innovation 156 (RRI) framework and its accompanying literature. This approach 157 tackles GSCs by addressing the procedural aspects of techno-158 logical change [4], [17]. 159

This approach appeals to the capacity of the organizations 160 involved in technological innovation to achieve socially-valued 161 impact. However, the processes for determining what impact 162 is socially valued can be contentious. The TA literature points 163 to various principles that these processes need to uphold, such 164 as anticipation, reflexivity, inclusion, and responsiveness. How-165 ever, making deliberation processes more inclusive remains a 166 challenge for multiple reasons, such as the fact that it often 167 requires sharing proprietary knowledge and information, which 168 business organizations tend to resist. In addition, most tech-169 nological fields reflect high levels of power differentials and 170 information asymmetries, making it difficult to envisage broader 171 applications of deliberative processes beyond the remits of basic 172 research programs and publicly funded universities [23]. 173

C. TA as an Issue Field

174

The issue field approach organizes TA processes around is-175 sues, such as one of the many issues that constitute the GSCs. 176 An issue concerns members of multiple sectors who borrow 177 elements from their respective institutional infrastructures and 178 logics as they shape the issue field (Zietsma et al. 2016). Issue 179 Q1 fields are often fragmented, particularly in their emergent stage 180 when field identity is ambiguous and open for contestation. 181 GSCs, consisting of several issues, are often not recognized by 182 all actors or not found to be problematic. 183

TA as an issue field draws upon contributions from a trans-184 disciplinary set of actors who interact and draw on each other's 185 perspectives to build a shared vision of desired technological fu-186 tures. Each field actor engages with their own means to conduct 187 TA around aspects of the issue that matter to their distinctive 188 motives (Grodal & O'Mahoney, 2019). The boundaries of the 189 issues are contested, and the practices are regularly challenged 190 based on commitments to diverse institutional arrangements 191 [14]. 192

In this approach, the functions of TA are tempered by the 193 types of imaginaries that become dominant within a field com-194 prising multisectoral actors [15]. In contrast to the first two 195 approaches, there is less emphasis on reducing risks. Instead, 196 proponents of this approach extrapolate from the present to 197 construct imaginaries of the future that are afforded by emerging 198 technologies [18]. In some cases, such as in geoengineering (the 199 use of technology to control the Earth's climate through manip-200 ulation of its processes), the assessment involves hypothetical 201 technologies that do not yet have concrete applications but are 202

Stream	Public Policy Instrument	Deliberation	Issue Field
Main Objectives	Bridging science and politics (anticipatory and precautionary functions)	Enabling the co-evolution of society and technology (innovation policy and programmes)	Č Č
Main Principles	Neutrality of expert knowledge	Inclusion, RRI	Multisectoral coordination, normativity, resource mobilization
Type of Technology	Existing technologies	New and emerging technologies	Emerging and potential technologies
Boundaries of TA practices	Boundaries are defined by science and engineering	Boundaries are permeable	Boundaries are contested, leading to shifting practices based on the scope of the issue
Level of analysis	Policy level	Policy and organizational levels	Field level
Sources of authority	Expert knowledge grounded in science and engineering; political authority	Participation in public deliberations	Centrality in the issue field
Main Contentions	Transparency and accountability Neutrality/politicisation of TA	Re-distribution of responsibility	Competing meanings and future imaginaries

TABLE I Overview of TA Approaches

Principle	Brief description		
Openness	Broaden our imagination of multiple futures and involvement of		
	diverse stakeholders		
Neutrality	Organizational and financial independence of TA institutions and the		
	pursuit of objectivity in the assessment processes		
Duality	Technology as a source of the GSC and solutions for addressing them		
Interrelatedness	Address the dependencies among various technologies and solutions		
Behavior	The behavior of people can be a source of the GSC, and addressing		
	GSC might need a change in people's behavior		
Depth	Take first, second and third-order effects into account		
Reflexivity	Anticipate actions to avert undesired and unintended consequences		

TABLE II Overview of Principles

being explored for future implementation. TA in this stream is 203 not limited to the analysis of present trends; it focuses as much 204 on potentialities as it does on probabilities [1]. Instead of simply 205 forecasting the future from current conditions, it is equally based 206 on backcasting, which involves "working backwards from a 207 particular desired future end-point or set of goals to the present" 208 209 [20: 842]. As such, this approach to TA is intentionally normative and, therefore, openly political. The different actors in the issue 210 field can be open about their policy motives and do not need to 211 claim impartiality as a condition for contributing to TA. 212

213 III. PRINCIPLES AND CHALLENGES OF TA FOR ADDRESSING 214 GSCS

GSCs represent a set of wicked problems that defy simple 215 definitions and are not amenable to single solutions [5]. Wicked 216 problems are characterized by: a lack of definitive formulation, 217 no immediate and ultimate test of a solution and by being unique 218 [19]. Wicked problems cannot be solved by only considering 219 220 a part of the problem, but require an integral and transdisciplinary approach. Therefore, TA processes that are aimed at 221 addressing GSCs need to follow principles that reflect the nature 222 and complexity of these challenges. The TA literature across 223 the three streams suggests various principles that TA processes 224 225 need to uphold in order to be effective in having a positive influence on the role of technology in society. We discuss here some of the main principles for TA in the context of GSCs and summarize them in Table II. This list of principles is not meant to be comprehensive but seeks to push the discussion on TA for addressing GSCs. 230

Openness: Given the nature of GSCs as wicked problems, TA, 231 in this context, needs to avoid premature closures that freeze the 232 process in outcomes that limit the adaptability of the field. In this 233 article, TA needs to aim to broaden our imagination of multiple 234 futures instead of seeking to identify the one future that will 235 deterministically result from current technological conditions 236 or a single ideal future that we need to pursue based on those 237 conditions. It needs to avoid "closing down the future space of 238 options without sufficient evidence and thereby becoming blind 239 to alternatives or spaces for shaping future developments in other 240 directions" [12, p. 98]. This also requires the involvement of 241 people having diverse view. 242

Neutrality: Neutrality is expected to limit the effect of TA 243 participants' self-interests on the development and outcome 244 of TA processes. Neutrality in TA has both an organizational 245 and an epistemological dimension. From an organizational 246 perspective, the principle of neutrality calls for the organiza-247 tional and financial independence of TA institutions. From an 248 epistemological lens, neutrality involves the pursuit of objectiv-249 ity in the assessment processes. However, some TA researchers 250

) Q2

have questioned the attainability, and even the desirability, of 251 neutrality as a guarantee of objectivity [8]. TA processes are 252 understood as inherently political, so assuming or aspiring for 253 254 a demarcation between their technical and political dimensions often conceals the power dynamics that shape their evolution. 255 In addition, accepting the political nature of TA process enables 256 TA actors to adopt normative stances that are more conducive 257 to the realization of transformative agendas. 258

Duality: The paradoxical nature of technology as both a 259 260 source of many societal problems underlying the GSCs and an element of major approaches to addressing the GSCs makes its 261 assessment complex. For example, taking this dual nature of 262 technology when conducting GSC-oriented TA calls for evalu-263 ating or imagining the impact of applying technology, but also 264 that of not applying it. For example, if technology is expected to 265 266 save lives (as is claimed by the proponents of various medical technologies or self-driving cars) or to enhance inclusion (as is 267 claimed for example by the proponents of digital identification 268 269 systems), the duality principle would call for consideration of 270 the costs of delaying adoption and implementation along with 271 the risks of premature implementation.

