

TOP 200 METHODOLOGY

Finding the Top 200 companies

Associate Professor Will Rossiter, and Research Associate Lerato Dixon, both of Nottingham Business School, explain how the Nottingham and Nottinghamshire Top 200 2019 was compiled...

THE creation of the Nottingham Posts' annual Top 200 companies list is a great opportunity to take stock of the local economy, identify our most competitive companies and think about the changing shape of the business community and economy of Nottinghamshire.

This year many firms will have been affected by ongoing uncertainty associated with Brexit.

In this context it is interesting to note that the threshold for inclusion in the Top 200 this year has risen to around £22million of annual turnover (from £20million in 2018).

This year, the Top 200 list has been compiled by members of the Department of Economics at Nottingham Business School. The business data used to compile the list is drawn from the FAME database supplied by Bureau Van Dijk. This is supplemented from other publicly available sources of business information where necessary.

To be included in the Top 200, companies must be active, not dormant or in receivership.

They must also have reported accounts for 2017 or 2018 - the latest available are used for the listing. We use reported accounts for the last two years in order to take account of differences in the timing of financial reporting by companies.

Finally, companies must have a

registered office in Nottinghamshire and report accounts locally. Applying these three criteria produces a long list of some 127,000 organisations currently operating in Nottingham and Nottinghamshire.

Eagle-eyed readers will notice that this list includes a few companies with postcodes that appear to be from Derbyshire or Leicestershire. This is because postcodes are based on the towns from which postal services are organised and in border areas these will sometimes be outside Nottinghamshire.

This list includes registered companies operating in the public sector such as housing associations, school academy trust and other community interest companies because they are increasingly significant economic entities with a growing local presence. Also their legal form is such that they meet our eligibility criteria for inclusion. It also includes a small number of publicly owned companies like Robin Hood Energy - a notable new entrant to the list this year.

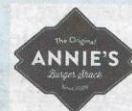
This long list of organisations is then ranked by annual turnover in the most recent reported year for each company. There are other measures of company performance that could be used in a

ranking of this kind, turnover is preferred here for reasons of consistency with previous years and because it is a simple measure of company scale and significance that can be tracked over time.

The final step in the process is to deal with the complexity of ownership structures in the modern corporate world. In general, our approach is to use consolidated group accounts where the ultimate owners of companies are based in Nottinghamshire.

If an ultimate owner is not based locally, but a subsidiary is and reports independent accounts locally, this is also sometimes included. The complexity of ownership structures in large groups can make this process challenging. It is inevitable therefore that there will be the odd instance of error, omission or duplication in the list. For this we can only apologise and hope to do a better job next year. If you do think that your company has been omitted from the list in error, please let us know.

Awards triumph for Annie's Burger Shack



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HEAD to the heart of Nottingham's historic lace market and you will find a little piece of America waiting to welcome you inside.

Annie's Burger Shack resides within a stunning Grade II-listed lace factory and features a menu of 34 authentically American burgers, each of which can be served as Vegan, Veggie or Meaty, so there is something for everyone.



Anmarie Spaziano, owner of Annie's Burger Shack.

The sixth Food Awards England 2019 welcomed over 200 guests at The Mercure Manchester Piccadilly Hotel, on Monday, October 14 in a celebration of those who work hard to provide us with delicious dishes and unique experiences.

The awards recognised the achievements of local suppliers, wholesalers, chefs and restaurants

among others that always serve the community with the freshest of products and work tirelessly within their establishments to deliver great customer service to their diners. The winners are a true reflection of the quality and excellence that remark the English food industry.

The competition was fierce but Annie's Burger Shack won the Best Burger Bar category and took the trophy home.

Owner of Annie's Burger Shack Anmarie Spaziano commented, "We are so pleased to win the Food Awards for Best Burger Bar in England 2019."

"I am so chuffed and proud of how far we have come. From just me in a

little backstreet pub kitchen with a bum bag and frying pan, to now where we are working on a fourth site and one of the most popular restaurants in the East Midlands. We are a proud inclusive family and we hope to extend the years of longevity just like the way I grew up with restaurants in Rhode Island, New England, USA"

A Food Awards England 2019 spokesman said: "We would like to thank the public for making The Food Awards England the leading celebration of those who thrive in the country's food sector. We would like to congratulate all winners and finalists for their amazing achievements."