

Leveraging green HR practices to achieve environmental sustainability.

Abstract. This article explores the role of green human resource management in achieving workplace goals in environmental sustainability when employees perceive their organization is environmentally concerned. Using conditional process analysis ($n = 221$), our study findings reveal that the positive effect of green performance management and green training on individual environmental performance is conveyed by perceived organizational support for the environment, whereas the effect of green employee involvement is not. Interestingly, our findings also show that the effects of green employee involvement, green training and green performance management are all conveyed by perceived organizational support for the environment only when employees display high satisfaction with organizational environmental engagement. Implications for practitioners arising are that some employees may be sensitive to organizational efforts aimed at achieving environmental sustainability even when not all organizational green human resource management practices are identified as pathways to individual employee environmental performance. We close by detailing some study limitations and ideas for future research arising from our study.

Keywords: green human resource management, organizational support, perception, environment, satisfaction, sustainability, conditional process.

1. Introduction

The capacity to mobilize staff is now widely acknowledged as a key factor of successful of corporate greening (Jackson, Ones and Dilchert, 2012). As such, the topic of green human resource management (GHRM) has grown in popularity among scholars interested

in examining how environmental sustainability practices work within organizations, because the implementation of greening process cannot succeed without the integration of human resources practices specifically devoted to environmental issues (Jabbour and Jabour, 2016).

It is often argued that GHRM provides competitive advantage (Zaid, Jaaron and Talib Bon, 2018), especially in achieving environmental performance (Masri and Jaaron, 2017). Yet an overview of the relevant literature indicates that very little is known about the processes by which GHRM practices lead employees to behave in an eco-friendly way to help their employer becoming greener. In this respect, Kim, Kim, Choi, and Phetvaroon (2019) make an important step by further by reporting findings showing that GHRM practices positively influence employee green behaviour. Other works reveal that employees are more likely to embrace organizational environmental sustainability efforts when their organizations demonstrate environmental supportiveness (hereafter POS-E) (Ramus and Steger, 2000). Further research also finds that POS-E (Lamm, Tosti-Kharas and King, 2015) shape a working context facilitating the condition of individual environmental performance through environmental employee attitudes and behaviors (Ramus and Killmer, 2007).

Discussing individual motives for environmentally responsible behavior, DeYoung (2000) claimed that more often than not a systematic error is to assume "that once people know what they should do and why they should do it, they will automatically know how to proceed" (p. 521). In other words, employee contributions to environmental performance not only greatly depend on staff goodwill to do the right thing for the environment, but also rely on employee ability to behave in an environmentally responsible way. Drawing upon

the environmental literature, we believe it is thus consistent to assume, on the one hand, that individual willingness results from POS-E, and on the other hand, that ability is set through GHRM. Said differently, through GHRM and POS-E the organization shapes a green climate that has the potential to likely stimulate employee satisfaction (Ahmad, 2015). However, Bissing-Olson, Fielding and Iyer (2015) indicate that employee satisfaction is sensitive to day-to-day work experience too, so that staff willingness to behave responsively toward the environment may be profoundly affected. The degree to which employees feel satisfied by the combined effect of GRHM and POS-E on their individual environmental performance provides an interesting insight, because it is now widely recognized that satisfaction reflects the positive or negative evaluation stemming from how individuals experience their organizational context (Cheung, Wu, Chan, and Wong 2009).

Yet in prior research, some details still remain to be clarified, as this literature especially raises the question of whether the combined positive effect of GHRM and POS-E on individual environmental performance is contingent to the feeling of environmental satisfaction. The main purpose of this study is therefore to address this question by testing a model (see Figure 1) in which GHRM, POS-E and employee satisfaction with the organizational environmental engagement (hereafter, SOEE) are identified as important antecedent variables in achieving individual environmental performance. In so doing, we seek to contribute to, and extend, the current GHRM and environmental sustainability literature in several ways. First, as previously indicated, while it has been found that GHRM positively influences individual environmental performance (Kim et al., 2019), such prior research has examined GHRM as a whole, and as a result, it remains difficult to

evaluate which specific green HRM practices have the capacity to influence employee environmental performance. Our study herein extends this prior literature by taking into account GHRM practices in isolation. Second, as mentioned above, as both GHRM and POS-E positively influence employee to behave eco-friendly in the workplace, GHRM practices and POS-E have the capacity to improve the prediction of individual environmental performance when they are coupled. With the notable exception of Cantor, Morrow and Montabon (2012), who report that organizational environmental support conveys the effect of green training on environmental work-related outcomes, this prior research has to a large extent not investigated most other green HRM practices. This study goes beyond such current literature by examining the indirect effect of GHRM practices (overall and in isolation) on individual environmental performance through POS-E. Third, as previously highlighted, scant research has empirically examined the role of employee environmental satisfaction in the context of sustainability, whereas this variable is theoretically recognised to be influential on employee decisions to engage in eco-friendly efforts in the job. Our investigation adds to knowledge by showing that all of the indirect effects of GHRM practices (overall, and in isolation) on individual environmental performance through POS-E are contingent only at a high level of employee environmental satisfaction, whereas no conditional effect is found at a low level of such satisfaction.

The next sections of this article outline our theoretical background, method and results, which are supplemented by a discussion of our findings and their theoretical and practical implications.

2. Literature and theoretical background

2.1. Theoretical framework

This study is framed with the tenets of social exchange theory (SET). Following Blau, (1964) SET refers to “the voluntary actions of individuals that are motivated by the returns they are expected to bring and typically do in fact bring from others” (p. 91). Since the 1970s, SET has been used in numerous domains, including among others knowledge management, sociology, marketing, social psychology, and management. In this regard, Craddock, Huffman, and Henning (2012) were among the first to detect the potential of SET in investigating environmental sustainability issues. More recently, relying on results from a systematic review, Yuriev et al. (2018) reported that SET has become a framework of interest in studying how individuals behave in an environmental sustainability context.

Jackson et al. (2011) argue that “the intersection of strategic HRM and environmental sustainability presents new opportunities to find win-win management approaches that yield benefits to shareholders, employees, customers and communities, as well as other organizational stakeholders” (p. 111). In accordance with SET, a win-win context emerges when partners align their efforts in achieving environmental sustainability, and more importantly, when this context is based on fair exchange relationships. In this context, a fair exchange is set when something is given and something is returned (Mitchell, Cropanzano and Quisenberry, 2012). Recent findings can be found in the environmental literature indicating that individuals who perceived environmental supportiveness from their organization tend to be more prone to reciprocate by engaging in efforts to help the employer to achieve environmental performance (e.g., Temminck, Mearns, and Fruhen, 2015). By contrast, less emphasis has been put on the role of green HRM practices, whereas

by adopting social exchange principles prior research in the broader management literature has demonstrated that HRM practices coupled to organizational support contribute to triggering individual willingness to repay favorable treatment from the employer (e.g., Tremblay et al., 2010). In other words, examining the role of GHRM practices as an input is also relevant to research applying SET in an environmental sustainability context.

2.2. Study variables

2.2.1. Green human resource management

Contemporary developments in human resource management have addressed in environmental issues in term of green human resource management (GHRM) (Renwick et al. 2013, 2016). In this regard, it is often claimed that GHRM is implied throughout the employee life-cycle (Zibarras and Coan, 2015), and devoted to practices that play a key role at each stage from organizational hiring (Jabbour, Santos and Nagano, 2010) to staff retention (Benn, Teo and Martin, 2015). The present study investigates actual, motivated employees working with their employer, rather those interested in joining organizations in the near future, or those who plan to resign. Therefore, we only stress green HR practices that help employees in improving their abilities herein (i.e., training), those practices devoted in engaging them (i.e., involvement), and ones monitoring their daily actions toward the environment (i.e., performance management).

Figure 1

Green training and environmental education. GHRM training seems to enhance staff understanding of the ecological impact of organizational green schemes (Bansal and Roth, 2000), arm staff with skills on how to gain waste data (May and Flannery, 1995), and increase their level of ‘eco-literacy’ (Roy and Therin, 2008). Here, a British CIPD/KPMG

survey reports 42% of organizations training and educating staff in eco-friendly firm practices (Phillips, 2007) and to comprehend global warming threats (Felgate, 2006). Some \$400m has been spent on Green job training under the US Obama administration (Barton 2009), as such sophisticated environmental approaches appear ‘people intensive’ and derive from skill development via staff training (Brio et al., 2007). Firms often utilize training and education programs to embed ecological practices (Stalcup, Deale and Todd, 2014), and showcase their green values to update employees about initial change(s), e.g. new performance criteria and staff competencies (Jackson, 2012).

Green employee involvement. Full staff participation in environmental management (EM) is viewed as important to produce significant results (Remmen and Lorentzen, 2000), as employees are seen to drive organizations to address ecological concerns (Berry and Rondinelli, 1998). Henriques and Sadorsky’s (1999) study of Canadian organizations finds those with more active green commitment profiles correlate positively with staff as a source of pressure, while Belgian research on high-level polluters reveals significant relationships between organizations self-identifying as practicing eco-leadership and designating much importance to their employee stakeholders (Buysse and Verbeke, 2003). Here, Employee Involvement (EI) in environmental management has impact via three processes: identifying employee tacit knowledge from close connections to production processes (Boiral, 2002); engaging and empowering staff to produce ecological improvements (Govindarajulu and Daily, 2004); and developing organizational culture(s) which support environmental improvement schemes (Renwick et al., 2013).