Interrelatedness: GSCs are often related to each other and 272 to multiple technologies. This makes it hard to establish clear 273 boundaries for the set of factors that need to be considered in a TA 274 275 process. The wickedness and complexity blurs the boundaries between problems and solutions. For example, the climate crisis 276 and population malnutrition are both related to challenges with 277 agriculture and food production and distribution. Understanding 278 how the GSCs and their various issues and technologies are 279 related is critical for conducting TA that is effective in addressing 280 281 GSCs.

Behavior: A major way through which technology contributes 282 to or helps address the GSCs is through its influence on the 283 behavior of people. For example, The availability of certain 284 technologies, such as packaging technologies, enables a wide 285 range of human behaviors that increase convenience, such as 286 the ability to preserve and transport food. However, they also 287 constrain many other behaviors by, for example, contributing 288 289 to environmental damages. In addition, addressing the GSCs is often understood as requiring significant changes to human 290 behavior, such as changes in consumption and movement pat-291 terns. Therefore, TA in this cocntext needs to build on a deeper 292 understanding of the complex ways through which technology 293 becomes entangled with human behavior. 294

Depth: One of the main challenges of conducting TA for 295 addressing GSCs is that the effects of technology on society 296 manifest across multiple levels [2]. The first-order effects of 297 technology are the most immediate and visible ones, such as 298 supporting human activities and improving conditions through 299 300 efficiency and ease. However, technology is often part of changes that go beyond the immediate and the visible. These second-301 302 order effects involve the transformation of human activities and conditions in ways that are unintended and unexpected. 303 In addition, technology can have third-order effects, which 304 involve the transformation of the institutions that shape human 305 activities. These deeper effects emerge from new sociotechnical 306

configurations of social life. The challenge for TA is that the307first-order surface effects are more amenable to quantification308and more readily available to participants' cognition during309processes of deliberation. However, TA that engages with GSCs310needs mechanisms that ensure that deeper effects are considered311regardless of the adopted TA approach or methods.312

Reflexivity: Given the rapid changes in the boundary condi-313 tions of the GSCs and in the technology landscape, TA processes 314 need to be highly reflexive. The assessments need to include 315 the various conceptual and methodological tools we use to 316 collectively make sense of our technological futures, including 317 the TA processes themselves. Schneider et al. (2023), in this 318 special issue, argue for the need to enact such reflexivity toward 319 the visions through which we anticipate future societal trans-320 formations from the diffusion of emerging technologies, such 321 as 3-D printing, nanotechnology, and AI. As such, reflexivity is 322 important for the sustainability of TA as a field. 323

IV. CONTRIBUTIONS TO THIS SPECIAL ISSUE

324

This special issue contains four papers covering a wide spec-325 trum of issues on TA processes for addressing GSCs. All ac-326 cepted papers passed a thorough peer-review process consisting 327 of multiple rounds of review. The first two papers of this special 328 issue address the complexities of developing appropriate frame-329 works and processes of TA in the context of GSCs. The third 330 and fourth papers are both in the critical domain of agriculture. 331 They take unique approaches to TA for addressing GSCs and 332 provide context-dependent and customized methods for the task 333 at hand. 334

The first paper, "Transformative vision assessment and 3-D 335 printing futures: a new approach of Technology Assessment to 336 address Grand Societal Challenges" is authored by C. Schnei-337 der, M. Roßmann, A. Lösch, and A. Grunwald. Technologi-338 cal innovation is often seen as a solution to GSC, however, 339 such development often fails to deal with societal complexity. 340 Furthermore, technology is shaped by society. Therefore, the 341 authors' plea for embedding reflexivity in the technology devel-342 opment process. For this, they introduce the new TA approach 343 named "transformative vision assessment." This TA approach 344 aims to enhance actors' anticipatory competencies, reflexivity, 345 and responsibility while addressing GSC by modulating the vi-346 sions that influence technological developments. Transformative 347 vision assessment was demonstrated by a case study of 3-D 348 printing. The case showed that transformative vision assessment 349 can be used to analyse technological visions and modulate 350 visionary discourse by adding socio-technical complexity and 351 fostering dialogue between science and society. In this way, the 352 societal and technological elements are balanced. 353

The digitalization of our society introduces new GSCs, such as fake news, internet addiction, and cyberbullying, resulting in new sources of inequality and discrimination that threaten the stability of society and the lives of individuals. E. H. Diniz, T. R. Santos, and M. A. Cunha authored the paper "*Measuring the Grand Challenge of the Digital Transformation of Society: Practices for Operationalizing Robust Action Strategies.*" They 360

investigated the TA practices and mechanisms, actions and 361 strategies to improve digital society. The authors analyze the 362 processes of information society assessment (ISA), which are 363 364 aimed at measuring the digital transformation of society. For this, the authors investigated a Brazilian ISA organization (Cetic.br) 365 to derive strategies for responding to the grand challenges of 366 digital transformation. The strategies to respond to GSC include: 367 participatory architecture; multivocal inscription; distributed ex-368 perimenting; and flexible, autonomous management. They high-369 370 light the need for local and global stakeholders to be involved for effective ISA processes. They also suggest that all stakeholders 371 should be listened to and their opinions considered, regardless 372 of how divergent their positions and views are. The environment 373 should be sensed, and the research portfolio adapted. 374

