



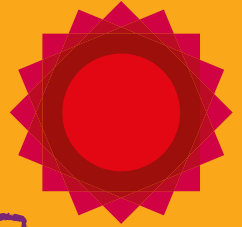
ENGAGE
FOR
SUCCESS

ENGAGE TO GROW

TRANSFORMING THE UK ECONOMY
THROUGH EMPLOYEE ENGAGEMENT



Nottingham Trent
University



AGENDA

- 1:50 – 2:00 Welcome – **Dr Sarah Pass**
- 2:00 – 2:15 Opening – **David MacLeod OBE**
- 2:15 – 2:40 **Paul Drechsler CBE**, International Chamber of Commerce UK
- 2:40 – 3:10 Panel discussion chaired by **Nita Clarke OBE**
- **Ben Fletcher**, Make UK
 - **Steven Weeks**, NHS Employers
 - **Neil Carberry**, Recruitment and Employment Federation
- 3:10 – 3:25 BREAK
- 3:25 – 3:45 **Dame Carol Black**
- 3:45 – 4:25 Panel discussion chaired by **Jo Moffatt**
- **Susan Clews**, ACAS
 - **Jennifer Sproul**, Institute of Internal Communication
 - **Ben Willmott**, CIPD
 - **David Dagger**, Institute of Customer Services
- 4:25 – 4:55 Audience discussion with **Tony Evans**
- 4:55 – 5:00 Close by **Nita Clarke** and **David MacLeod**



JOIN THE DISCUSSION

Go to **vevox.app** in your mobile or tablet browser

Enter the session ID: **145-442-772**

Or scan the QR code

Please share any ideas, reflections, opinions, or questions in the Q&A



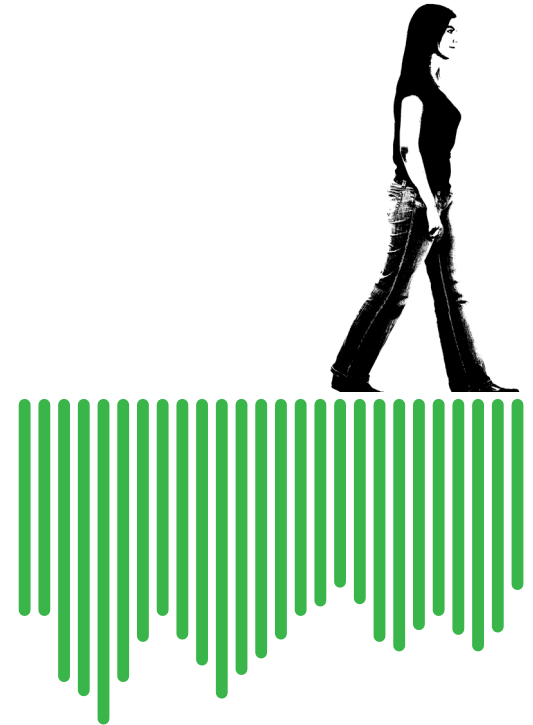
DAVID MACLEOD OBE



KEY OUTCOMES

FIRSTLY: to decide how we craft our message to the incoming government about the importance of employee engagement to growth and better organisational outcomes in general in both the public and private sectors.

SECONDLY: In what way could the government support all our efforts to improve levels of employee engagement across all sectors of the Economy.



RESEARCH DECEMBER 2023

QUESTION 1:

‘The people issues are sufficiently prioritised when my organisations leaders make the big decisions, like engagement, culture and well-being.’

QUESTION 2:

‘The people issues are sufficiently prioritised in the day-to-day decisions taken by my manager’

If employees answer, yes to both questions, **77%** employee engagement

If employees answer, no to both questions, **45%** employee engagement

DOES IT MATTER?

If no to both questions, **26%** unmanageable job stress

If yes, to both questions, **5%** unmanageable job stress

2/5 of employees answer **NO** to both questions

2/5 of employees answer **YES** to both questions



DOES IT MATTER? #2

Comparing top quartile organisations with the bottom quartile for employee engagement:

13% to **17%** higher productivity, **23%** higher profitability...