Green performance management and appraisal (PMA). Concerns using PMA in eco-management include how to measure green performance standards among differing firm-

level departments/units, and gathering useful data on their environmental performance. Some organizations have incorporated firm-wide ecological performance standards and environmental information systems/audits to gather data on green performance (Marcus and Fremeth, 2009), and stimulate environmental PMA system development by producing performance indicators for every ecological risk item (TUSDAC, 2005). Accordingly, challenges involved in green PMA include making managers accountable for environmental performance and wider performance objectives, PMA systems with ecological objectives seeming to only belong to plant or division executives and managers (Milliman and Clair, 1996), and that negative reinforcements (e.g. suspensions, criticisms and warnings) are required to stimulate staff to deliver green improvements. Although Chan and Hawkins's (2010) hotel workers' study reveals staff as 'repeatedly reminded' and 'scolded' for not always implementing hotel ecological practices, the use of these negative reinforcements does not always educate employees in best environmental practice, and might see such staff not disclosing ecological problems at source, as they instead adopt self-protective behaviours (Renwick et al., 2013, 2016).

2.2.2. Perceived organizational support for the environment (POS-E)

Ramus and Steger (2000) propose defining POS-E as the extent to which employers promote employees' sustainable actions through appropriate practices, such as communication, rewards and empowerment, that help staff to understand and enact environmental policies. Recently, the topic of organizational support has resurfaced with growing interest in 'greening organizations' and more specifically, the role played by employees in this process (Paillé, Boiral and Chen, 2013). In this regard, POS-E is typically outlined as employee beliefs that the organisation cares about environmental issues, and

makes an effort to provide the resources needed to help staff engage in workplace environmental activities (Lamm et al., 2015). From an employee standpoint, POS-E is the expression by which organizations demonstrate they are committed by supplying adequate resources to help staff to behave in eco-friendly ways.

Lamm et al. (2015) also demonstrate that POS and POS-E are related but empirically distinct concepts, which suggests that employees clearly distinguish the form of support addressed by their employer. In short, POS and POS-E are not the same because they fulfill different objectives. Although in both cases the source that delivers support is the same (i.e., the organization), they differ in regard to their nature (emotional and instrumental) and target (i.e., to take care of individuals vs. the environmental cause). This distinction introduces a substantial difference in the role they play when organizations address environmental issues. Through POS, the employer (i.e., organization) indicates the degree to which they take care of their employees by recognizing and respecting their engagement toward sustainability, even though the former is not especially concerned with the necessity to devote resources for the protection of the natural environment. Through POS-E, the employer not only defends sustainability as a sensitive cause, and promotes the protection of the environment as an issue of interest, but also allocates resources at all organizational levels to support such ecological objectives.

2.1.3. Individual environmental performance

Ciocirlan (2017) claims that workplace “sustainability at the macro level starts with individual action” (p. 64), meaning organizational environmental performance may derive from the aggregation of individual environmental performance (Wells, Taheri, Gregory-Smith and Manika, 2016). As the environmental literature indicates that environmental

performance is construed differently according to the focus placed at the organizational- or individual level, Ones and Dilchert (2012a) suggest it is more appropriate to focus on organizational members and, more specifically, staff perceptions of corporate environmental performance because employees “will provide a more accurate picture of environmental performance” (p. 451).

To a large extent, organisational environmental outcomes appear to depend on internal environmental initiatives that stem from efforts undertaken by organisational members at their own level to improve or render work/industrial processes more sustainable (e.g., Cordano and Frieze, 2000). Generally speaking, individual performance is set when individuals perceive that their efforts and work-related outcomes contribute to the achievement of organizational objectives (Ordu, 2016). By extension, individual environmental performance details the degree to which employees perceive they effectively perform green acts or gestures corresponding to what their organization expects from them to achieve in supporting its environmental objectives. Individual environmental performance is therefore expressed through a wide variety of environmental behaviors (see Ones and Dilchert, 2012b). Depending on the job they hold, and through their actions, employees have the opportunity of minimizing environmental harm on behalf of their company. For example, each time such individuals choose virtual meetings instead of travel (Ones and Dilchert, 2012b), or suggest ways to improve environmental practices (Boiral and Paillé, 2012), they contribute to reducing pollutant loads or enhance energy efficiency, respectively (Di Norcia, 1996). Said differently, as indicated above, the achievement of environmental performance stems from the aggregate decisions, actions and gestures that individuals perform in their daily work.

2.1.4. Employee environmental satisfaction

While the environmental literature has extensively regarded the physical dimensions of work as a source of environmental satisfaction (Bell, Greene, Fisher and Baum, 2001), very little research has considered employee satisfaction stemming from how organizations manage the natural environment. Unfortunately, no working definition has been found in the relevant literature to our knowledge that enables us to outline employee environmental satisfaction. However, we suggest starting with the definition of citizen environmental satisfaction proposed by Pelletier, Legault and Tuson (1996), who refer to the "evaluation of the congruence between a person's life experience, and some particular standard regarding his or her environmental concern" (p. 9). Interestingly, their definition points to an important aspect that is the function of individual appraisal regarding personal environmental expectations. In this regard, the employee satisfaction literature states that staff (dis)satisfaction stems from the degree to which they estimate their job expectations are fulfilled (Bowling, Beehr, and Lepisto, 2006). According to Bowling et al. (2006), a positive and negative evaluation lead to employee satisfaction and employee dissatisfaction, respectively. Drawing upon these definitions, we propose by extension to define environmental satisfaction in the organizational context as an employees' emotional state resulting from their appraisal that their organization's environmental engagement actually meets their own environmental expectations as organizational staff.

Pelletier et al. (1996) report findings indicating that individual dissatisfaction with environmental policies has significantly affected subsequent environmentally responsible behaviors, including a decrease in conservation and recycling. Here, they assume that individuals dissatisfied with environmental policies are more prone to engage in

environmentally responsible behaviors under their control. Relying on such research means that the existence of environmental policies does not ensure the individual feeling of environmental satisfaction. On the other hand, additional research indicates that practices devoted to increasing staff abilities allowing individuals to achieve environmental sustainability determine the conditions of employee satisfaction toward decisions taken regarding environmental issues. In this regard, De Young (2000) discusses nine studies undertaken within a period of ten years in which individual intrinsic satisfaction has been examined for outlining the motives of engaging in environmentally responsible behavior. Only two of these nine studies are relevant herein, because they imply a sample of employees (office workers, and environmental protection agency employees), while the others concern places located outside the organizational setting. Interestingly, De Young (2000) reveals that employees are intrinsically satisfied and more likely to engage in environmental efforts when they feel that they possess competences leading them to complete required tasks, solve environmental problems, learn new ways in consuming less resources or use resources more efficiently.

2.2. Research model and hypotheses development

2.2.2. GRHM practices, organizational support for the environment and individual environmental performance

Recent research provides empirical support that green HRM practices and employee pro-environmental behaviour are positively related (Dumont, Shen and Deng, 2017; Kim et al., 2019), clearly indicating that green HRM practices may build, develop and enhance employee environmental capabilities and skills that in turn foster the conditions of

individual environmental performance. In this prior research, Dumont et al. (2017), and Kim et al. (2019) consider GHRM practices as a whole. In contrast, Zibarras and Coan (2015) view GHRM practices in isolation to explore from the standpoint of HR managers their prevalence on employee environmental behavior. They found that training and education, management involvement and performance indicators/appraisal are typically perceived by managers as effective practices in engaging employees to behave in an eco-friendly way in the workplace.

Thus, drawing on the environmental literature and adopting an employees' standpoint instead of managers, we firstly propose a direct positive relationship between GHRM practices and individual environmental performance. Therefore, the following relationship is expected:

Hypothesis 1. Green human resource management practices (overall and in isolation) and individual environmental performance are positively related.

Available research allows us to predict a positive influence of GHRM practices and POS-E on individual performance, as case findings from Canadian-based smelting plants (oil and copper refineries) sees staff tacit knowledge as an important source in identifying pollution origins, coping with emergency situations and producing preventive solutions (Boiral, 2002). Moreover, staff participation in eco-initiatives at the US-based NUMMI automobile plant reveals employee involvement (EI) enhancing environmental performance, because staff there 'possess knowledge and skills that managers lack' (Rothenberg, 2003). Two key mechanisms for employee participation in green projects are problem-solving circles and a suggestion programme, so staff contributions such as contextual, processual and inter-organizational knowledge to eco-projects combine with

the external knowledge of specialist technical and managerial staff to effectively solve environmental problems. Employee involvement in green management is therefore seen as critical to improving green system outcomes, and is thus viewed as key to improving the outcomes of green systems, including: streamlined resource use (Florida and Davison, 2001); waste reduction (May and Flannery, 1995); and lower workplace pollution (Kitazawa and Sarkis, 2000). Indeed, one study among Spanish ISO 14001 registered factories saw environmental management positively correlating with manager-rated environmental outcomes (Brio et al., 2007). Here, practices enhancing EI in ecological management include newsletters, suggestion schemes, problem-solving groups and 'low carbon champions' (Clarke, 2006), and stimulating staff to use tele/videoconferencing too (Renwick et al., 2013).