The third paper named "Technology Assessment Using Satel-375 lite Big Data Analytics for India's Agri-Insurance Sector" by N. 376 P. Nagendra, G. Narayanamurthy, R. Moser, E. Hartmann, and T. 377 Sengupta addresses the GSC of uncertainty in the performance of 378 farms due to weather fluctuations. Data is often disputed and in-379 terpreted differently, making it challenging to capture what is go-380 381 ing on. The TA using satellite big data-based analytics provides an independent data source that can contribute to a better under-382 standing of the impact. Furthermore, the case shows that satellite 383 data can help arrive at independent assessments and create trust 384 385 in data, which helps arrive at a situation where solutions to GSC can be better discussed. The case shows that satellite big data 386 analytics helps the settlement of claims by having verifiable data. 387 D. Liang, W. Tang, and Y. Fu present the TA in the agriculture 388 field in the fourth paper named "Sustainable modern agricul-389 tural technology assessment by a multi-stakeholder transdisci-390 391 plinary approach." The adoption of modern agricultural technologies not only increases productivity and food security, but 392 also enhances agricultural development while reducing poverty. 393 Yet many of these new technologies might affect sustainability 394 in a negative way. In this article, a holistic multi-stakeholder 395 transdisciplinary approach supporting sustainable modern agri-396 cultural technology assessment is presented. The approach is 397 demonstrated using a modern agricultural project in Xichang 398 399 city in China to demonstrate the effectiveness and rationality of the proposed method. 400

GEORGE KUK, Editor 401 Nottingham Business School 402 Nottingham NG8 1BB, 403 U.K. 404 ISAM FAIK, Editor 405 406 Ivey Business School London, ON N6G 0N1 407 Canada 408 MARIJN JANSSEN, Editor 409 Delft Technology University 410 2628 Delft, The Netherlands 411

References

- G. Augustine, S. Soderstrom, D. Milner, and K. Weber, "Constructing a distant future: Imaginaries in geoengineering," *Acad. Manage. J.*, vol. 62, no. 6, pp. 1930–1960, 2019.
- [2] J. Baptista, M. K. Stein, S. Klein, M. B. Watson-Manheim, and J. Lee,
 "Digital work and organisational transformation: Emergent digital/human work configurations in modern organisations," *J. Strategic Inf. Syst.*,
 vol. 29, no. 2, 2020, Art. no. 101618.
- [3] U. Beck, *Ecological Enlightenment in an Age of Risk*. London, U.K.: Polity Press, 1995.
- [4] V. Blok and P. Lemmens, "The emerging concept of responsible innovation. Three reasons why it is questionable and calls for a radical transformation of the concept of innovation," in *Responsible Innovation*, vol. 2. Cham, Switzerland: Springer, 2015, pp. 19–35.
- [5] B. W. Head, "Forty years of wicked problems literature: Forging closer links to policy studies," *Policy. Soc.*, vol. 38, no. 2, pp. 180–197, 2019.
- [6] J. F. Coates, "A 21st century agenda for technology assessment," *Technol. Forecasting Social Change*, no. 113, pp. 107–109, 2016.
- [7] M. Daskalaki, M. Fotaki, and I. Sotiropoulou, "Performing values practices and grassroots organizing: The case of solidarity economy initiatives in Greece," *Org. Stud.*, vol. 40, no. 11, pp. 1741–1765, 2019.
- [8] P. Delvenne, "Responsible research and innovation as a travesty of technology assessment?," J. Responsible Innov., vol. 4, no. 2, pp. 278–288, 2017.
- [9] A. Ely, P. Van Zwanenberg, and A. Stirling, "Broadening out and opening up technology assessment: Approaches to enhance international development, co-ordination and democratisation," *Res. Policy*, vol. 43, no. 3, pp. 505–518, 2014.
- [10] G. George, J. Howard-Grenville, A. Joshi, and L. Tihanyi, "Understanding and tackling societal grand challenges through management research," *Acad. Manage. J.*, vol. 59,no. 6, pp. 1880–1895, 2016.
- S. Grodal and S. O'Mahony, "How does a grand challenge become displaced? Explaining the duality of field mobilization," *Acad. Manage. J.*, vol. 60, no. 5, pp. 1801–1827, 2017.
- [12] A. Grunwald, "The objects of technology assessment. Hermeneutic extension of consequentialist reasoning," *J. Responsible Innov.*, vol. 7, no. 1, pp. 96–112, 2020.
- [13] D. H. Guston and B. Bimber. *Technology Assessment for the New Century*. School of Planning and Public Policy. New Bunswick, NJ, USA: Rutgers Univ., 2000.
- [14] A. Langley, K. Lindberg, B. E. Mørk, D. Nicolini, E. Raviola, and L. Walter, "Boundary work among groups, occupations, and organizations: From cartography to process," *Acad. Manage. Ann.*, vol. 13, no. 2, pp. 704–736, 2019.
- [15] D. L. Levy and A. Spicer, "Contested imaginaries and the cultural political economy of climate change," *Organization*, vol. 20, no. 5, pp. 659–678, 2013.
- [16] A. C. Lin, "Technology assessment 2.0: Revamping our approach to emerging technologies," *Brook. L. Rev.*, vol. 76, 2010, Art. no. 1309.
- [17] R. Lubberink, V. Blok, J. V. Ophem, and O. Omta, "A framework for responsible innovation in the business context: Lessons from responsible , social-and sustainable innovation," in *Responsible Innovation*, vol. 3. Cham, Switzerland: Springer, 2017, pp. 181–207.
- [18] V. P. Rindova and L. L. Martins, "Futurescapes: Imagination and temporal reorganization in the design of strategic narratives," *Strategic Org.*, vol. 20, no. 1, pp. 200–224, 2022.
- [19] H. W. J. Rittel and M. M. Webber, "Dilemmas in a general theory of planning," *Policy Sci.*, vol. 4, no. 2, pp. 155–169, 1973.
- [20] J. Robinson, "Future subjunctive: Backcasting as social learning," *Futures*, vol. 35, no. 8, pp. 839–856, 2003.
- [21] D. Ruggiu, "Models of anticipation within the responsible research and innovation framework: The two RRI approaches and the challenge of human rights," *NanoEthics*, vol. 13, no. 1, pp. 53–78, 2019.
- [22] A. W. Russell, F. M. Vanclay, and H. J. Aslin, "Technology assessment in social context: The case for a new framework for assessing and shaping technological developments," *Impact Assessment Project Appraisal*, vol. 28, no. 2, pp. 109–116, 2010.
 476
 477
 478
 479
- [23] J. Stilgoe, M. Watson, and K. Kuo, "Public engagement with biotechnologies offers lessons for the governance of geoengineering research and beyond," *PLoS Biol.*, vol. 11, no. 11, 2013, Art. no. e1001707.
 [24] E. B. Swanson and N. C. Ramiller, "The organizing vision in information
- [24] E. B. Swanson and N. C. Ramiller, "The organizing vision in information systems innovation," *Org. Sci.*, vol. 8, no. 5, pp. 458–474, 1997.