UK levels of engagement – **33rd** out of **38** European countries

FIND OUT MORE

Download the 2023 UK employee engagement annual report from the Engage for Success website

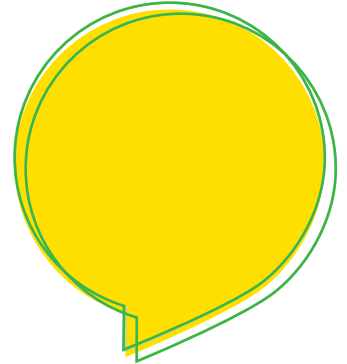
engageforsuccess.org/



A MESSAGE TO US TODAY FROM ARCHIE NORMAN, CHAIRMAN OF MARKS & SPENCER

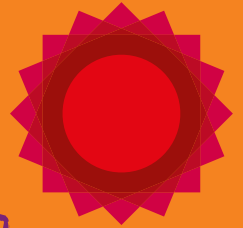
‘I wish you well in this important endeavour for both organisations and for growing the UK economy. Employee engagement has been central to the many business turnarounds, I have been involved with and played a significant role in the current resurgence of Marks & Spencer.

I am pleased that the movement has continued to push this topic since I gave my inaugural address at the first engaged for success conference in 2012. Good luck with your work’



Labour mission ‘to unlock the full potential of UK employees’

PAUL DRECHSLER CBE



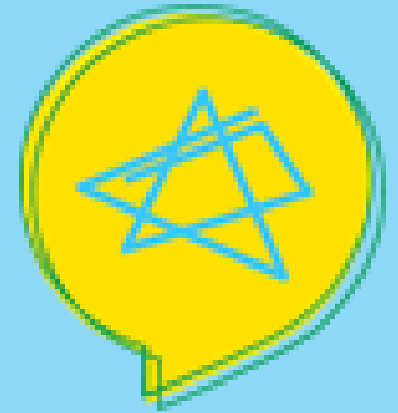
PANEL DISCUSSION

Chaired by: Nita Clarke OBE

Ben Fletcher, Make UK

Steven Weeks, NHS Employers

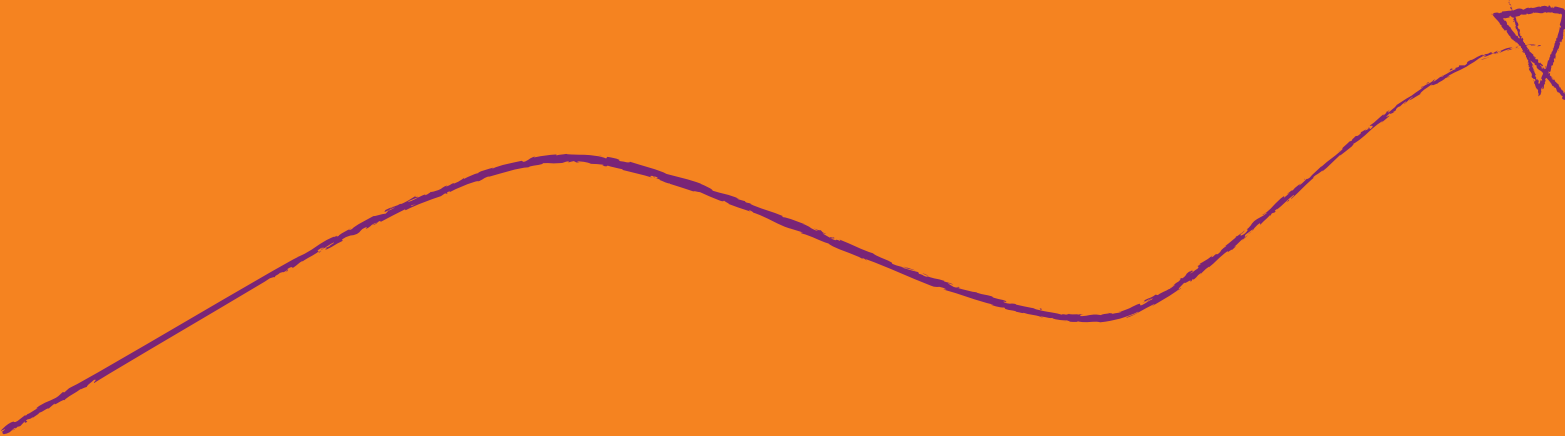
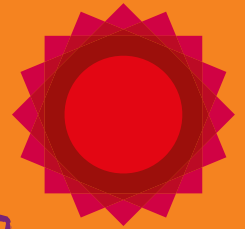
Neil Carberry, Recruitment and Employment Federation