Ramus and Steger (2000) found that when employees perceive that their employer (i.e., organization) expresses encouragement and demonstrates environmental commitment through dedicated environmental policies, organizational staff are more likely to respond favorably by engaging effort to adopt environmentally responsible behavior in the specific form of eco-initiatives. Further, other findings show a positive relationship between POS-E and individual environmental performance in the form of organizational citizenship behaviors for the environment (Temminck et al., 2015). Interestingly, Erdogan, Bauer and Taylor (2015) report findings indicating that the positive influence of perceived management commitment to the environment on organizational citizenship behavior for the environment for employees is a function of the degree to which employees feel treated by their organization. According to Erdogan and colleagues, in comparison with employees who feel less supported by their organization, staff who feel highly supported are more

sensitive to the management environmental concern. By extension, and given that eco-initiatives and OCBE are extra-role behaviors (Ramus and Killmer, 2007; Daily et al., 2009), such findings give consistency to the expected positive influence of POS-E on individual environmental performance.

Little research has examined the extent to which the effect of GHRM practices on individual environmental performance is transmitted through POS-E. In this respect, the broader management literature provides meta-analytic findings that establish the positive influence of HRM practices on perceived organizational support (POS) (Kurtessis et al. 2017), and the strong positive effect of POS on individual performance, including prosocial behaviors and extra-role behaviors (Riggle, Edmondson and Hanse, 2009). This prior literature has led to the conclusion that HRM practices exert an indirect effect on individual performance through POS. In sum, based on this prior research, we believe it is consistent to expect that when employers signal to their staff that they are genuinely committed to the environmental cause, the effect of green human resources practices on individual environmental performance is conveyed by POS-E. Thus,

Hypothesis 2. Green human resource management practices have a positive indirect effect on individual staff environmental performance through POS-E

2.2.3. The moderating role of environmental satisfaction

The foregoing discussion concerning the two first hypotheses predicts that GHRM practices and POS-E positively influence individual environmental performance. On the basis of our research model, we now propose that this positive effect is contingent to the degree to which employees are satisfied with their organizational environmental engagement (SOEE).

Reporting on research conducted on work environment facilities in UK local government buildings, Li, Clark and Price (2011) find that attributes of workplace environmental not under the control of office employees (such as heating) cause staff dissatisfaction, whereas those under their control (such as lighting) engender employee satisfaction too. Although perhaps anecdotal evidence, such findings also reveal that a majority of surveyed employees have considered bicycle storage facilities and changing room facilities as a source of environmental satisfaction. More recently, Staddon, Cyclic, Goulden, Leygue and Spence's (2016) review of the literature on interventions to change staff environmental behaviors in the workplace reveals that training has a positive effect on employee satisfaction when such staff experience that the improvement of their skills helps them to gain autonomy in saving energy.

Taken together, such prior research suggests that SOEE stems from organizational efforts in developing, maintaining and improving environmental knowledge, competences and skills. Therefore, in respect to the achievement of environmental sustainability, such organizational efforts not only provide employees the means by which to proceed in the workplace, but also signal how staff can act in expected ways by the employer. Thus, if an employer allocates resources that encourage employees to use public transportation or carpooling to commute to work, staff will tend to feel supported if they perceive that the organization's actions are voluntary. In sum, this means that organizational actions may likely be a source of environmental satisfaction if they signal genuine concern for environmental matters, and that the transmission of the GHRM practices effect on individual environmental performance through POS-E may be a function of the degree to which employees feel environmentally satisfied. Accordingly, we state that:

Hypothesis 3. The indirect relationship of green human resource management practices on individual environmental performance through organizational support for the environment is conditioned by employee satisfaction with organizational environmental commitment, such that this indirect relationship is stronger at high levels of satisfaction with organizational environmental engagement.

3. Methodology

3.1. Sample and participants

The population targeted for the purpose of our study is that of nurses and auxiliary nurses. We targeted this population for two reasons: first, as hospitals are particularly concerned by environmental risk and waste disposal in particular infection, fluid and nuclear contamination; second, unlike industrial processes, this environmental risk is relatively equally distributed among nurses and auxiliary nurses with waste disposal resting on all of them along the service production chain (Faure and Rizzo-Padoin, 2003).

In order to access this population scattered within various organization, our data collection method was in the form of a “targeted chain referral” type of “web survey”. According to Callegaro, Manfreda and Vehovar (2015) web surveys include those based on a “computerized self-administered questionnaires, stored on a specific computer connected to the internet” (p.). In this regard, “targeted chain referral sampling” draws on informants recruiting participants in their social network (Salagnick and Heckathorn, 2004). This study was undertaken in France, where we obtained permission from the Regional Institute of Health Management to ask 42 nurses presently attending one of their continuing education courses to forward our email comprising the link to our survey to the

nurses and auxiliary nurses of their professional and personal networks. Our survey questionnaire was introduced by a letter detailing the objectives of the study and a guarantee of respondent and organizational anonymity.

For research purposes, web surveys have become more common over the past 15 years (Callegaro et al. 2015), and present major advantages that makes them adequate regarding the goals of the present study. However, they also present major challenges, as a key issue concerns the sampling method, because while web surveys give access to widespread populations, they can provide non-probability samples too (Duffy, Smith, Terhanian and Bremer 2005). According to Callegaro et al (2015), while this sampling method may be problematic for descriptive statistics aiming to account for the general characteristics of the parent population, it is adequate for causal research designs. In our case, the targeted population and sample was defined on two criteria: occupations including nurses and auxiliary nurses, and type of work place – that are public and private hospitals. These characteristics were controlled both, beforehand, in the recommendation provided to informants, and after, through control questions situated at the * start? * of our survey. Rather than an exact representation of sociodemographic characteristics of the parent population (although relatively closed in this case, as detailed in the next paragraph), we aimed at a certain diversity in terms of gender or age in order to prevent any risk of moderation effect of the latter on the relationship between the psychological variables examined in our study.

Drawing on our 42 informants, 244 nurses and auxiliary nurses responded, i.e. an average of 5.8 respondents by informants. Twenty-seven questionnaires were discarded because of incomplete responses. Their average age of respondents was 39.84 years old,

with a standard deviation of 8.95 (average age in parent population = 42.08 years old). Auxiliary nurses represented 35,5% auxiliary nurses and 64,5% of nurses (auxiliary nurses were 41,6% and nurses 69,4% in the parent population) The majority of the sample were female: 68 % versus 32% males (77,8% female versus 22,2% males in the parent population). Altogether, our sample reaches the standard threshold number required for structural equation modeling (Kline, 2011), as it includes a sufficient sub-sample of different demographic categories, while, although not mandatory, providing a relatively good representation of the parent population.

3.2. Measurement

Green human resource practices were measured using the scales developed by Tang et al. (2018). These scales measure green training (three items; mean = 6.88; standard deviation = 2.87; $\alpha = .79$), green management performance (four items; mean = 8.72; standard deviation = 3.52; $\alpha = .80$), and green employee involvement (six items; mean = 14.57; standard deviation = 5.87; $\alpha = .91$).

Perceived organizational support for the environment was measured using the four-item scale (mean = 11.68; standard deviation = 4.01; $\alpha = .91$) developed by Lamm et al. (2015).

Environmental satisfaction was measured using the initial scale developed by Pelletier et al. (1996), in which the four items were adapted to the theme of employee environmental satisfaction with organizational environmental commitment (mean = 11.64; standard deviation = 3.34; $\alpha = .87$).

Individual environmental performance was measured using a selection of three items (mean = 9.39; standard deviation = 2.80; $\alpha = .76$) from the initial scales developed by Boiral and Paillé (2012).

All the items appear in Table 2, and were measured using a five-point Likert scale (1, completely disagree; 2, slightly disagree; 3, neither agree nor disagree; 4, slightly agree; 5, completely agree).

3.3. Analysis

A confirmatory factor analysis (CFA) was performed to assess the dimensionality of our data, using Amos 19 and the maximum likelihood method of estimation. To assess the fit of our model, we used the Chi-square, comparative-fit index (CFI), root-mean-square error of approximation (RMSEA), where values lower than .08 for the RMSEA and greater than .90 for CFI are expected to reflect a good and acceptable fit to data, respectively (Medsker, Williams, and Holahan, 1994). In addition, the difference Akaike's Information Criterion (AIC), was also used as a base-line comparison.

The research model shown in Figure 1 suggests testing a moderated mediation. To do so, we used the appropriate technique of conditional processes analyses (CPA), because it allows the performance of mediation and moderation at the same time. According to Hayes (2018), this technique helps testing “the phenomenon in which the product of X and a moderator of X's effect (W) on Y carries its effect on Y through M” (p. 467), with a rule of thumb that the effect carried should be different from zero. CPA was performed using a SPSS macro process (model 14 in the present research, see Hayes, 2018, p. 591), which automatically creates the interaction variable and provides the low satisfaction level (1 standard deviation below the mean), and the high satisfaction level (1 standard deviation above the mean). Additionally, the index of moderated mediation was computed (see Table 7), which is akin to an inferential statistical test, to assess “whether the proposed moderator

variable has a nonzero weight in the function linking the indirect effect of X on Y through M to the moderator” (Hayes, 2015, p. 3), and to be significant, the weight should be different from 0.