412

420

421

422

423

424

425

426

427

428

429

431

432

433

434

435

436

437

438

439

440

441

442

443

444

445

446

447

448

449

450

451

452

453

454

455

456

457

458

459

460

461

462

463

464

465

466

467

468

469

470

471

472

473

474

475

484

430 Q3

- 485 [25] H. Van Lente, T. Swierstra, and P. B. Joly, "Responsible innovation as a 486 critique of technology assessment," J. Responsible Innov., vol. 4, no. 2, 487 pp. 254–261, 2017.
- [26] M. Van Oudheusden, "Where are the politics in responsible innovation? 488 489 European governance, technology assessments, and beyond," J. Responsible Innov., vol. 1, no. 1, pp. 67-86, 2014. 490
- A. P. van Wezel, H. van Lente, J. J. van de Sandt, H. Bouwmeester, R. 491 [27] 492 L. Vandeberg, and A. J. Sips, "Risk analysis and technology assessment in support of technology development: Putting responsible innovation in 493 494 practice in a case study for nanotechnology," Integr. Environ. Assessment 495 Manage., vol. 14, no. 1, pp. 9-16, 2018.
- [28] C. Voegtlin and A. G. Scherer, "Responsible innovation and the innovation 496 of responsibility: Governing sustainable development in a globalized 497 world," J. Bus. Ethics, vol. 143, no. 2, pp. 227-243, 2017. 498
- [29] C. Wagner, M. Strohmaier, A. Olteanu, E. Kıcıman, N. Contractor, and 499 T. Eliassi-Rad, "Measuring algorithmically infused societies," Nature, vol. 595, no. 7866, pp. 197-204, 2021.
- [30] C. Zietsma, P. Groenewegen, D. M. Logue, and C. R. Hinings, "Field or 502 Fields? Building the scaffolding for cumulation of research on institutional 503 fields," Acad. Manage. Ann., vol. 11, no. 1, pp. 391-450, 2017. 504

GENERAL INSTRUCTION

- Authors: Carefully check the page proofs (and coordinate with all authors); additional changes or updates WILL NOT be accepted after the article is published online/print in its final form. Please check author names and affiliations, funding, as well as the overall article for any errors prior to sending in your author proof corrections.
- Authors: Unless invited or otherwise informed, a mandatory Excessive Article Length charge of \$200.00 per page is required for articles in excess of 17 (review articles), 15 (research articles), or 5 (technology management perspective articles) printed pages for TEM. If you have any questions regarding overlength page charges, need an invoice, or have any other billing questions, please contact reprints@ieee.org as they handle these billing requests.
- Authors: We cannot accept new source files as corrections for your article. If possible, please annotate the PDF proof we have sent you with your corrections and upload it via the Author Gateway. Alternatively, you may send us your corrections in list format. You may also upload revised graphics via the Author Gateway.

QUERIES

- Q1. Author: The reference citations "Zietsma et al. 2016," "Grodal & O'Mahoney, 2019," and "Schneider et al. (2023)" are present in the text but not in Reference list. Please check and either delete from the text or provide in the list.
- Q2. Author: Table I is not cited in the text. Please cite it an appropriate place.
- Q3. Author: Please Provide volume number in Ref [6].

Editorial Technology Assessment for Addressing Grand Societal Challenges

Abstract-Emerging technologies are both a cause of many 4 5 grand societal challenges (GSCs) facing twenty-first-century soci-6 eties and an integral part of some of their most promising solutions. As an element of the GSCs, technology becomes intertwined with 7 several interrelated issues that constitute the GSCs. This calls for 8 approaches to Technology Assessment (TA) that account for the 9 10 paradoxical role of technology in the GSCs, and the imperative and complexity of pointing technological innovation toward addressing 11 12 the GSCs. In this introduction to the special issue, we identify three major streams in TA research and practice, namely TA as a 13 policy instrument, a deliberation process, and an issue field. These 14 streams highlight tensions between relying on experts and on the 15 16 inclusion of various stakeholders in TA processes, and between a TA framing around the technology and framing around critical issues, 17 such as those constituting the GSCs. We discuss the advantages 18 and challenges of each stream. We also outline and discuss key 19 20 principles for conducting TA in the context of GSCs. We end by 21 introducing the four papers that constitute this special issue.

I. INTRODUCTION

THE rapid acceleration of technological developments and 23 the widening scope of technological transformations are 24 challenging our ability to assess existing and emerging technolo-25 26 gies' social, economic, and environmental consequences. Public and academic discourses increasingly recognize the need to bet-27 ter understand and evaluate the role of technology in major soci-28 etal challenges facing humanity in the twenty-first century [10]. 29 Addressing these "grand societal challenges" (GSCs) requires 30 the creation of shared visions of the desired futures that can be 31 embodied in organizational strategies, innovation programs, and 32 policy frameworks [28]. Technological innovations can be part 33 of the causes underlying the GSCs by perpetuating historical 34 patterns of social inequality and environmental degradation, but 35 36 can also be integral to solutions for addressing the GSCs in the article. This paradoxical effect of technology as both an 37 38 enabler and a constraint to the achievement of a more sustainable human future highlights the need for effective approaches to 39 technology assessment (TA) that can support the evaluation 40 of both the risks and the opportunities embodied in new and 41 emerging technologies [27]. Yet, despite the critical need for 42 appropriate TA frameworks to address the GSCs, little research 43 attention has been paid to the forms that TA needs to take in 44 relation to the imperative of addressing GSCs [8], [25], [26]. 45

The origins of TA have been linked to the formation of the US
Office for TA in the 1970s as a means of assessing the impacts of
technology on society [25]. However, this expert-based approach

has been challenged by alternative perspectives that challenged 49 its assumptions of technocracy and emphasized the emergence 50 of technology's societal impacts from intertwining technological 51 and societal factors [22], [24]. Subsequent approaches to TA 52 have responded to these challenges by advocating the inclusion 53 of a wider group of stakeholders in the TA process, resulting 54 in what has been dubbed participatory TA [9], [25]. Such 55 deliberative processes [28], align with new forms of innovation 56 governance commonly referred to as responsible innovation 57 [21]. These forms of "inverted TA" move away from a limited 58 reliance on expert assessment of potential impacts towards 59 an assessment that is built around the public response to new 60 technologies [6, p. 108]. In addition, TA has been moving from a 61 preventative to a prospective stance, from passive responsibility 62 based on duties or liability to active responsiveness based on 63 quality. 64