BREAK



DAME CAROL BLACK



PANEL DISCUSSION

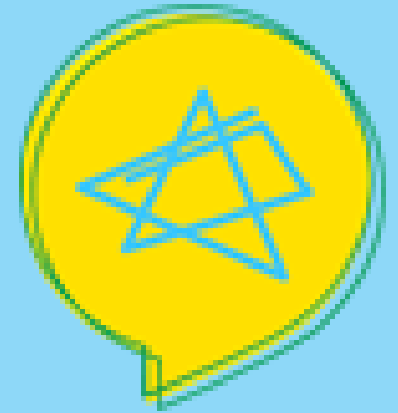
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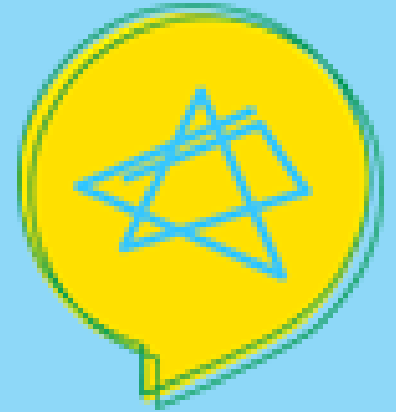
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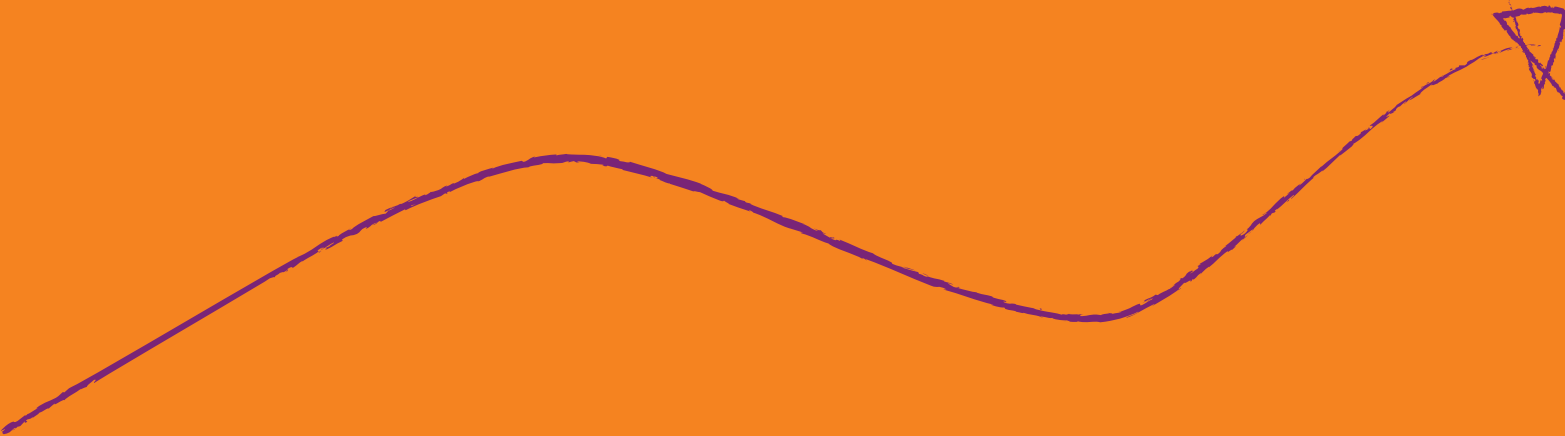
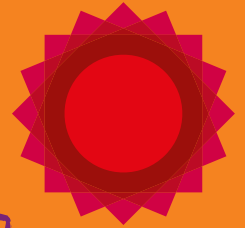


AUDIENCE DISCUSSION

with **Tony Evans**



DAVID MACLEOD OBE
NITA CLARKE OBE





THANKS!
ANY QUESTIONS?