4. Results

4.1. Checking common method variance (CMV)

Before testing our model, we sought to determine whether bias due to common method variance (CMV) could have affected the data. For this, two techniques were used. First, we included a marker into the research model in controlling the method variance. In this regard, according to Lindell and Whitney (2001) CMV may be assessed through a marker by "the inclusion of a theoretically unrelated, proximally located MV marker variable likely to provide a satisfactory proxy" (p. 116). The marker used in this study is the degree to which the immediate manager is him- or herself committed toward the environment in the form of support given¹, because a substantial literature has revealed the paramount role of leaders in influencing subordinates' eco-friendly behaviors (Robertson and Barling, 2015). For all variables the value is 0.435 and is significant ($t = 11.58$). The squared value of 0.435 is 0.189, reflecting the computed variance (18.6%), which is significantly below 50%. Thus the use of a common marker strongly suggests that the study data are not inflated by common method variance.

Second, the CMV was also estimated through the common latent factor technique, akin to a single-common method approach (for details see Podsakoff et al., 2003). This

¹ Podsakoff et al. (2003) indicate that “if a variable can be identified on theoretical grounds that should not be related to at least one other variable included in the study, then it can be used as a marker in that any observed relationships between it and any of the other variables can be assumed to be due to common method variance” (p. 893). In this study, the degree to which the immediate manager is environmentally committed met this recommendation.

technique requires the inclusion of a common factor latent variable that is loaded onto all of the indicators of the measurement model (Marler, Fisher and Ke, 2009). The measurement model including six factors (POS-E, the three GHRM practices, satisfaction with organizational environmental engagement, and individual environmental performance) was compared to the measurement model with common factor, which involves adding a first-order factor (for further details, see Podsakoff et al., 2003). Briefly, if the measurement model provides a better fit, it may be concluded that study findings are not inflated by common method variance. Also, it is expected that the common factor accounts for less than 50% of variance once the square of all of the indicators is calculated.

Table 1 reports a baseline comparison indicating that our measurement model offered a better fit than the measurement model with latent common factor, as the Chi-square difference test (Bentler and Bonnett, 1980) was significant ($\Delta\chi^2 = 32.4$, $p. < .001$). Additionally, the measurement model has the lowest AIC ($\Delta AIC = 160.3$), leading us to conclude that it was more parsimonious (Hu and Bentler, 1995) and therefore should be preferred (Burnham and Anderson, 2002). Moreover, the latent factor accounts for less than 50% because the weight of the indicators are .646 (the square of .646 = 0.41), indicating a variance of 41%. In summary, it may be concluded that common method variance is not a significant issue in this study.

4.2. Measurement model

Having checked for common method variance, and before testing our hypotheses, our next important step was to assess the measurement model, to ensure distinctiveness among the variables of our research. The aim here was to evidence convergent validity, internal consistency and discriminant validity.

Table 1

CFA was performed to assess the dimensionality of data. However, before performing CFA, and to avoid misinterpretation, our six-factor model was compared with alternative models to detect possible nested ones which might provide a better fit with the data. This base-line comparison is based on $\Delta\chi^2$ and ΔAIC . Table 1 reports that the six-factor model has the best fit to the data than other competing models.

Table 1 also shows the results for CFA. The measurement model yielded a good fit to the data, $\chi^2(237) = 514.1$, $p < .001$, NNFI = .93, CFI = .93, RMSEA = .06. As all indicators loaded significantly ($p < .001$) on their respective factor (see Table 2), convergent validity was evidenced.

Table 2

Table 3 reports correlations among the variables of study means, standard deviations, and for each relevant variable the average variance extracted (AVE) which gives the proportion of total variance explained by the latent variable, and Jöreskog rho (ρ), which provides internal consistency. As the standard cut-off for AVE and ρ are 0.50 (Hair et al., 2009) and 0.70 (Fornell and Larcker, 1981), respectively, this requirement was met for AVEs (which ranged from .52 to .71). Additionally, given that ρ s ranged from .81 to .96, the internal consistency was satisfactory for each construct of the study too.

Table 3

Discriminant validity was assessed by comparing, for each pair of constructs, the average of their respective AVE and their shared variance reflected by the squared correlations. More precisely, discriminant validity is evidenced if, for two given constructs, the average AVE is higher than the shared variance (Fornell and Larcker, 1981). By crossing

results that appear in Table 3 (i.e., AVEs, and values within brackets), it can be shown that, for each pair of constructs, this requirement was met. Therefore, our results indicate that discriminant validity was evidenced.

In summary, the CFA results (above) provide support in demonstrating the reliability, convergent and discriminating validities for each construct used in this study.

Finally, before testing our hypotheses, the Kolmogorov-Smirnov (K-S) normality test was performed to verify if the variables examined met the criteria of normal distribution. The K-S test indicated that all distributions were significantly non-normal (green management $D(221) = .10$, $p < .001$; green training $D(221) = .13$, $p < .001$; green involvement $D(221) = .08$, $p < .001$; POSE, $D(221) = .09$, $p < .001$; environmental satisfaction, $D(221) = .08$, $p < .001$; and individual environmental performance, $D(221) = .08$, $p < .001$). Therefore, data were analyzed through the maximum likelihood method of estimation (ML estimation), because following Chou and Bentler (1995) estimations calculated with this method “have been found to be quite robust to the violation of normality. That is, the estimates are good estimates, even when the data are not normally distributed” (p. 38). The subsequent analyses were performed by utilizing applied bootstrapping procedures (5000 bootstrap resampling) since it is the most appropriate technique when data are non-normally distributed (Lambert and Edwards, 2007).

4.2. Hypotheses testing

Hypothesis 1 predicted a direct effect of GHRM practices on employee environmental performance, and results in Table 4 indicated that GHRM practices considered overall ($b = .08$, $t = 3.77$, $p = .0002$) and in isolation, i.e., employee involvement ($b = .15$, $t = 3.88$, p

= .0001), training ($b = .27, t = 3.54, p = .0005$), and performance management ($b = .15, t = 2.49, p = .0135$) positively influence individual environmental performance, respectively.

Hypothesis 2 predicted an indirect effect of GHRM practices on employee environmental performance through POS-E. Results reported in Table 4, using 5000 bootstrap resamples, demonstrate mediation effect since, as predicted, the indirect effect was not significant ($b = .017$), because 0 is included in the (95%) confidence interval (-.005, .041).

Table 4

However, Table 4 also reported that when GHRM practices are considered in isolation, findings indicate that indirect effects were significant for training ($b = .08, \text{boot SE} = .04, 95\% \text{CI} = .002, .181$), and performance management ($b = .09, \text{boot SE} = .05, 95\% \text{CI} = .024, .160$), since none of their respective confidence interval straddles 0, respectively, whereas the indirect effect was not significant for employee involvement because the confidence interval includes 0 ($b = .03, \text{boot SE} = .04, 95\% \text{CI} = -.011, .085$).

Table 5

Hypothesis 3 predicted that satisfaction with organizational environmental engagement moderates the indirect effect of GHRM practices on employee environmental performance through POS-E. Results for hypothesis 2 are set out as follows. We first present findings regarding the interaction effect between the product term (i.e., POS-E x satisfaction) and the outcome (i.e., individual performance). We then turn to results reporting whether the interaction effect is contingent on the indirect effects of GHRM practices on employee environmental performance through POS-E. Tables 5, 6 and 7 report the findings for

moderated mediation and results for their inferential statistical test (i.e., Index), respectively.

Table 6

The product terms (POS-E x satisfaction) interacted positively and significantly in the prediction of individual environmental performance ($b = .039$, $SE = .01$, $t = 3.41$, $p < .001$), and accounted for an additional variance of 4.2% ($F_{(1, 216)} = 11.65$, $p < .001$). To further examine the interactive effect of POS-E and satisfaction with individual environmental performance, lines representing the relationship between POS-E and individual performance were plotted at high and low levels of satisfaction ($\pm 1SD$). Figure 2 shows that the slope for high satisfaction is steeper and significant, whereas those for low satisfaction is flat and not significant, meeting expectations. The relationship between POS-E and individual environmental performance is stronger for employees who are highly environmentally satisfied compared to those who are weakly environmentally satisfied.

Figure 2

As indicated, we now examine the contingent effect of satisfaction with organizational environmental engagement on the indirect effect of GHRM practices on employee environmental performance through POS-E. As expected in Hypothesis 2, this indirect effect was significant at a high level of satisfaction because CI does not include 0 (.05, boot $SE = .01$, 95% $CI = .021, .085$), while not significant at a low level of it since CI contains 0 (-.01, boot $SE = .02$, 95% $CI = -.040, .024$). In addition, the significance of the contingent effect is demonstrated, since the index of moderated mediation did not include 0 (Index: .008, Boot $SE = .002$, 95% $CI = .003, .014$).

Table 7

4.3. Additional analysis

Finally, we performed further analysis to examine whether SOEE also interact with GHRM practices (overall and in isolation) in predicting individual environmental performance. Our intention is to avoid discussing our findings from a misleading baseline. For so doing, a different MACRO process was used that is model 58 (see Hayes, 2018, p. 597). In short, model 58 is a variation of model 14. It tests if the moderator (i.e., SOEE) interacts both with the focal predictor (i.e., GHRM practices) and the mediator (i.e., POS-E). The same rule of thumb occurs that confidence intervals should not contain 0. Results indicate that IEP is not a function of the moderating effect of SOEE when GHRM is the focal predictor either in overall (coeff. = .005; SE = .004; $t = 1.11$; $p = .265$; 95% CI = -.004; .014), or when practices are considered in isolation (green training: coeff. = .015, SE = .019, $t = 0.79$, $p = .427$, 95% CI = -.023, .054; green involvement: coeff. = .016; SE = .009; $t = 1.76$; $p = .078$, 95% CI = -.001, .035; and green performance management : coeff. = .007; SE = .015; $t = 0.508$; $p = .611$, 95% CI = -.022, .038).