1

The recent developments in TA are particularly important to 65 analyze in relation to their suitability for addressing GSCs. GSCs 66 reflect multiple complexities and multilevel, multidimensional 67 problems that require concerted efforts by various actors-pub-68 lic, private, and nonprofit. In addition, the boundaries of GSCs 69 are often hard to define as the challenges are interrelated and 70 difficult to isolate. Thus, addressing GSCs requires coordinated 71 and collaborative efforts [10] in which multiple perspectives and 72 approaches are integrated, including those of the poorest and 73 disenfranchised. Typical examples of GSCs include scarcity of 74 materials, climate change, aging societies, poverty, pandemics, 75 and digital inequality. Often GSCs contain a number of interre-76 lated issues which might evolve in different ways and require 77 diverse forms of response. Multiple public values need to be 78 considered when addressing GSCs, and there are often tensions 79 between values, which need to be resolved to enable collective 80 action in the face of GSCs [7]. 81

Yet, despite the significant developments in TA, assessment 82 of technology in relation to GSCs remains problematic. This is 83 particularly true for emerging technologies, such as those com-84 monly subsumed under the term "fourth industrial revolution" 85 [e.g., artificial intelligence (AI), distributed ledger technology, 86 blockchain]. TA is complex in these cases because of the high 87 levels of uncertainty associated with the evolution of such tech-88 nologies, including their entanglement with the GSCs through 89 rapidly changing cultural norms and socioeconomic relations 90 (Lin, 2011). Thus, while many look to emerging technologies 91 for addressing GSCs [27], the processes through which we 92 can collectively engage with both their positive and negative 93 consequences require further conceptualization and analysis. 94

0018-9391 © 2022 IEEE. Personal use is permitted, but republication/redistribution requires IEEE permission.

See https://www.ieee.org/publications/rights/index.html for more information.

З

22

Digital Object Identifier 10.1109/TEM.2022.3233460

95

96 The TA literature presents three different streams that define the field's evolution over the past few decades: TA as a policy 97 instrument, a deliberation process, and an issue field. Initially, 98 TA was based on input from experts to inform the development 99 and implementation of technology-related policy. However, new 100 approaches that require broader participation from multiple 101 stakeholders emerged as complementary or alternatives to the 102 expert-based approach. More recently, the focus in many TA cir-103 cles has shifted toward interorganizational and multidisciplinary 104 processes that crate shared imaginaries of the future. 105

II. STREAMS OF TA RESEARCH AND PRACTICE

106 A. TA as a Policy Instrument

The first stream emerged with the practices and discourses 107 that gave rise to the early forms of TA institutionalization. This 108 approach uses TA to describe the deployment of different pro-109 cesses and tools to determine the potential impacts of emerging 110 111 technologies. It draws heavily on expert knowledge from science and engineering for delivering advisory and precautionary 112 recommendations to organizations and society. This approach 113 continues to develop and remains an integral part of public 114 policy apparatus, such as the design and implementation of 115 early warning systems. It builds on the premise that technology's 116 impact can be quantified and projected. 117

As a public policy instrument, TA seeks to draw on expert 118 119 knowledge from science and technology-based disciplines. It is expected to bridge science/technology and politics through 120 the exchange of technical knowledge. However, adopters of this 121 approach to TA need to grapple with the paradox of expert 122 123 independence [13]. On the one hand, experts are supposed to provide impartial and objective knowledge; on the other hand, 124 125 their expert advice is supposed to be relevant and responsive to political needs. This makes it difficult for TA to claim its neutral-126 ity or impartiality, particularly when policy making institutions 127 128 fund TA to provide policy makers with an evidence base for their policies. In addition, expert-based TA faces the challenge of the 129 inherent biases in using existing science/technology to deliver 130 oversight over emerging science/technology. 131

The exclusive reliance on experts' assessment can have two 132 unintended consequences. First, it bolsters the legitimacy of 133 134 the technologists as the vanguards in shaping the future of our technology-infused societies [29]. In effect, it redistributes 135 power to members of an unelected group and moves our in-136 stitutional environment towards conditions in which techno-137 logical risks are detached from the institutional processes that 138 created them [3]. Second, technologists are likely to adopt an 139 140 instrumental perspective of responsibility, seeking to avoid any legal sanctions and financial penalties, rather than adopt a more 141 normative approach that would widen consultation to include 142 a broader spectrum of stakeholders in co-shaping the role of 143 technology in society. 144

145 B. TA as a Deliberation Process

A second approach to TA emerged in the 1980s when questions were raised regarding the role of experts in the process and the importance of public participation in shaping the socio-148 technical systems that constituted the infrastructure of modern 149 societies. However, several tensions arose when seeking to align 150 lay contributions with expert knowledge. While the objective of 151 this approach was to enhance inclusivity and to create more 152 integrative views of technological questions, it tended to un-153 deremphasize the political dimension of TA processes [8]. A 154 stream of practices and studies that have advanced this approach, 155 particularly in Europe, is the responsible research and innovation 156 (RRI) framework and its accompanying literature. This approach 157 tackles GSCs by addressing the procedural aspects of techno-158 logical change [4], [17]. 159

This approach appeals to the capacity of the organizations 160 involved in technological innovation to achieve socially-valued 161 impact. However, the processes for determining what impact 162 is socially valued can be contentious. The TA literature points 163 to various principles that these processes need to uphold, such 164 as anticipation, reflexivity, inclusion, and responsiveness. How-165 ever, making deliberation processes more inclusive remains a 166 challenge for multiple reasons, such as the fact that it often 167 requires sharing proprietary knowledge and information, which 168 business organizations tend to resist. In addition, most tech-169 nological fields reflect high levels of power differentials and 170 information asymmetries, making it difficult to envisage broader 171 applications of deliberative processes beyond the remits of basic 172 research programs and publicly funded universities [23]. 173

C. TA as an Issue Field

The issue field approach organizes TA processes around is-175 sues, such as one of the many issues that constitute the GSCs. 176 An issue concerns members of multiple sectors who borrow 177 elements from their respective institutional infrastructures and 178 logics as they shape the issue field (Zietsma et al. 2016). Issue 179 Q1 fields are often fragmented, particularly in their emergent stage 180 when field identity is ambiguous and open for contestation. 181 GSCs, consisting of several issues, are often not recognized by 182 all actors or not found to be problematic. 183

TA as an issue field draws upon contributions from a trans-184 disciplinary set of actors who interact and draw on each other's 185 perspectives to build a shared vision of desired technological fu-186 tures. Each field actor engages with their own means to conduct 187 TA around aspects of the issue that matter to their distinctive 188 motives (Grodal & O'Mahoney, 2019). The boundaries of the 189 issues are contested, and the practices are regularly challenged 190 based on commitments to diverse institutional arrangements 191 [14]. 192

In this approach, the functions of TA are tempered by the 193 types of imaginaries that become dominant within a field com-194 prising multisectoral actors [15]. In contrast to the first two 195 approaches, there is less emphasis on reducing risks. Instead, 196 proponents of this approach extrapolate from the present to 197 construct imaginaries of the future that are afforded by emerging 198 technologies [18]. In some cases, such as in geoengineering (the 199 use of technology to control the Earth's climate through manip-200 ulation of its processes), the assessment involves hypothetical 201 technologies that do not yet have concrete applications but are 202

Stream	Public Policy Instrument	Deliberation	Issue Field
Main Objectives	Bridging science and politics (anticipatory and precautionary functions)	Enabling the co-evolution of society and technology (innovation policy and programmes)	5
Main Principles	Neutrality of expert knowledge	Inclusion, RRI	Multisectoral coordination, normativity, resource mobilization
Type of Technology	Existing technologies	New and emerging technologies	Emerging and potential technologies
Boundaries of TA practices	Boundaries are defined by science and engineering	Boundaries are permeable	Boundaries are contested, leading to shifting practices based on the scope of the issue
Level of analysis	Policy level	Policy and organizational levels	Field level
Sources of authority	Expert knowledge grounded in science and engineering; political authority	Participation in public deliberations	Centrality in the issue field
Main Contentions	Transparency and accountability Neutrality/politicisation of TA	Re-distribution of responsibility	Competing meanings and future imaginaries

TABLE I Overview of TA Approaches

Principle	Brief description		
Openness	Broaden our imagination of multiple futures and involvement of		
	diverse stakeholders		
Neutrality	Organizational and financial independence of TA institutions and the		
	pursuit of objectivity in the assessment processes		
Duality	Technology as a source of the GSC and solutions for addressing them		
Interrelatedness	Address the dependencies among various technologies and solutions		
Behavior	The behavior of people can be a source of the GSC, and addressing		
	GSC might need a change in people's behavior		
Depth	Take first, second and third-order effects into account		
Reflexivity	Anticipate actions to avert undesired and unintended consequences		

TABLE II Overview of Principles

being explored for future implementation. TA in this stream is 203 not limited to the analysis of present trends; it focuses as much 204 on potentialities as it does on probabilities [1]. Instead of simply 205 forecasting the future from current conditions, it is equally based 206 on backcasting, which involves "working backwards from a 207 particular desired future end-point or set of goals to the present" 208 [20: 842]. As such, this approach to TA is intentionally normative 209 and, therefore, openly political. The different actors in the issue 210 field can be open about their policy motives and do not need to 211 claim impartiality as a condition for contributing to TA. 212

213 III. PRINCIPLES AND CHALLENGES OF TA FOR ADDRESSING 214 GSCS

GSCs represent a set of wicked problems that defy simple 215 definitions and are not amenable to single solutions [5]. Wicked 216 problems are characterized by: a lack of definitive formulation, 217 no immediate and ultimate test of a solution and by being unique 218 [19]. Wicked problems cannot be solved by only considering 219 220 a part of the problem, but require an integral and transdisciplinary approach. Therefore, TA processes that are aimed at 221 addressing GSCs need to follow principles that reflect the nature 222 and complexity of these challenges. The TA literature across 223 the three streams suggests various principles that TA processes 224 225 need to uphold in order to be effective in having a positive influence on the role of technology in society. We discuss here226some of the main principles for TA in the context of GSCs and227summarize them in Table II. This list of principles is not meant228to be comprehensive but seeks to push the discussion on TA for229addressing GSCs.230

Openness: Given the nature of GSCs as wicked problems, TA, 231 in this context, needs to avoid premature closures that freeze the 232 process in outcomes that limit the adaptability of the field. In this 233 article, TA needs to aim to broaden our imagination of multiple 234 futures instead of seeking to identify the one future that will 235 deterministically result from current technological conditions 236 or a single ideal future that we need to pursue based on those 237 conditions. It needs to avoid "closing down the future space of 238 options without sufficient evidence and thereby becoming blind 239 to alternatives or spaces for shaping future developments in other 240 directions" [12, p. 98]. This also requires the involvement of 241 people having diverse view. 242

Neutrality: Neutrality is expected to limit the effect of TA 243 participants' self-interests on the development and outcome 244 of TA processes. Neutrality in TA has both an organizational 245 and an epistemological dimension. From an organizational 246 perspective, the principle of neutrality calls for the organiza-247 tional and financial independence of TA institutions. From an 248 epistemological lens, neutrality involves the pursuit of objectiv-249 ity in the assessment processes. However, some TA researchers 250

have questioned the attainability, and even the desirability, of 251 neutrality as a guarantee of objectivity [8]. TA processes are 252 understood as inherently political, so assuming or aspiring for 253 254 a demarcation between their technical and political dimensions often conceals the power dynamics that shape their evolution. 255 In addition, accepting the political nature of TA process enables 256 TA actors to adopt normative stances that are more conducive 257 to the realization of transformative agendas. 258

Duality: The paradoxical nature of technology as both a 259 260 source of many societal problems underlying the GSCs and an element of major approaches to addressing the GSCs makes its 261 assessment complex. For example, taking this dual nature of 262 technology when conducting GSC-oriented TA calls for evalu-263 ating or imagining the impact of applying technology, but also 264 that of not applying it. For example, if technology is expected to 265 266 save lives (as is claimed by the proponents of various medical technologies or self-driving cars) or to enhance inclusion (as is 267 claimed for example by the proponents of digital identification 268 269 systems), the duality principle would call for consideration of the costs of delaying adoption and implementation along with 270 271 the risks of premature implementation.

272 Interrelatedness: GSCs are often related to each other and to multiple technologies. This makes it hard to establish clear 273 boundaries for the set of factors that need to be considered in a TA 274 275 process. The wickedness and complexity blurs the boundaries between problems and solutions. For example, the climate crisis 276 and population malnutrition are both related to challenges with 277 agriculture and food production and distribution. Understanding 278 how the GSCs and their various issues and technologies are 279 related is critical for conducting TA that is effective in addressing 280 281 GSCs.