5. Discussion and conclusions

Our first result of interest regards the role of GHRM practices in achieving environmental sustainability in the workplace. Drawing upon the current GHRM literature, we know that GHRM greatly contributes to align environmental management systems with employee skills and capabilities in achieving environmental performance at the organizational level (Jackson, 2012). However, to date, the effect of GHRM on individual environmental performance has been examined in only a handful of research studies. Our

work adds to this research area by putting the focus on considering environmental performance at the individual level. Additionally, in this study we examined the effect of GHRM through distinguishing practices when they are considered in aggregate or in isolation. Here, our findings indicate that GHRM practices in aggregate directly influence individual environmental performance, which is similar to prior research by Kim et al. (2019) that reported a positive direct influence of GRHM on employee green behavior. When examining GHRM practices in isolation, we found that employee involvement, training and environmental performance all positively influence individual environmental performance. Interestingly, based on the magnitude of coefficient of the three practices (see Table 4), training appeared as the best direct predictor. This result is consistent with the relevant prior GHRM literature (e.g. Renwick et al., 2013), and with more recent findings by Zibarras and Coan (2015), who found that education and training is considered by HR managers as the most effective practice in encouraging employee pro-environmental behaviors. Our research thus confirms the key function of environmental training, but from an employee standpoint or perspective.

Regarding GHRM practices in isolation, our findings also indicate that an indirect effect is demonstrated for training and environmental performance, but not for employee involvement. In this regard, our findings align with those of Cantor et al. (2012) that POS-E conveys the effect of environmental training, but not rewards on individual environmental performance. Cantor and colleagues explained this absence of effect for reward practices by highlighting the possibility that individuals did not feel sufficiently rewarded to perform environmental behavior (i.e., individual environmental performance). All things being equal, an interesting similarity stemming from these findings is that not

all GHRM practices seem to play a role in the achievement of individual environmental performance. Turning back to our results, we can explain that employee involvement is perceived by staff as a non-supportive green practice in achieving individual environmental performance. One possibility here is that employees may face internal barriers inhibiting them to perceive the supportiveness of such involvement practices. This contention is consistent with the theoretical analysis by Fernandez et al. (2003) and recent findings by Jabbour et al. (2016) that limited participation of employees in decision-making and a lack of communication within the workplace appear as internal obstacles in predicting staff green performance.

Our second result of interest concerns the role played by employee satisfaction with organizational environmental engagement, as while prior research has considered employee satisfaction in the context of environmental sustainability, Norton, Parker, Zacher and Ashkanasy's (2015) review reports mixed findings leading them to raise the question of the genuine function of job satisfaction in an environmental sustainability context. In our view, the lack of consistency in such current environmental research may be explained by the conceptual approach adopted concerning employee satisfaction. For example, researchers in the field of environmental sustainability (Paillé and Boiral, 2013) typically use scale measurement capturing an overall assessment of job satisfaction that gives the possibility of taking into account the specificity of the environmental concern, whereas research has shown the distinctiveness between job satisfaction and dimensions of work environmental satisfaction (Lee, 2006). In this study, we used and adapted organizational context via the measurement of Pelletier et al. (1996) for capturing employee appraisal of environmental efforts undertaken by the employer. Our findings

give consistency to our expectation, of employee environmental satisfaction being contingent upon the conveying indirect effects of green HRM practices on employee environmental performance through POS-E. Through visualization, Figure 2 helps interpret the role of employee environmental satisfaction. There, individual environmental performance increases as a function of perceived organizational support for the environment only for employees highly satisfied with organizational environmental engagement, while no interaction effect is found for those who felt weakly satisfied. Put differently, the high employee environmental satisfaction condition has strengthened perceived organizational supportiveness, while the low condition has had a neutral effect on it, an observation consistent with the previous literature on the role of employee job satisfaction in relationships between organizational support and individual performance (Kurtessis et al., 2015).

5.2 Implications for practitioners

Our research has interesting practical implications. Here, it is often claimed that the achievement of organizational environmental performance in aggregate starts with individual environment performance (Manika et al., 2016). Prior research has enabled top management decision-making, as managers were sensitized to the importance of genuine supportiveness (Lamm et al., 2014), and to set HR practices that focus on organizational greening (Renwick et al., 2013). Linking organizational support and GHRM, through our findings this research study enables managers to enhance such decision-making. Managers should also be aware that if the existence of GHRM practices strongly signal that their

employer is environmentally committed, these organizational efforts are evaluated by employees through their own environmental satisfaction lenses.

Further, managers may consider employee environmental satisfaction as a facilitator in achieving individual environmental performance. Based upon research of employee job satisfaction (Alegre, Mas-Machuca, and Berbegal-Mirabent, 2016), we could assume that low employee environmental satisfaction reflects a negative judgement that should predict a decreasing relationship between POS-E and individual environmental performance. Instead, our study shows a non-significant effect, suggesting a neutral role when employee environmental satisfaction is weak. In practical terms, this interesting result may be interpreted through the analogy proposed by Wehrmeyer (1996) in his seminal book linking environmental and human resources practices, as he indicates that in an environmental sustainability context, individuals feel dissatisfied in the absence of hygiene factors and not in their presence, and that they also feel satisfied in the presence of motivator factors, but not in their absence. Accordingly, GHRM practices are akin to motivator factors, because our findings indicate no contingent effect under a low level of environmental satisfaction.

5.3 Study limitations and ideas for future research

The research presented in this paper is not without limitations, and assumes that additional research is needed. Firstly, as our data has been collected at only one point of time using a cross-sectional design, meaning two issues arise: possible bias due to social desirability, and the sense of causation among variables. On the one hand, such bias has been tackled herein through performing a rigorous technique, i.e. the single-method-

approach recommended by Podsakoff et al. (2003), where our results clearly indicate that potential bias due to common variance is not a serious issue. On the other hand, the question relating to the sense of causation has also been addressed by following the relevant literature associating HRM practices and POS in predicting work-related outcomes. This literature examines HRM practices as distal variables, and organization support and employee job attitude as focal predictors (Kurtessis et al., 2015). Despite our methodological and theoretical precautions, it should be noted that our data have certain limitations.

Secondly, consistent with the prior environmental literature, GHRM practices have been examined as key determinants. Although surprising, the lack of influence of involvement practices may be explained by the employee perception that related practices interact with a hidden factor (i.e., one not included in this research) playing a key role in the transmission of employee involvement effect on individual environmental performance. Ramus and Steger (2000) claim that behavioral supervisory support may have an influence on the way in which organizational politics leverage employee environmental behaviors. Here, future research might replicate our study by considering the role of behavioral supervisory support.

Thirdly, and lastly here, employee satisfaction may be greatly affected by emerging events during a working day (Bissing-Olson et al., 2015), and this characteristic should not be ignored. Therefore, we suggest that future studies take into account variables acknowledged to interact with employee satisfaction in predicting such individual performance.

From our study limitations, other possible ideas for relevant future research also emerge. Here, as yet, no studies exist concerning the impact of GHRM systems on either environmental outcomes such as waste reduction or wider organizational performance metrics, except the conceptual piece provided by Jackson (2018), which scholars can build upon. As such, the individual GHRM activities identified and discussed herein could therefore be best seen as interdependent, reinforcing activity ‘bundles’ with a synergistic link between practices, where the impact of each element is enhanced when the others are enacted (Combs et al., 2006). Thus further studies examining the impact of GHRM systems would be useful.

References

- Ahmand S. 2015. Green human resource management: policies and practices. *Cogent Bus. Manag.* 2, 1–13.
- Alegre, I., Mas-Machuca, M., and Berbegal-Mirabent, J. (2016). Antecedents of employee job satisfaction: Do they matter? *J. Bus. Res.* 69, 1390-1395.
- Bansal, P., Roth, K. 2000. Why companies go green: a model of ecological responsiveness. *Acad. Manag. J.* 43, 717–736.
- Barton, R. 2009. Is the grass any greener? *The Independent on Sunday*, 15 November, 8–13.
- Bell, G., Greene, T., Fisher, Baum 2001. *Environmental Psychology*. Wadsworth Group, Belmont, CA.
- Benn, S., Teo, S., Martin, A. 2015. Employee participation and engagement in working for the environment. *Personnel Rev.* 44, 492-510.
- Bentler, P., Bonnett, D. 1980. Significance tests and goodness of fit in the analysis of covariance structures. *Psycholo. Bull.* 80, 588-506.
- Bissing-Olson, M., Fielding, K., Iyer, A. 2015. Diary methods and workplace pro-environmental behaviors. In Robertson, J. and Barling, J. (eds), *The Psychology of Green Organizations* (pp. 95-116). New-York, NY: Oxford university press.
- Bowling, N., Beehr, T., Lepisto, L. 2006. Beyond job satisfaction: A five-year prospective analysis of the dispositional approach to work attitudes. *J. Vocational Behavior*, 69, 315-330.
- Boiral, O. 2002. Tacit knowledge and environmental management. *Long Range Planning*, 35, 291-317.

- Boiral, O., Paillé, P. 2012. Organizational Citizenship Behaviour for the Environment: Measurement and Validation. *J. Bus. Ethics.* 109, 431-445.
- Berry, M.A., Rondinelli, A. 1998. Proactive corporate environmental management: a new industrial revolution. *Acad. Manag. Executive*, 12, 38–50.
- Brio, J.A.D., Fernandez, E., Junquera, B. 2007. Management and employee involvement in achieving an environmental action-based competitive advantage: an empirical study. *Int. J. Hum Resour. Manag.* 18, 491–522.
- Burnham, K., Anderson, D. 2002. Model selection and multimodel inference: A practical information theoretic approach. Second edition. New York, NY: Springer.
- Buysse, K., Verbeke, A. 2003. Proactive environmental strategies: a stakeholder perspective. *Strategic Manag. J.* 24, 453–470.
- Callegaro, M., Manfreda, K., Vehovar, V. 2015. Web survey methodology. Sage.
- Cantor, D., Morrow, P., Montabon, F. 2012. Engagement in environmental behaviors among supply chain management employees: An organizational support theoretical perspective. *J. Supply Chain Manag.* 48(3), 33-51.
- Chan, E. Hawkins, R. 2010. Attitudes towards EMSs in an international hotel: an exploratory case study. *Intern. J. Hosp. Manag.* 39, 641–651.
- Chartered Institute of Personnel and Development (2009). BandQ reward cards to offer green benefit. *People Management*, 23 April, p. 4.
- Cheung, M.F.Y., Wu, W.P., Chan, A.K.K., Wong, M.M.L. 2009. Supervisor–subordinate Guanxi and employee work outcomes: The mediating role of job satisfaction. *J. Bus Ethics.* 88, 77–89.
- Chou, C.-P., Bentler, P.M. 1995. Estimates and Tests in Structural Equation Modelling. In RH Hoyle (Ed.), *Structural equation modelling: Concepts, issues and applications* (pp. 37–55), London: Sage.
- Ciocirlan, C. 2017. Environmental workplace behaviors: Definition matters. *Organ. Environ.* 30(1), 51-70.
- Clarke, E. 2006. Power brokers. *People Management*, 18 May, 40–42
- Combs, J., Lui, Y., Hall, A., Ketchen, D. 2006. How much do high-performance work practices matter? A meta-analysis of their effects on organizational performance. *Personnel Psychol.* 59, 501–528.
- Cordano, M., Frieze, I.H. 2000. Pollution reduction preferences of US environmental managers: Applying Ajzen's theory of planned behavior. *Acad. Manag. J.* 43, 627-641.
- Craddock, E., Huffman, H., Henning, J. 2012. Taming the dragon: How industrial organizational psychologists can break barriers to “Green” business. *Ind. Organ. Psychol.* 5, 484-487.
- Daily, B., Bishop, J., Govindarajulu, N. 2009. A conceptual model for organizational citizenship behavior directed toward the environment. *Bus. Society* 48(2), 243-256.

- DeYoung, R. 2000. New ways to promote proenvironmental behavior: Expanding and evaluating motives for environmentally responsible behavior. *J. social issues*, 56(3), 509-526.
- Di Norcia, V. 1996. Environmental and social performance. *J. Bus. Ethics*. 15, 773-784.
- Duffy, B., Smith, K., Terhanian, G., Bremer, J. 2005. Comparing data from online and face-to-face surveys. *Int. J. Market Res.* 47, 615-639.
- Dumont, J., Shen, J., Deng, X. 2017. Effects of green HRM practices on employee workplace green behavior: The role of psychological green climate and employee green values. *Hum. Resour. Manag*, 56, 613-627.
- Erdogan, B., Bauer, T., Taylor, S. 2015. Management commitment to the ecological environment and employees: Implications for employee attitudes and citizenship behaviors. *Hum. Rel.* 68, 1669–1691.
- Faure, P., Rizzo, N.P. 2003. Hospital and environment: waste disposal. In *Annales pharmaceutiques françaises*, 61(6), 373-377.
- Fernández, E., Junquera, B., Ordiz, M. 2003. Organizational culture and human resources in the environmental issue: a review of the literature. *Int. J. Hum. Resour. Manag.* 14, 634-656.
- Felgate, G. 2006. UK employees set to drive greening of business. *Carbon Trust News*, 1–2.
- Florida, R., Davison, D. 2001. Gaining from green management: environmental management systems inside and outside of the factory. *California Manag. Rev.* 43, 64–84.
- Fornell, C., Larcker, D. 1981. Structural equation models with unobservable variables and measurement error: Algebra and statistics. *J. Market Res.* 382-388.
- Govindarajulu, N., Daily, B. 2004. Motivating employees for environmental improvement. *Ind. Manag. Data Syst.* 104, 364–372.
- Hair, J., Jr., Black, W., Babin, B., Anderson, R. 2010. *Multivariate data analysis: A global perspective*. (7th ed.), Pearson Prentice Hall, Upper Saddle River, NJ.
- Hayes, A. 2015. An index and test of linear moderated mediation. *Multivariate Behavioral Res* 50, 1-22.
- Hayes, A. 2018. *Introduction to Mediation, Moderation and Conditional Process Analysis*. Second Edition, New-York, NY: The Guilford Press.
- Henriques, I., Sadorsky, P. 1999. The relationship between environmental commitment and managerial perceptions of stakeholder importance. *Acad. Manag. J.* 42, 87–89.
- Hu, L., Bentler, P.M. 1995. Evaluating model fit. In RH Hoyle (Ed.), *Structural equation modelling: Concepts, issues and applications* (pp. 76–99), London: Sage.
- Jabbour, C.J.C., de Sousa Jabbour, A.B.L. 2016. Green human resource management and green supply chain management: Linking two emerging agendas. *J. Clean. Prod*, 112, 1824-1833.

- Jabbour, C., Santos, F.C.A. Nagano, M.S. 2010. Contributions of HRM throughout the stages of environmental management: methodological triangulation applied to companies in Brazil. *Int. J. Hum Resour. Manag.* 21, 1049–1089.
- Jabbour, C., et al. 2016. Barriers to the adoption of green operational practices at Brazilian companies: effects on green and operational performance, *Inter. J. Prod. Res.* 54, 3042-3058.
- Jackson, S.E., Renwick, D.W., Jabbour, C.J., Muller-Camen, M. 2011. State-of-the-art and future directions for green human resource management: Introduction to the special issue. *Ger. J. Hum. Resour. Manag.* 25, 99-116.
- Jackson, S.E. 2012. Building Empirical Foundations to Inform the Future Practice of Environmental Sustainability. In S. Jackson, D. Ones, and S. Dilchert (Eds). *Managing Human Resources for Environmental Sustainability* (pp. 416-432). San Francisco, CA: Josey-Bass.
- Jackson, S.E. 2018. *Managing Human Resources for Environmental Sustainability: Challenges and Prospects*, Business Scholars Lecture, Nottingham Business School, Nottingham Trent University, (May), pp.1-2.
- Jackson, S.E., Ones, D., Dilchert, S. 2012. *Managing human resources for environmental sustainability*. John Wiley and Sons.
- Kim, Y.J., Kim, W.G., Choi, H.M., Phetvaroon, K. 2019. The effect of green human resource management on hotel employees' eco-friendly behavior and environmental performance. *Int. J. Hosp. Manag.* 76, 83-93.
- Kitazawa, S., Sarkis, J. 2000. The relationship between ISO 14001 and continuous source reduction programmes. *Inter. J. Oper. Prod. Manag.* 20, 225–248.
- Kurtessis, J., Eisenberger, R., Ford, M., Buffardi, L., Stewart, K., Adis, C. 2017. Perceived organizational support: A meta-analytic evaluation of organizational support theory. *J. Manag.* 43, 1854-1884.
- Lamm, E., Tosti-Kharas, J., King, C.E. 2015. Empowering employee sustainability: Perceived organizational support toward the environment. *J. Bus. Ethics.* 128, 207-220.
- Lee, S. 2006. Expectations of employees toward the workplace and environmental satisfaction. *Facilities*, 24, 9/10, 343-353.
- Li, X., Price, I., Clark, L. 2011. A five-year profile of employee satisfaction for UK local government buildings. Working Paper. CFMD Working Papers.
- Lindell, M.K., Whitney, D.J. 2001. Accounting for common method variance in cross-sectional research designs. *Journal of Applied Psychology*, 86(1), 114.
- Manika, D., Wells, V.K., Gregory-Smith, D., Gentry, M. 2015. The Impact of Individual Attitudinal and Organisational Variables on Workplace Environmentally Friendly Behavior. *J. Bus. Ethics.* 126, 663-684.
- Marcus, A., Fremeth, A. 2009. Green management matters regardless. *Acad. Manag. Perspec.* 23, 17–26.