Behavior: A major way through which technology contributes 282 to or helps address the GSCs is through its influence on the 283 behavior of people. For example, The availability of certain 284 technologies, such as packaging technologies, enables a wide 285 range of human behaviors that increase convenience, such as 286 the ability to preserve and transport food. However, they also 287 288 constrain many other behaviors by, for example, contributing 289 to environmental damages. In addition, addressing the GSCs is often understood as requiring significant changes to human 290 behavior, such as changes in consumption and movement pat-291 terns. Therefore, TA in this cocntext needs to build on a deeper 292 understanding of the complex ways through which technology 293 becomes entangled with human behavior. 294

Depth: One of the main challenges of conducting TA for 295 addressing GSCs is that the effects of technology on society 296 manifest across multiple levels [2]. The first-order effects of 297 technology are the most immediate and visible ones, such as 298 supporting human activities and improving conditions through 299 300 efficiency and ease. However, technology is often part of changes that go beyond the immediate and the visible. These second-301 302 order effects involve the transformation of human activities and conditions in ways that are unintended and unexpected. 303 In addition, technology can have third-order effects, which 304 305 involve the transformation of the institutions that shape human activities. These deeper effects emerge from new sociotechnical 306

configurations of social life. The challenge for TA is that the first-order surface effects are more amenable to quantification and more readily available to participants' cognition during processes of deliberation. However, TA that engages with GSCs needs mechanisms that ensure that deeper effects are considered regardless of the adopted TA approach or methods. 307

Reflexivity: Given the rapid changes in the boundary condi-313 tions of the GSCs and in the technology landscape, TA processes 314 need to be highly reflexive. The assessments need to include 315 the various conceptual and methodological tools we use to 316 collectively make sense of our technological futures, including 317 the TA processes themselves. Schneider et al. (2023), in this 318 special issue, argue for the need to enact such reflexivity toward 319 the visions through which we anticipate future societal trans-320 formations from the diffusion of emerging technologies, such 321 as 3-D printing, nanotechnology, and AI. As such, reflexivity is 322 important for the sustainability of TA as a field. 323

IV. CONTRIBUTIONS TO THIS SPECIAL ISSUE

324

This special issue contains four papers covering a wide spec-325 trum of issues on TA processes for addressing GSCs. All ac-326 cepted papers passed a thorough peer-review process consisting 327 of multiple rounds of review. The first two papers of this special 328 issue address the complexities of developing appropriate frame-329 works and processes of TA in the context of GSCs. The third 330 and fourth papers are both in the critical domain of agriculture. 331 They take unique approaches to TA for addressing GSCs and 332 provide context-dependent and customized methods for the task 333 at hand. 334

The first paper, "Transformative vision assessment and 3-D 335 printing futures: a new approach of Technology Assessment to 336 address Grand Societal Challenges" is authored by C. Schnei-337 der, M. Roßmann, A. Lösch, and A. Grunwald. Technologi-338 cal innovation is often seen as a solution to GSC, however, 339 such development often fails to deal with societal complexity. 340 Furthermore, technology is shaped by society. Therefore, the 341 authors' plea for embedding reflexivity in the technology devel-342 opment process. For this, they introduce the new TA approach 343 named "transformative vision assessment." This TA approach 344 aims to enhance actors' anticipatory competencies, reflexivity, 345 and responsibility while addressing GSC by modulating the vi-346 sions that influence technological developments. Transformative 347 vision assessment was demonstrated by a case study of 3-D 348 printing. The case showed that transformative vision assessment 349 can be used to analyse technological visions and modulate 350 visionary discourse by adding socio-technical complexity and 351 fostering dialogue between science and society. In this way, the 352 societal and technological elements are balanced. 353

The digitalization of our society introduces new GSCs, such as fake news, internet addiction, and cyberbullying, resulting in new sources of inequality and discrimination that threaten the stability of society and the lives of individuals. E. H. Diniz, T. R. Santos, and M. A. Cunha authored the paper "*Measuring the Grand Challenge of the Digital Transformation of Society: Practices for Operationalizing Robust Action Strategies.*" They 360

investigated the TA practices and mechanisms, actions and 361 strategies to improve digital society. The authors analyze the 362 processes of information society assessment (ISA), which are 363 aimed at measuring the digital transformation of society. For this, 364 the authors investigated a Brazilian ISA organization (Cetic.br) 365 to derive strategies for responding to the grand challenges of 366 digital transformation. The strategies to respond to GSC include: 367 participatory architecture; multivocal inscription; distributed ex-368 perimenting; and flexible, autonomous management. They high-369 370 light the need for local and global stakeholders to be involved for effective ISA processes. They also suggest that all stakeholders 371 should be listened to and their opinions considered, regardless 372 of how divergent their positions and views are. The environment 373 should be sensed, and the research portfolio adapted. 374

The third paper named "Technology Assessment Using Satel-375 lite Big Data Analytics for India's Agri-Insurance Sector" by N. 376 P. Nagendra, G. Narayanamurthy, R. Moser, E. Hartmann, and T. 377 Sengupta addresses the GSC of uncertainty in the performance of 378 farms due to weather fluctuations. Data is often disputed and in-379 terpreted differently, making it challenging to capture what is go-380 ing on. The TA using satellite big data-based analytics provides 381 an independent data source that can contribute to a better under-382 standing of the impact. Furthermore, the case shows that satellite 383 data can help arrive at independent assessments and create trust 384 385 in data, which helps arrive at a situation where solutions to GSC can be better discussed. The case shows that satellite big data 386 analytics helps the settlement of claims by having verifiable data. 387 D. Liang, W. Tang, and Y. Fu present the TA in the agriculture 388 field in the fourth paper named "Sustainable modern agricul-389 tural technology assessment by a multi-stakeholder transdisci-390 391 plinary approach." The adoption of modern agricultural technologies not only increases productivity and food security, but 392 also enhances agricultural development while reducing poverty. 393 Yet many of these new technologies might affect sustainability 394 in a negative way. In this article, a holistic multi-stakeholder 395 transdisciplinary approach supporting sustainable modern agri-396 cultural technology assessment is presented. The approach is 397 demonstrated using a modern agricultural project in Xichang 398 399 city in China to demonstrate the effectiveness and rationality of the proposed method. 400

GEORGE KUK, Editor 401 Nottingham Business School 402 Nottingham NG8 1BB, 403 U.K. 404 ISAM FAIK, Editor 405 406 Ivey Business School London, ON N6G 0N1 407 Canada 408 MARIJN JANSSEN, Editor 409 Delft Technology University 410 2628 Delft, The Netherlands 411