- Masri, H.A., Jaaron, A.A. 2017. Assessing green human resources management practices in Palestinian manufacturing context: An empirical study. *J. Clean. Prod.* 143, 474-489.
- May, D.R., Flannery, B. 1995. Cutting waste with employee involvement teams. *Bus. Horiz.* 38, 28–38.
- Medsker, G., Williams, L., Holahan, P. 1994. Review of current practices for evaluating causal models in organizational behavior and human resources management research. *J. Manag.* 20, 439-464.
- Milliman, J., Clair, J. 1996. Best environmental HRM practices in the U.S. In Wehrmeyer, W. (ed.), *Greening People: Human Resources and Environmental Management* (pp. 49–73). Greenleaf Publishing: Sheffield, UK.
- Mitchell, M.S., Cropanzano, R.S., Quisenberry, D.M. 2012. Social exchange theory, exchange resources, and interpersonal relationships: A modest resolution of theoretical difficulties. In *Handbook of social resource theory* (pp. 99-118). Springer, New York, NY.
- Norton, T., Parker, S., Zacher, H., Ashkanasy, N. 2015. Employee green behavior a theoretical framework, multilevel review, and future research agenda. *Organ. Environ.* 28, 103-125.
- Norton, T., Zacher, H., Ashkanasy, N. 2014. Organisational sustainability Policies and employee green behaviour: The mediating role of work climate perceptions. *J. Environ. Psychol.* 38, 49-54.
- Ones, D., Dilchert, S. 2012a. Environmental sustainability at work: A call to action. *Ind. Organ. Psychol.* 5, 503–511.
- Ones, D., Dilchert, S. 2012b. Employee green behaviors. In S. Jackson, D. Ones and S., Dilchert (Eds.), *Managing Human Resource for environmental sustainability* (pp. 85-116). Josey-Bass: San Francisco, CA.
- Ordu, A. 2016. The effects of diversity management on job satisfaction and individual performance of teachers. *Educ. Res. Rev.* 11, 105-112.
- Paillé, P., Boiral, O. 2013. Pro-environmental behavior at work: construct validity and determinants. *J. Environ. Psychol.* 36, 118-128.
- Paillé, P., Boiral, O., Chen, Y. 2013. Linking environmental management practices and organizational citizenship behaviour for the environment: a social exchange perspective. *Int. J. Hum Resour. Manag.* 24, 3552-3575.
- Pelletier, L., Legault, L., Tuson, K. 1996. The environmental satisfaction scale: A measure of satisfaction with local environmental conditions and government environmental policies. *Environ. Behav.* 28, 5-26.
- Phillips, L. 2007. Go green to gain the edge over rivals. *People Management*, 23 August, 9.
- Podsakoff, P., MacKenzie, S., Lee, J.-Y., Podsakoff, N. 2003. Common Method Biases in Behavioral Research: A Critical Review of the Literature and Recommended Remedies. *J. Appl. Psychol.* 88, 879-903.

- Ramus, C., Killmer, A. 2007. Corporate Greening Through Prosocial Extrarole Behaviours. A Conceptual Framework for Employee Motivation. *Bus. Strategy Environ.* 16, 554–570.
- Ramus, C., Steger, U. 2000. The roles of supervisory support behaviors and environmental policy in employee eco-initiatives at leading-edge European companies. *Acad. Manag. J.* 43, 605–626.
- Renwick, D.W., Redman, T., Maguire, S. 2013. Green human resource management: A review and research agenda. *Int. J. Manag. Rev.*, 15, 1–14.
- Renwick, D.W., Jabbour, C.J.C., Muller-Camen, M., Redman, T., Wilkinson, A. 2016. Contemporary developments in Green (environmental) HRM scholarship. *Int. J. Hum Resour. Manag.* 27, 114–128.
- Remmen, A., Lorentzen, B. 2000. Employee participation and cleaner technology: learning processes in environmental teams. *J. Clean. Prod.* 8, 365–373.
- Riggle, R.J., Edmondson, D.R., Hansen, J.D. 2009. A meta-analysis of the relationship between perceived organizational support and job outcomes: 20 years of research. *J. Bus. Res.* 62, 1027–1030.
- Rothenberg, S. 2003. Knowledge content and worker participation in environmental management at NUMMI. *J. Manag. Stud.* 40, 1783–1802.
- Rothenberg, S., Pil, F.K., Maxwell, J. 2001. Lean, green, and the quest for superior environmental performance. *Prod. Oper. Manag.* 10, 228–243.
- Roy, M.J., Therin, F. 2008. Knowledge acquisition and environmental commitment in SMEs. *Corp. Soc. Responsib. Environ Manag.* 15, 249–259.
- Salagnick, M., Heckathorn, D. 2004. Sampling and estimation in hidden populations using respondent driven sampling. *Sociological Methodology*, 34(1), 193–240.
- Staddon, S., Cycil, C., Goulden, M., Leygue, C., Spence, A. 2016. Intervening to change behaviour and save energy in the workplace: A systematic review of available evidence. *Energy Research and Social Science*, 17, 30–51.
- Stalcup, L., Deale, C., Todd, S. 2014. Human Resources for Environmental Sustainability in Lodging Operations. *J. Hum. Resour. Hosp. Tour.* 13, 389–404.
- Tang, G., Chen, Y., Jiang, Y., Paillé, P., Jia, J. 2018. Green Human Resource Management Practices: Scale Development and Validity. *Asia Pac. J. Hum Resour.* 56, 31–55.
- Teixeira, A., Jabbour, C.J.C., de Sousa Jabbour, A. 2012. Relationship between green management and environmental training in companies located in Brazil: A theoretical framework and case studies. *Inter. J. Prod. Econ.* 140, 318–329.
- Temminck, E., Mearns, K., Fruhen, L. 2015. Motivating employees towards sustainable behaviour. *Bus. Strategy Environ.* 24, 402–412.
- Tremblay, M., Cloutier, J., Simard, G., Chênevert, D., Vandenberghe, C. 2010. The role of HRM practices, procedural justice, organizational support and trust in organizational commitment and in-role and extra-role performance. *Int. J. Hum Resour. Manag.* 21, 405–433.

TUSDAC (2005). Greening the workplace (June). Discussion paper. Available at: <http://www.tuc.org.uk/economy/tuc-9996-f0.pdf/>

Wells, V., Taheri, B., Gregory-Smith, D., Manika, D. 2016. The role of generativity and attitudes on employees home and workplace water and energy saving behaviours. *Tour. Manag.* 56, 63-74.

Wehrmeyer, W. 1996. *Greening people: human resource and environmental management*. New York: Greenleaf.

Yuriev, A., Boiral, O., Francoeur, V., Paillé, P. 2018. Overcoming the barriers to pro-environmental behaviors in the workplace: A systematic review. *J. Clean. Prod.*, 182, 379-394.

Zaid, A.A., Jaaron, A.A., Bon, A.T. 2018. The impact of green human resource management and green supply chain management practices on sustainable performance: An empirical study. *J. Clean. Prod.*, 204, 965-979.

Zibarras, L., Coan, P. 2015. HRM practices used to promote pro-environmental behavior: a UK survey. *Int. J. Hum Resour. Manag.* 26, 2121-2142.