REFERENCES

- G. Augustine, S. Soderstrom, D. Milner, and K. Weber, "Constructing a distant future: Imaginaries in geoengineering," *Acad. Manage. J.*, vol. 62, no. 6, pp. 1930–1960, 2019.
- [2] J. Baptista, M. K. Stein, S. Klein, M. B. Watson-Manheim, and J. Lee,
 "Digital work and organisational transformation: Emergent digital/human work configurations in modern organisations," *J. Strategic Inf. Syst.*,
 vol. 29, no. 2, 2020, Art. no. 101618.
- [3] U. Beck, *Ecological Enlightenment in an Age of Risk*. London, U.K.: Polity Press, 1995.
- [4] V. Blok and P. Lemmens, "The emerging concept of responsible innovation. Three reasons why it is questionable and calls for a radical transformation of the concept of innovation," in *Responsible Innovation*, vol. 2. Cham, Switzerland: Springer, 2015, pp. 19–35.
- [5] B. W. Head, "Forty years of wicked problems literature: Forging closer links to policy studies," *Policy. Soc.*, vol. 38, no. 2, pp. 180–197, 2019.
- [6] J. F. Coates, "A 21st century agenda for technology assessment," *Technol. Forecasting Social Change*, no. 113, pp. 107–109, 2016.
- [7] M. Daskalaki, M. Fotaki, and I. Sotiropoulou, "Performing values practices and grassroots organizing: The case of solidarity economy initiatives in Greece," Org. Stud., vol. 40, no. 11, pp. 1741–1765, 2019.
- [8] P. Delvenne, "Responsible research and innovation as a travesty of technology assessment?," *J. Responsible Innov.*, vol. 4, no. 2, pp. 278–288, 2017.
- [9] A. Ely, P. Van Zwanenberg, and A. Stirling, "Broadening out and opening up technology assessment: Approaches to enhance international development, co-ordination and democratisation," *Res. Policy*, vol. 43, no. 3, pp. 505–518, 2014.
- [10] G. George, J. Howard-Grenville, A. Joshi, and L. Tihanyi, "Understanding and tackling societal grand challenges through management research," *Acad. Manage. J.*, vol. 59,no. 6, pp. 1880–1895, 2016.
- [11] S. Grodal and S. O'Mahony, "How does a grand challenge become displaced? Explaining the duality of field mobilization," *Acad. Manage. J.*, vol. 60, no. 5, pp. 1801–1827, 2017.
- [12] A. Grunwald, "The objects of technology assessment. Hermeneutic extension of consequentialist reasoning," *J. Responsible Innov.*, vol. 7, no. 1, pp. 96–112, 2020.
- [13] D. H. Guston and B. Bimber. Technology Assessment for the New Century. School of Planning and Public Policy. New Bunswick, NJ, USA: Rutgers Univ., 2000.
- [14] A. Langley, K. Lindberg, B. E. Mørk, D. Nicolini, E. Raviola, and L. Walter, "Boundary work among groups, occupations, and organizations: From cartography to process," *Acad. Manage. Ann.*, vol. 13, no. 2, pp. 704–736, 2019.
- [15] D. L. Levy and A. Spicer, "Contested imaginaries and the cultural political economy of climate change," *Organization*, vol. 20, no. 5, pp. 659–678, 2013.
- [16] A. C. Lin, "Technology assessment 2.0: Revamping our approach to emerging technologies," *Brook. L. Rev.*, vol. 76, 2010, Art. no. 1309.
- [17] R. Lubberink, V. Blok, J. V. Ophem, and O. Omta, "A framework for responsible innovation in the business context: Lessons from responsible-, social-and sustainable innovation," in *Responsible Innovation*, vol. 3. Cham, Switzerland: Springer, 2017, pp. 181–207.
- [18] V. P. Rindova and L. L. Martins, "Futurescapes: Imagination and temporal reorganization in the design of strategic narratives," *Strategic Org.*, vol. 20, no. 1, pp. 200–224, 2022.
- [19] H. W. J. Rittel and M. M. Webber, "Dilemmas in a general theory of planning," *Policy Sci.*, vol. 4, no. 2, pp. 155–169, 1973.
- [20] J. Robinson, "Future subjunctive: Backcasting as social learning," *Futures*, vol. 35, no. 8, pp. 839–856, 2003.
- [21] D. Ruggiu, "Models of anticipation within the responsible research and innovation framework: The two RRI approaches and the challenge of human rights," *NanoEthics*, vol. 13, no. 1, pp. 53–78, 2019.
- [22] A. W. Russell, F. M. Vanclay, and H. J. Aslin, "Technology assessment in social context: The case for a new framework for assessing and shaping technological developments," *Impact Assessment Project Appraisal*, vol. 28, no. 2, pp. 109–116, 2010.
 476 477 478 479
- [23] J. Stilgoe, M. Watson, and K. Kuo, "Public engagement with biotechnologies offers lessons for the governance of geoengineering research and beyond," *PLoS Biol.*, vol. 11, no. 11, 2013, Art. no. e1001707.
 [24] E. B. Swanson and N. C. Ramiller, "The organizing vision in information
- [24] E. B. Swanson and N. C. Ramiller, "The organizing vision in information systems innovation," *Org. Sci.*, vol. 8, no. 5, pp. 458–474, 1997.

5

412

420

421

422

423

424

425

426

427

428

429

432

433

434

435

436

437

438

439

440

441

442

443

444

445

446

447

448

449

450

451

452

453

454

455

456

457

458

459

460

461

462

463

464

465

466

467

468

469

470

471

472

473

474

475

484

430 **Q3** 431

- [25] H. Van Lente, T. Swierstra, and P. B. Joly, "Responsible innovation as a critique of technology assessment," *J. Responsible Innov.*, vol. 4, no. 2, pp. 254–261, 2017.
- [26] M. Van Oudheusden, "Where are the politics in responsible innovation?
 European governance, technology assessments, and beyond," *J. Responsible Innov.*, vol. 1, no. 1, pp. 67–86, 2014.
- [27] A. P. van Wezel, H. van Lente, J. J. van de Sandt, H. Bouwmeester, R.
 L. Vandeberg, and A. J. Sips, "Risk analysis and technology assessment in support of technology development: Putting responsible innovation in practice in a case study for nanotechnology," *Integr. Environ. Assessment Manage.*, vol. 14, no. 1, pp. 9–16, 2018.
- [28] C. Voegtlin and A. G. Scherer, "Responsible innovation and the innovation of responsibility: Governing sustainable development in a globalized world," *J. Bus. Ethics*, vol. 143, no. 2, pp. 227–243, 2017.
- [29] C. Wagner, M. Strohmaier, A. Olteanu, E. Kıcıman, N. Contractor, and T. Eliassi-Rad, "Measuring algorithmically infused societies," *Nature*, vol. 595, no. 7866, pp. 197–204, 2021.
 501
- [30] C. Zietsma, P. Groenewegen, D. M. Logue, and C. R. Hinings, "Field or Fields? Building the scaffolding for cumulation of research on institutional fields," *Acad. Manage. Ann.*, vol. 11, no. 1, pp. 391–450, 2017.