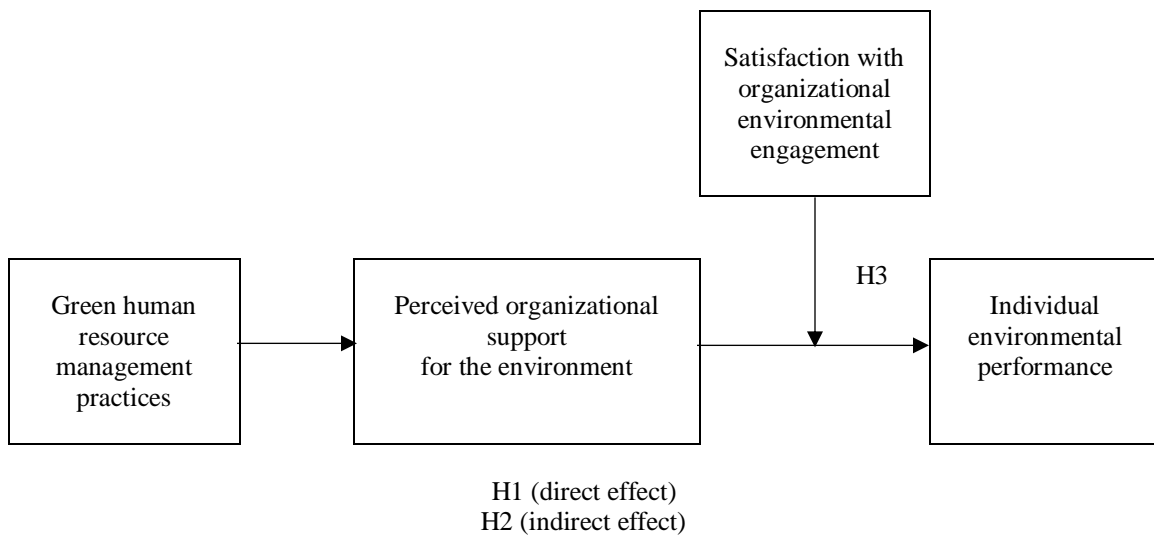


Figure 1. Research model

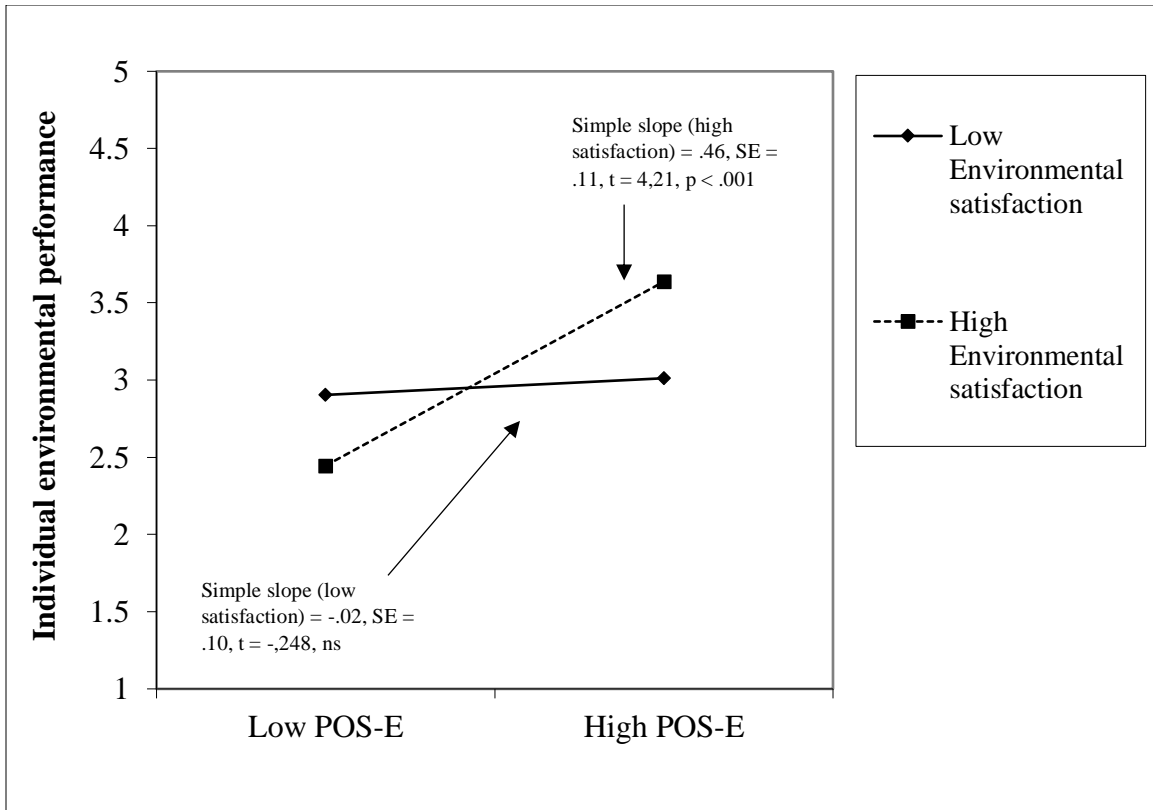


Fig. 2 Effects of perceived organizational support for the environment on individual environmental performance at high and low values of satisfaction

Table 1. Results of Model Comparisons (N = 221)

Models	χ^2	df	χ^2/df	CFI	NNFI	RMSEA	AIC
Null model	3947.3***	276	14.30	-	-	-	-
Measurement model with common factor	514.1***	236	2.10	.92	.91	.07	642.0
Six-factor model (Measurement model)	481.7***	237	2.01	.93	.93	.06	481.7
Four-factor model. All practices together	491.4***	246	1.99	.93	.92	.06	599.4
Five-factor model 1 (Training and perf. together)	486.5***	242	2.01	.93	.92	.06	602.5
Five-factor model 2 (Training and involvement together)	484.2***	242	2.00	.93	.92	.06	600.2
Five-factor model 3 (Perf and involvement together)	489.3***	242	2.02	.93	.92	.06	605.3

Note. *** p < .001

Table 2 Measurement model (N = 221)

	loadings	ρ	A.V.E.
<i>GHRM (Tang et al., 2018)</i>			
<i>Involvement</i>			
Our company has a clear developmental vision to guide the employees' actions in environment management	.844	.90	.62
In our firm, there is a mutual learning climate among employees for green behavior and awareness in my company	.726		
In our firm, there are a number of formal or informal communication channels to spread green culture in our company	.795		
In our firm, employees are involved in quality improvement and problem-solving on green issues	.729		
We offer practices for employees to participate in environment management (newsletters, suggestion schemes, problem-solving groups,...)	.755		
Our company emphasizes a culture of environmental protection	.881		
<i>Training</i>			
We develop training programs in environment management to increase environmental awareness, skills and expertise of employees	.755	.80	.57
We have integrated training to create the emotional involvement of employees in environment management	.789		
We have green knowledge management (link environmental education and knowledge to behaviors to develop preventative solutions)	.728		
<i>Performance management</i>			
We use green performance indicators in our performance management system and appraisals	.633	.81	.53
Our firm sets green targets, goals and responsibilities for managers and employees	.873		
In our firm, managers are set objectives on achieving green outcomes included in appraisals	.789		
There are dis-benefits in the performance management system for non-compliance or not meeting environment management goals	.584		
<i>POS-E (Lamm et al., 2015)</i>			
I feel that I am able to behave as sustainably as I want to at the organization where I currently work.	.806	.91	.71
My organization does not care about whether I behave in a sustainable manner or not. (reverse-scored)	.861		
My organisation values my environmental contribution	.897		
My actions toward sustainability are appreciated by my organization.	.857		
<i>Environmental satisfaction (Pelletier et al., 1996)</i>			
For the most part, the programs developed by my employer have addressed the most important environmental problems	.799	.87	.63
In my opinion, the amount of attention given to the environment by my employer has been satisfactory	.858		
So far, I am content with the state of the environment in my area	.699		
The employer policies developed to deal with the environment are excellent	.814		
<i>Individual environmental performance (Boiral and Paillé, 2012)</i>			
I voluntarily carry out environmental actions and initiatives in my daily work activities	.567	.76	.53
I volunteer for projects, endeavours or events that address environmental issues in my organization	.825		
I stay informed of my company's environmental initiatives	.769		

Notes. ρ , Jöreskog's ρ ; AVE.

Table 3. Correlation matrix

	1	2	3	4	5	6	Mean	SD	AVE	ρ
1. Gender	-						-	-	-	-
2. Age	-.20(.04)**	-					39.1	9.1	-	-
3. GHRM	.09(.00)	-.09(.00)	-				30.1	11.6	.62	.90
4. Support	.13(.01)	.01(.00)	.64(.40)**	-			11.6	4.1	.71	.91
5. Satisfaction	.11(.01)	-.07(.00)	.63(.40)**	.63(.40)**	-		11.6	3.3	.63	.87
6. Individual performance	-.01(.00)	.02(.00)	.42(.17)**	.33(.10)**	.26(.06)**	-	9.4	2.8	.52	.75

Note. ** $p < .01$, * $p < .05$; SD, Standard deviation; Shared variances are given by the values in brackets.

Table 4. Results for direct and indirect effects (Hypothesis 1, and 2)

	<i>Coeff.</i>	<i>SE</i>	95% CI	
			LL	UL
<i>Direct effect (Hypothesis 1)</i>				
GHRM practices (overall) → Individual environmental performance	.08	.01	.037	.118
Employee involvement → individual environmental performance	.15	.03	.077	.235
Training → Individual environmental performance	.27	.07	.122	.427
Performance management → Individual environmental performance	.15	.06	.032	.281
<i>Indirect effect (Hypothesis 2)</i>				
GHRM practices (overall) → POS-E → Individual environmental performance	.01	.01	-.005	.041
Employee involvement → POS-E → individual environmental performance	.03	.02	-.011	.085
Training → POS-E → Individual environmental performance	.08	.04	.002	.181
Performance management → POS-E → Individual environmental performance	.09	.03	.024	.160

Table 5. Results for conditional indirect effects at values of Satisfaction (Hypothesis 3)

	<i>Coeff.</i>	<i>Boot SE</i>	95% CI	
			LL	UL
GHRM practices (overall) → POS-E → individual environmental performance				
Low satisfaction (-1SD)	-.01	.01	-.04	.02
High satisfaction (+ 1SD)	.05	.01	.02	.08
GHRM practices (in isolation)				
Employee involvement → POS-E → individual environmental performance				
Low satisfaction (-1SD)	-.01	.03	-.08	.04
High satisfaction (+ 1SD)	.10	.03	.04	.16
Training → POS-E → individual environmental performance				
Low satisfaction (-1SD)	-.03	.06	-.17	.08
High satisfaction (+ 1SD)	.21	.06	.09	.34
Performance management → POS-E → individual environmental performance				
Low satisfaction (-1SD)	-.01	.05	-.10	.09
High satisfaction (+ 1SD)	.18	.04	.09	.28

Note. SD, Standard deviation; LL, Lower Limit; UL, Upper Limit.

Table 6. Model Summary

<i>Moderator: satisfaction with organizational environmental engagement</i>	<i>R²</i>	<i>Test F</i>	<i>p <</i>
(Overall) GHRM practices → POS-E → individual environmental performance	.229	16.0 _(1,219)	.001
Employee involvement → POS-E → individual environmental performance	.232	16.3 _(4, 216)	.001
Training → POS-E → individual environmental performance	.223	15.5 _(4,216)	.001
Performance management → POS-E → individual environmental performance	.201	13.6 _(4,216)	.001

Table 7. Summary of index moderated mediation

<i>Moderator: satisfaction with organizational environmental engagement</i>	<i>Index</i>	<i>SE</i>	<i>95% CI</i>	
			<i>LL</i>	<i>UL</i>
(Overall) GHRM practices → POS-E → individual environmental performance	.008	.002	.0032	.0144
Employee involvement → POS-E → individual environmental performance	.016	.005	.0062	.0276
Training → POS-E → individual environmental performance	.035	.011	.0150	.0578
Performance management → POS-E → individual environmental performance	.027	.008	.0112	.0454